



COLLABORATION PLATFORM ON AGRICULTURE

2024 Stakeholder Session **Agricultural Resilience in Uncertain Times**

Monday, April 8, 2024 <i>U.S. Department of Agriculture Headquarters, Washington, DC</i>	
8:45	Registration
	◆ Meet & Greet, Welcome Coffee
9:15	Opening Remarks
	<ul style="list-style-type: none"> ◆ Jason Hafemeister, Acting Deputy Under Secretary, Trade & Foreign Agricultural Affairs, U.S. Department of Agriculture (USDA) (<i>Master of Ceremonies</i>) ◆ Thomas J. Vilsack, U.S. Secretary of Agriculture (<i>via video</i>) ◆ Alexis Taylor, Under Secretary, Trade & Foreign Agricultural Affairs, USDA ◆ Pierre Bascou, Deputy Director-General, European Commission Directorate-General for Agriculture & Rural Development (DG AGRI)
9:30	Session 1 – Recapturing & Building on 2023 Exchanges
	<p>Setting the Stage</p> <ul style="list-style-type: none"> ◆ Robert Bonnie, Under Secretary, Farm Production & Conservation, USDA ◆ Catherine Geslain-Lanéelle, Director, Strategy & Policy Analysis (AGRI.A), DG AGRI <p>Panel Discussion Followed by Audience Q&A</p> <ul style="list-style-type: none"> ◆ Shari Rogge-Fidler, President and CEO, Farm Foundation (<i>Moderator</i>) ◆ Massimiliano Giansanti, Vice President, European Farmers (COPA) ◆ Elizabeth Hidén, Vice President, European Council of Young Farmers (CEJA) ◆ Vanessa García Polanco, Policy Campaigns Co-Director, National Young Farmers Coalition ◆ David Salmonsén, Senior Director of Government Relations, American Farm Bureau Federation
10:30	Session 2 – Ensuring Resilient Food Chains: Global & Regional Perspectives
	<p>Setting the Stage</p> <ul style="list-style-type: none"> ◆ Pierre Bascou, Deputy Director-General for Agriculture and Rural Development, DG AGRI ◆ Seth Meyer, Chief Economist, USDA

	<p>Panel Discussion Followed by Audience Q&A</p> <ul style="list-style-type: none"> ◆ Elaine Trevino, Associate Administrator, Foreign Agricultural Service, USDA (<i>Moderator</i>) ◆ Rosalind Leeck, Executive Director, U.S. Soybean Export Council ◆ Gray Harris, Senior Advisor, Rural Development, USDA ◆ Flora Dewar, Director, Sustainability & Trade Policy, European Association of Traders in Agricultural Commodities (COCERAL) ◆ Jaime Piçarra, Vice-President, Industrial Compound Feed Production Committee, European Feed Manufacturers' Federation (FEFAC)
11:30	Networking Lunch
12:45	Session 3 – Developing New Markets & Measuring Agricultural Sustainability
	<p>Setting the Stage</p> <ul style="list-style-type: none"> ◆ Alexis Taylor, Under Secretary, Trade & Foreign Agricultural Affairs, USDA ◆ Catherine Geslain-Lanéelle, Director, Strategy & Policy Analysis, DG AGRI <p>Panel Discussion Followed by Audience Q&A</p> <ul style="list-style-type: none"> ◆ Elise Golan, Director for Sustainable Development, Office of the Chief Economist, USDA (<i>Moderator</i>) ◆ Meagan Kaiser, Soil Scientist & Farmer, Past Chair of United Soybean Board ◆ Simon Hall, Senior Manager, Walmart and Walmart.org ◆ Pedro Cordero, President, European Feed Manufacturers' Federation (FEFAC) ◆ Niels Peter Nørring, Chair, Working Party on the Environment, European Farmers & Agri-Cooperatives (COPA-COGECA)
13:45	Session 4 – The Future of the Livestock Sector: Pressures & Opportunities
	<p>Setting the Stage</p> <ul style="list-style-type: none"> ◆ Pierre Bascou, Deputy Director-General for Agriculture and Rural Development, DG AGRI ◆ Steven Moeller, Acting Deputy Administrator, Agricultural Research Service, USDA <p>Panel Discussion Followed by Audience Q&A</p> <ul style="list-style-type: none"> ◆ Mary-Thomas Hart, Chief Counsel, National Cattlemen's Beef Association (<i>Moderator</i>) ◆ Shawna Morris, Executive Vice President, Trade Policy and Global Affairs, U.S. Dairy Export Council ◆ Kim Brackett, Rancher, Brackett Ranches ◆ Laurens Hoedemaker, President, European Livestock & Meat Trading Union (UECBV) ◆ Inês Ajuda, Farm Animals Program Leader, Eurogroup for Animals

14:45	Session 5 – The Role of Innovation: How Do We Ensure Farmers Have Access to All Tools Necessary to Transform our Food System?
	Setting the Stage <ul style="list-style-type: none"> ◆ Dannele E. Peck, Director, Northern Plains Climate Hub, USDA ◆ Catherine Geslain-Lanéelle, Director, Strategy & Policy Analysis, DG AGRI
15:00	Refreshment Break & Solar Eclipse
15:30	Session 5 – Continued
	Panel Discussion Followed by Audience Q&A <ul style="list-style-type: none"> ◆ Sam Crowell, Senior Director of International Programs and Policy, American Seed Trade Association (<i>Moderator</i>) ◆ Gabriele Ludwig, Director for Sustainability and Environmental Affairs, Almond Board of California ◆ Manojit “Mano” Basu, Vice President of Science Policy, CropLife America ◆ Freya von Czettritz, CEO, DLG Holding AgriFood Platform, Knowledge, Network and Standards ◆ Michael Rinaldi, Head of Sustainable Business Development, Rabobank
16:05	Session 6 – Improving Transatlantic Cooperation on Agriculture: What’s the Future Role of the CPA?
	Panel Discussion Followed by Audience Input <ul style="list-style-type: none"> ◆ Shari Rogge-Fidler, President and CEO, Farm Foundation (<i>Moderator</i>) ◆ Robert Maron, Vice President for International Trade, Distilled Spirits Council of the United States ◆ Lara Moody, Senior Director of Sustainability, American Feed Industry Association ◆ Palle Borgström, Vice President, European Farmers (COPA) ◆ Luis Carazo Jiménez, Acting Director, International, DG AGRI
16:45	Summary & Conclusions
	<ul style="list-style-type: none"> ◆ Pierre Bascou, Deputy Director-General for Agriculture and Rural Development, DG AGRI ◆ Jason Hafemeister, Acting Deputy Under Secretary, Trade & Foreign Agricultural Affairs, USDA <p>Details on Monday Evening Reception and Tuesday Farm Tour</p>
18:00	Reception Hosted by U.S. Agricultural Industry Partners Distilled Spirits Council of the United States 101 Constitution Avenue, NW, Suite 350 West, Washington, DC
Tuesday, April 9, 2024 <i>Field Visit to Maryland’s Eastern Shore</i>	
8:00	Meet at U.S. Department of Agriculture, South Side of Whitten Building Independence Avenue, SW, between 12th & 14 th Streets BUS DEPARTS AT 8:15
17:15	Return to U.S. Department of Agriculture