

Louisiana

USMCA
The U.S.-Mexico-Canada Agreement

Canada and Mexico are the top export markets for U.S. agriculture, totaling a combined \$40 billion in 2018. In fact, more than 29 percent of all U.S. farm and food exports went to our North American neighbors last year. The U.S.-Mexico-Canada Agreement, or USMCA, will make a good trade relationship even better, ensuring preferential market access for U.S. agricultural exporters and solidifying commitments to fair and science-based trade rules.



12,400

Louisiana jobs supported by
agricultural exports

\$1.5 billion

Annual value of Louisiana
agricultural exports

Source: USDA-ERS 2017 State Export Data

Key Provisions



Biotechnology

For the first time, the agreement specifically addresses agricultural biotechnology – including new technologies such as gene editing – to support innovation and reduce trade-distorting policies.



Geographical Indications

The agreement institutes a more rigorous process for establishing geographical indications (GIs) and lays out additional factors to be considered in determining whether a term is a common name.



Sanitary/Phytosanitary Measures

The agreement strengthens disciplines for science-based measures that protect human, animal, and plant health while improving the flow of trade.



Soybeans

U.S. soybean growers maintain access to Mexico, their #3 customer, and to a combined market totaling nearly \$2.1 billion in 2018.



Corn

U.S. corn farmers maintain access to Mexico, their #1 customer, and to a combined market totaling nearly \$3.4 billion (27% of total export sales) last year.



Poultry and Eggs

U.S. poultry producers will have new access to Canada for chicken and eggs, and expanded access for turkey.



Beef

U.S. beef producers maintain access to a \$1.8 billion market that accounted for nearly 22% of 2018 exports.



Dairy

America's dairy farmers will have new market opportunities in Canada for a wide variety of dairy products. Canada agrees to eliminate the Class 7 milk pricing program that allowed its farmers to undersell U.S. producers and will impose export surcharges on dairy products that exceed agreed thresholds.

Top U.S. Agricultural Exports to Canada and Mexico, 2018

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| 1 Corn (\$3.4 billion) | 6 Dairy Products (\$2.0 billion) |
| 2 Prepared Foods (\$2.7 billion) | 7 Fresh Vegetables (\$2.0 billion) |
| 3 Fresh Fruit (\$2.2 billion) | 8 Beef & Beef Products (\$1.8 billion) |
| 4 Soybeans (\$2.1 billion) | 9 Snack Foods (\$1.7 billion) |
| 5 Pork & Pork Products (\$2.1 billion) | 10 Poultry & Eggs (\$1.6 billion) |

Source: USDA-FAS Global Agricultural Trade System BICO HS-10

United States Department of Agriculture
Foreign Agricultural Service

