



# USDA International Food Assistance

**Presented by:**  
**the Office of Capacity Building and Development**  
**Foreign Agricultural Service**  
**U.S. Department of Agriculture**

**Opening remarks by Roger Mireles, Acting Deputy Administrator, Office of Capacity Building and Development (OCBD), FAS, USDA**

**Overview of the Solicitation for Proposals for the Food for Progress program by Ingrid Ardjosoediro, Senior Program Analyst, Food for Development Branch, Food Assistance Division (FAD), OCBD, FAS, USDA**

**Overview of the Solicitation for Proposals for the McGovern-Dole International Food for Education and Child Nutrition Program by Debra Pfaff, Chief, School Feeding and Humanitarian Branch, Food Assistance Division (FAD), OCBD, FAS, USDA**

**Overview of the Food Aid Information System (FAIS) Proposal Entry Process**

**Questions and Answers, Dorothy Feustel, Acting Director, FAD, OCBD, FAS, USDA**



# Food for Progress (FFPr)

Presented by:

**Ingrid Ardjosoediro**

**Senior Analyst**

**Food for Development Branch**

# Presentation Outline

1. FFPr Program Overview
2. FY 2014 Awards
3. FY 2015 Solicitation



# FFPr Program Basics

- Authorized by the Food for Progress Act of 1985
- Targets developing countries
- Supports expansion of private enterprise in the agricultural sector
- Commodities are monetized to fund development activities

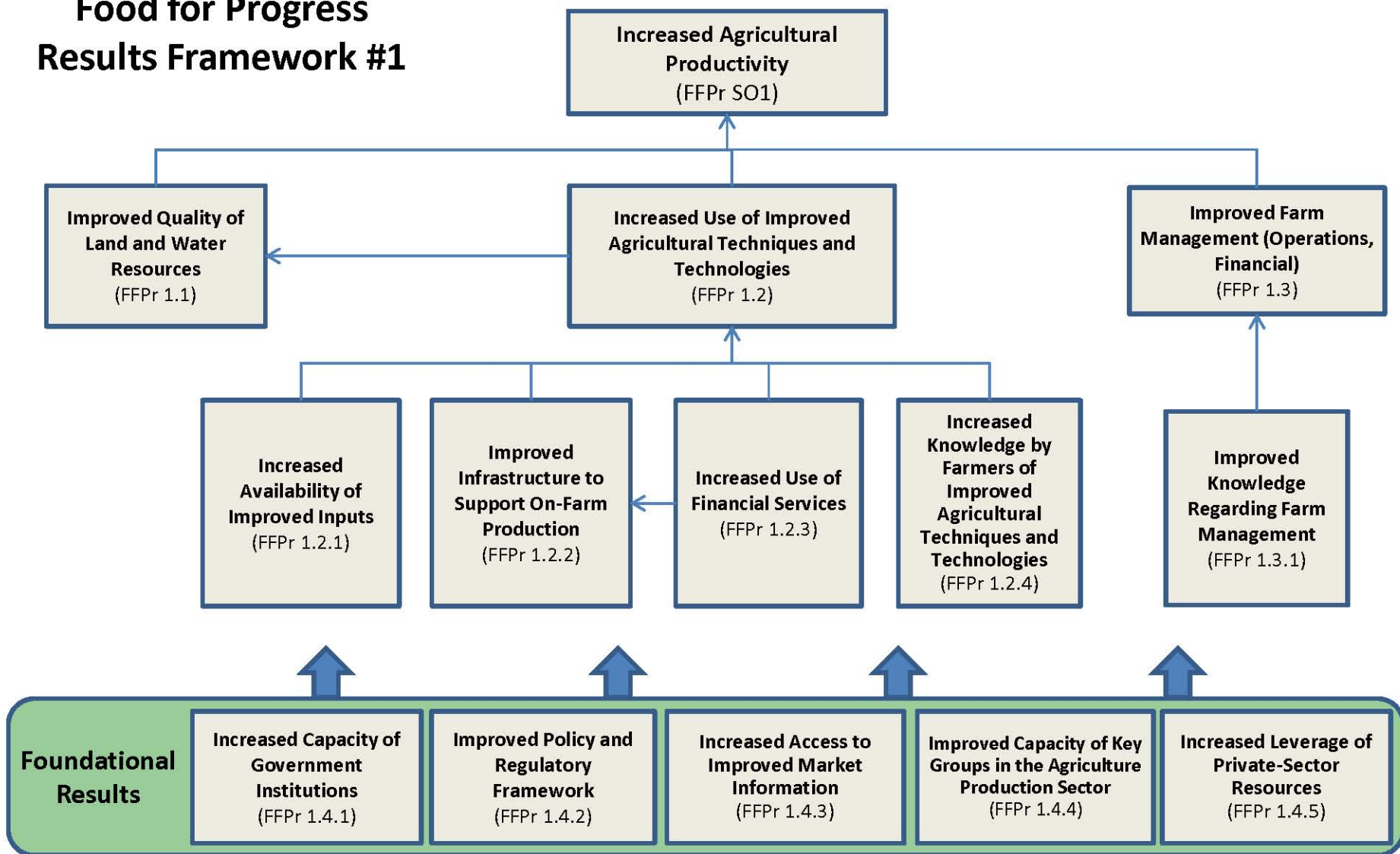


# FFPr Resources in 2015

- Funding authorized by the Farm Bill
- \$40 million cap on transportation costs
- Commodity value not restricted
- \$15 million for administrative costs

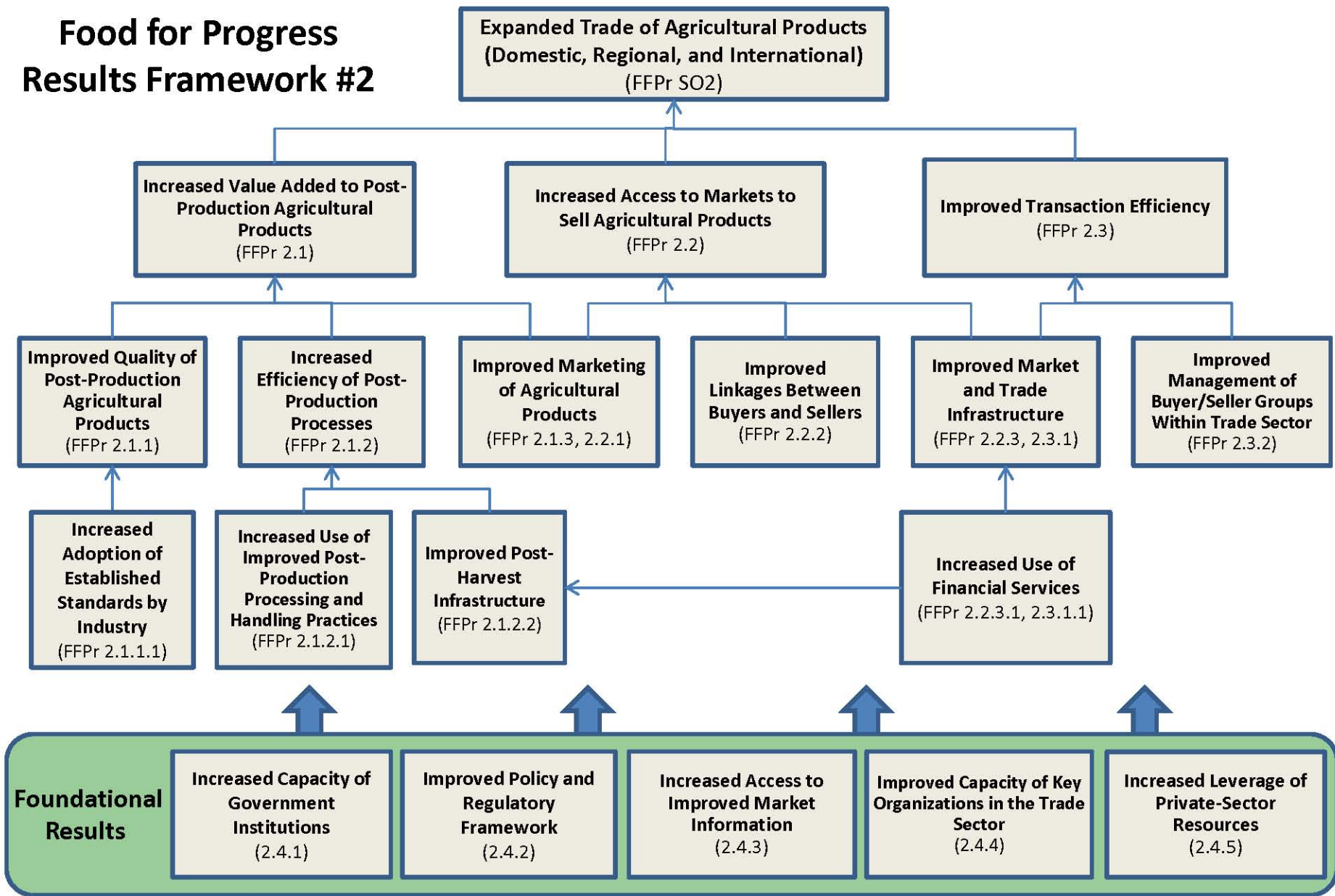


# Food for Progress Results Framework #1



**A Note on Foundational Results:** These results can feed into one or more higher-level results. Causal relationships sometimes exist between foundational results.

# Food for Progress Results Framework #2



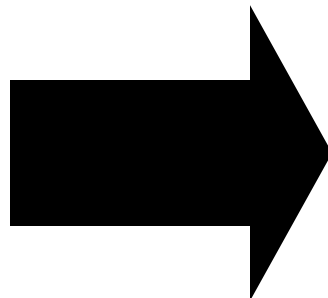
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# FY 2014 FFPr Proposals

## 40 Proposals Submitted

- Proposals from:
  - 39 from PVOs
  - 1 from Govts
- 9 countries



## 7 Proposals Approved

- Approved programs:
  - 6 PVOs
  - 1 Govts
- 9 countries
- Total value  
= \$126 million

# FFPr Priority Country Criteria

- **Income:** Per capita between \$1,036 and \$12,615 (*World Bank*)
- **Political Freedom:** Rated free or partly free (*Freedom House*)
- **USDA Post Coverage:** Ability to monitor
- **Current Portfolio:** To limit over-programming
- **Other Considerations:** Security, Potential Market Disruptions, Ability to Monetize, other Donor Activities, etc.

# FY 2015 Priority Countries

**Benin**

**Ghana**

**Dominican Republic**

# FY 2015 FFPr Priorities

Country	Regions	Value Chains	Interventions
Benin	Atlantique, Littoral	Pineapple	Processing for export
			International market linkages (including food and safety standards)
	Tchaourou, Savalou, Djidja, Djougou, Bassila, Dali and Parakou	Cashew	Production
			Localized processing
Ghana	Ashanti, Brong-Ahafo, Coastal Regions	Poultry	Integrated layer production (supporting the Ghana Broiler Revitalization Project)
			Feed production (with linkages to local sourcing from the Northern Region)
Dominican Republic	All Regions	High-Value Commodities (Hort and Veg, Dairy and Meat)	Food distribution systems aimed for export; Business enabling environment for exports (to support CAFTA-DR)

# Applications for Non-Priority Countries

- In FY 2015, FAS will also give consideration to continuation of existing FFPr projects in non-priority countries and regions.
- Proposal submissions for successful continuation projects must demonstrate that additional funding will lead to a lasting impact.
- Proposals for continuations will be evaluated using the same evaluation criteria as applications for new projects.

# FY 2015 FFPr Proposal Evaluation Criteria

- **Introduction and Strategic Analysis (35%)**
  - **Strong emphasis on value chain development**
- **Commodity Management (10%)**
  - **Ability to monetize**
  - **No disruption to markets**
- **Activities and Results (35%)**
  - **Need to be realistic**
  - **Focus on sustainability**
- **Budget (10%)**
  - **Need to include a budget narrative**
- **Overall Application Quality (10%)**
  - **Completeness of proposal**
  - **Followed guidance**



# FY 2015 Proposal Submissions

- **Proposals Due: December 30, 5:00 pm**
- All proposals must be submitted through the Food Aid Information System (FAIS)  
<http://www.fas.usda.gov/fais/public>
  - No hard copies, emails, or in person drop offs
- **Proposal Guidance** is available online at:
  - <http://www.grants.gov>
  - <http://www.fas.usda.gov/food-aid>



# McGovern-Dole International Food for Education & Child Nutrition Program

**Presented by:**  
**Debbie Pfaff**  
**Branch Chief**  
**School Feeding and**  
**Humanitarian Branch**

# Program Overview

## Fiscal Year 2014 Resources and Awards

## Fiscal Year 2015

Program Frameworks  
Resources and Priority  
Countries  
FY 2015 Proposal  
Submissions

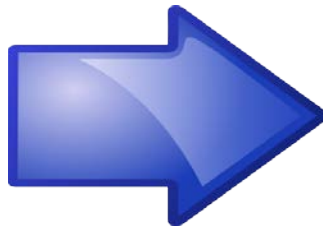


# Program Basics

- Farm Security and Rural Investment Act of 2002
- Targets developing countries
- Promotes education (improving literacy) and child development
- Focuses on graduating programs through sustaining the benefits to education, enrollment, and attendance of beneficiaries, especially girls
- Strengthen community linkages and increase capacity of government to implement school feeding activities
- Commodities are primarily used for direct distribution

# FY 2014 Resources and Awards

- **18 proposals received; valued at approximately \$328 million**
  - 9 Organizations
  - 11 Countries



## Total Approved:

- **\$164.8 million**
  - 10 Proposals
  - 7 Organizations
  - 10 Countries

\*\*\*Total amount of funding is used to pay for: commodities; transportation; Internal Transportation, Storage, and Handling (ITSH); activities; and administration costs

# FY 2015 McGovern-Dole Goal and Focus

## GOAL

**To promote primary education and reduce hunger through the provision of school meals in developing countries**



**Improved Literacy of School-aged Children**

**Increased Use of Health and Dietary Practices**



# McGovern-Dole Results Framework

#1

Improved Literacy of School-Age Children (MGD SO1)

Improved Quality of Literacy Instruction (MGD 1.1)

Improved Attentiveness (MGD 1.2)

Improved Student Attendance (MGD 1.3)

More Consistent Teacher Attendance (MGD 1.1.1)

Better Access to School Supplies & Materials (MGD 1.1.2)

Improved Literacy Instructional Materials (MGD 1.1.3)

Increased Skills and Knowledge of Teachers (MGD 1.1.4)

Increased Skills and Knowledge of School Administrators (MGD 1.1.5)

Reduced Short-Term Hunger (MGD 1.2.1)

Increased Economic and Cultural Incentives (Or Decreased Disincentives) (MGD 1.3.1)

Reduced Health-Related Absences (MGD 1.3.2)

Improved School Infrastructure (MGD 1.3.3)

Increased Student Enrollment (MGD 1.3.4)

Increased Community Understanding of Benefits of Education (MGD 1.3.5)

Increased Access to Food (School Feeding) (MGD 1.2.1.1, 1.3.1.1)

Increased Use of Health and Dietary Practices (See RF #2) (MGD SO2)

Foundational Results

Increased Capacity of Government Institutions (MGD 1.4.1)

Improved Policy and Regulatory Framework (MGD 1.4.2)

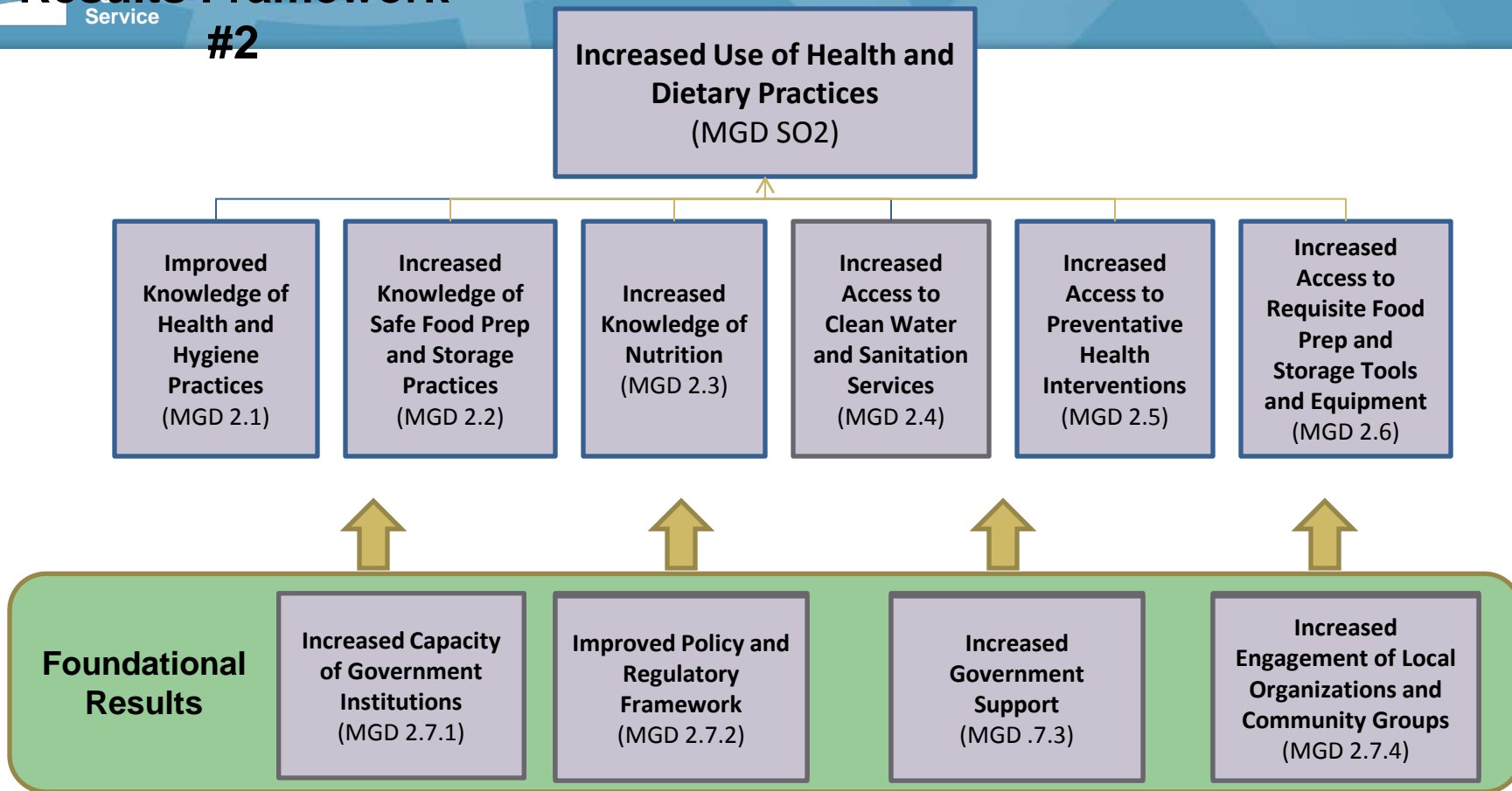
Increased Government Support (MGD 1.4.3)

Increased Engagement of Local Organizations and Community Groups (MGD 1.4.4)

**A Note on Foundational Results:** These results can feed into one or more higher-level results. Causal relationships sometimes exist between foundational results.

# McGovern-Dole Results Framework

#2



**A Note on Foundational Results:** These results can feed into one or more higher-level results. Causal relationships sometimes exist between foundational results.

**Requested FY 2015 Funding:  
\$185,126,000**



# Priority Country Determination

- **Priority Country Determination Factors:**
  - **Income** – Per capita below \$4,040 (*World Bank*)
  - **Malnutrition** – > 20% of children under age 5 are stunted (*World Health Organization*)
  - **National literacy rate** – Adult literacy rate < 80% (*UNESCO*)
- **Other Considerations during review process:**
  - Government commitment to education
  - Absence of civil conflict
  - USDA Post coverage and ability to monitor agreements
  - Coordination with other donor strategies

# FY 2015 Priority Country List

## McGovern-Dole Priority Countries

1. Honduras

4. Cote d'Ivoire

2. Mozambique

5. Rwanda

3. Sierra Leone

# FY 2015 Priority Country List

Country	Priority Regions
Honduras	Department of Intibuca
Mozambique	Maputo, Nampula (Muecate and Nacaroa Districts), Gaza, Inhambane, Sofala, and Manica provinces
Sierra Leone	Koinadugu
Cote d'Ivoire	All regions
Rwanda	1 <sup>st</sup> Priority: Nyamagabe and Nyaruguru Districts
	2 <sup>nd</sup> Priority: Ngororero, Rutsiro, Burera, Gakenke, Karongi, and Rusizi



# Mozambique – Literacy Requirements

- Professional development and support that provides effective early grade reading instructional strategies to Mozambican primary school teachers; and
- Effective supplementary reading materials aligned to national goals and standards ensuring that children become fluent readers by the end of grade 3.
- Competitive proposals will seek to address these components:
  - Phonemic Awareness
  - Phonics
  - Vocabulary
  - Reading Fluency
  - Reading Comprehension

# Rwanda – Work with Government

- Government of Rwanda (GOR) strongly committed to home grown school feeding
- GOR wants to procure cereals and pulses locally
- USDA commodities: Vegetable oil, animal protein
- Competitive proposals will seek to use these US commodities as part of a school meal or take home ration in conjunction with locally provided products.
- Proposals should demonstrate concrete support from the GOR and have solid timeline for handover of schools to the government and sufficient capacity building to enable the handover.

# Proposal Evaluation Criteria

- Introduction and Strategic Analysis (45%)
  - Detailed Explanation of Need and Proposed Response
  - Sustainability and Graduation
  - Local Capacity Building
  - Commitment to Education
  - Organizational Capability and Experience
  - Program Administration
- Commodity Management (15%)
- Results and Activities (30%)
- Budget and Overall Quality (10%)

# FY 2015 Proposal Submissions

- **Proposals Deadline Extended: January 15, 2015 at 5:00 PM EDT**
- **All proposals must be submitted through the Food Aid Information System (FAIS)**
  - No hard copies
  - No e-mail copies
- **For further information:**
  - <http://grants.gov>
  - <http://www.fas.usda.gov/newsroom/accepting-applications-2015-mcgovern-dole-program>

# **Update on Regulations**

- **USDA is working to update the regulations for the McGovern-Dole and Food for Progress Programs.**
- **These updates will bring USDA into compliance with 2 CFR 200.**
- **The regulations are expected to be released for public comment in January, 2015**