

Virtual Trade Event (VTE) Application Form

Trendy Markets for U.S. Snacks & Sweets: A USDA Virtual Trade Event

Importers from Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Nicaragua, and Panama

April 20, 2021: 10 am – 4 pm EST

April 21, 2021: 10 am – 4 pm EST

Directions: Fill out completely, including as much detail as possible. Incomplete applications are subject to disqualification.

Submission Checklist:

- Completed, detailed application form.
- Deadline **February 12, 2021**
- High-resolution company logo file
- Headshot for each participant
- Email application to virtualtradeevents@usda.gov

1. General Information

Company Name:	
Street Address:	
City:	
State and Zip Code:	
Website:	
Market Sector/Commodity:	
State(s) of U.S. Production:	
Number of Employees:	

Company Description: (Detailed description to be used in virtual materials shared with host country distributors about your company.)

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Company Overview (we *highly* encourage 2 participants per company so someone can occupy your booth and someone can participate in B2B meetings):

Participant 1 Name:	
Title:	
E-Mail:	
Telephone:	
Participant 2 Name:	
Title:	
E-Mail:	
Telephone:	

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Company Designations: (optional; check all that apply)

- Female Owned Minority Owned Veteran Owned
 Native American Owned SME (500 or Fewer Employees)

2. Background Information

Description of Current International Activities:

Trade Capacity Volume (Yearly Revenue/Sales):

3. Business Match-Making Profile

Desired Business Partner: (Provide information on types of companies you are most interested in meeting and be as broad or specific as you prefer.)

Desired Size of Potential Partner:

- 1 – 25 employees
 26 – 50 employees
 51 – 100 employees
 >100 employees

Profile of Desired Business Partner:

- Distributor
 Importer/Exporter
 Processor
 Producer
 Retailer
 Wholesaler

Are you exporting to the country/region that is the focus of this VTE? Yes No
If so, what products are you exporting there and who are you working with locally?

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What specific food or agricultural product(s) do you want to export for the first time to this market or expand in the market? Have you attempted to or done business in this region before? If so, what was your experience?

What would you like to achieve by joining this VTE? Any specific companies or people you would like to meet with during the VTE? If so, who?

4. Additional Information

Interpretation Services:

Do you require interpretation services (Spanish) for your business meetings? Yes No

Food Samples:

Are you willing to work with FAS to provide samples to interested buyers? Yes No

FAS is working with freight forwarders in the United States to ship samples to the seven countries involved with this VTE. Would you be willing to either a) ship to a port in the US where FAS will then handle distribution to markets participating in the event or b) ship directly to individual country ports? If you are willing to work with FAS to provide samples, what support would you need to do that (ex. financial, logistical)?

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How did you find out about this VTE?

- Food Export Midwest Food Export Northeast SUSTA WUSATA
- FAS Website USDA Email
- Other _____

Privacy Notice: *By registering for this event, you consent to having any information provided by you shared with USDA for purposes of preparing for and conducting this VTE. In addition, during the VTE, you also consent to USDA sharing your contact information – i.e., company name, company logo, point of contact at the company, email, and phone number – with show participants to facilitate virtual business-to-business meetings and to being contacted by VTE participants. Subject to disclosures pursuant to your consent, and as required by U.S. law, USDA will protect information provided by you and shared with USDA. USDA does not collect information for commercial marketing. Please note that this registration platform is operated by a third-party platform, and that USDA's representations do not apply to that platform. By using this registration platform to communicate with USDA, you may be providing the platform access to your information. Please refer to that platform's privacy policy to determine how that platform will handle information it may obtain from you via this registration platform.*