

# Virtual Trade Event (VTE) Application Form

## U.S. Food Ingredients: Recipe for Success in Egypt and Algeria May 25 – 26, 2021

**Market Sectors:** manufacturers and exporters of food and beverage ingredients and additives, dairy products, tree nuts, and legumes

**Directions:** Fill out completely, including as much detail as possible. Incomplete applications are subject to disqualification.

### Submission Checklist:

- Completed, detailed application form.
- Deadline March 19, 2021.
- High-resolution company logo file.

Email application to [virtualtradeevents@usda.gov](mailto:virtualtradeevents@usda.gov)

### 1. General Information

Company Name:	
Street Address:	
City:	
State and Zip Code:	
Website:	
Market Sector/Commodity:	
State(s) of U.S. Production:	
Number of Employees:	

**Company Description:** (Detailed description to be used in virtual materials shared with host country distributors.)

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### Participants (one for B2B meetings and a person to staff the exhibitor booth)

<b>Participant 1:</b> (person participating in VTE)	NAME:
<input type="checkbox"/>	<i>I commit to participating – or will make arrangements with FAS in advance for a suitable replacement representative – in the VTE for its entire duration.</i>
Title:	
E-Mail:	
Mobile Telephone:	
<b>Participant 2:</b> (person participating in VTE)	NAME:
<input type="checkbox"/>	<i>I commit to participating – or will make arrangements with FAS in advance for a suitable replacement representative – in the VTE for its entire duration.</i>
Title:	
E-Mail:	
Mobile Telephone:	

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**Company Designations:** (optional; check all that apply)

- Female Owned       Minority Owned       Veteran Owned  
 Native American Owned       SME (500 or Fewer Employees)

## 2. Background Information

**Description of Current International Activities:**

**Trade Capacity Volume (Yearly Revenue/Sales):**

## 3. Business Match-Making Profile

**Desired Business Partner:** (Provide information on types of companies you are most interested in meeting and be as broad or specific as you prefer.)

**Desired Size of Potential Partner:**

- 1 – 25 employees  
 26 – 50 employees  
 51 – 100 employees  
 >100 employees

**Profile of Desired Business Partner:**

- Distributor  
 Importer/Exporter  
 Processor  
 Producer  
 Retailer  
 Wholesaler

**Are you exporting to the country/region that is the focus of this VTE?**    Yes    No

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If so, what products are you exporting there and who are you working with locally?

What specific food or agricultural product(s) do you want to export for the first time to this market or expand in the market?

Any specific companies or people you would like to meet with during the VTE? If so, who?

#### 4. Additional Information

##### Interpretation Services:

Do you require interpretation services for your business meetings?  Yes  No

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What would you like to achieve by joining this VTE?

How did you find out about this VTE?

*Trade or Industry Organization:*

- Food Association of the Midwest USA     Food Export USA Northeast  
 SUSTA     WUSATA     Other ( \_\_\_\_\_ )

*USDA:*

- FAS Website     USDA Email

**Privacy Notice:** By registering for this event, you consent to having any information provided by you shared with USDA for purposes of preparing for and conducting this VTE. In addition, during the VTE, you also consent to USDA sharing your contact information – i.e., company name, company logo, point of contact at the company, email, and phone number – with show participants to facilitate virtual business-to-business meetings and to being contacted by VTE participants. Subject to disclosures pursuant to your consent, and as required by U.S. law, USDA will protect information provided by you and shared with USDA. USDA does not collect information for commercial marketing. Please note that this registration platform is operated by Oak Overseas, and that USDA's representations do not apply to Oak Overseas. By using this registration platform to communicate with USDA, you may be providing Oak Overseas access to your information. Please refer to Oak Overseas privacy policy to determine how Oak Overseas will handle information it may obtain from you via this registration platform.