

Virtual Trade Event (VTE) Application Form

Japan: Health and Wellness Shokuhin

December 8 – 9, 2020

Sessions: December 8, 19:30 to 23:00EST, December 9, 09:00 – 11:00EST; December 9, 20:00-23:00EST

Directions: Fill out completely, including as much detail as possible. Incomplete applications are subject to disqualification.

Submission Checklist:

- Completed, detailed application form.
- Deadline **OCTOBER 19**.
- High-resolution company logo file.
- Headshot

Email application to virtualtradeevents@usda.gov

1. General Information

Company Name: _____

Company Description: (Detailed description to be used in virtual materials shared with host country distributors.)

Company Overview:

Participant 1:	(person participating in VTE)
<input type="checkbox"/>	<i>I commit to participating – or will make arrangements with FAS in advance for a suitable replacement representative – in the VTE for its entire duration.</i>
Title:	
E-Mail:	
Telephone:	
Street Address:	
City:	
State and Zip Code:	
Website:	
Market Sector/Commodity:	
State(s) of U.S. Production:	
Number of Employees:	
Participant 2:	(person participating in VTE)
<input type="checkbox"/>	<i>I commit to participating – or will make arrangements with FAS in advance for a suitable replacement representative – in the VTE for its entire duration.</i>
Title:	
E-Mail:	
Telephone:	

Company Designations: (optional; check all that apply)

- Female Owned
- Minority Owned
- Veteran Owned
- Native American Owned
- SME (500 or Fewer Employees)

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2. Background Information

Description of Current International Activities:

Trade Capacity Volume (Yearly Revenue/Sales):

3. Business Match-Making Profile

Desired Business Partner: (Provide information on types of companies you are most interested in meeting and be as broad or specific as you prefer.)

Desired Size of Potential Partner:

- 1 – 25 employees
- 26 – 50 employees
- 51 – 100 employees
- >100 employees

Profile of Desired Business Partner:

- Distributor
- Importer/Exporter
- Processor
- Producer
- Retailer
- Wholesaler

Are you exporting to the country/region that is the focus of this VTE? Yes No
If so, what products are you exporting there and who are you working with locally?

What specific food or agricultural product(s) do you want to export for the first time to this market or expand in the market?

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Any specific companies or people you would like to meet with during the VTE? If so, who?

4. Additional Information

Interpretation Services:

Do you require interpretation services for your business meetings? Yes No

What would you like to achieve by joining this VTE?

How did you find out about this VTE?

Trade or Industry Organization:

- Food Association of the Midwest USA Food Export USA Northeast
 SUSTA WUSATA Other (_____)

USDA:

- FAS Website USDA Email

Privacy Notice: *By registering for this event, you consent to having any information provided by you shared with USDA for purposes of preparing for and conducting this VTE. In addition, during the VTE, you also consent to USDA sharing your contact information – i.e., company name, company logo, point of contact at the company, email, and phone number – with show participants to facilitate virtual business-to-business meetings and to being contacted by VTE participants. Subject to disclosures pursuant to your consent, and as required by U.S. law, USDA will protect information provided by you and shared with USDA. USDA does not collect information for commercial marketing. Please note that this registration platform is operated by iVent, and that USDA's representations do not apply to iVent. By using this registration platform to communicate with USDA, you may be providing iVent access to your information. Please refer to iVent's privacy policy to determine how iVent will handle information it may obtain from you via this registration platform.*