



United States
Department of
Agriculture

May 13, 2013

MAP 13-005

Farm and Foreign
Agricultural
Services

Foreign
Agricultural
Service

1400 Independence
Ave, SW
Stop 1052
Washington, DC
20250-1052

SUBJECT: Exemption from Graduation Requirement for Certain International Trade Shows

TO: All Market Access Program (MAP) Participants



Background

The revised MAP regulations were published on May 17, 2012, and are effective beginning with program year 2013. Regulations regarding exemption from graduation requirements for certain international trade shows are found at 7 CFR 1485.15(d).

1485.15(d) states that “CCC will compile a list of international trade shows that CCC exempts from the graduation requirement and such list will be announced to MAP Participants via a MAP notice issued on FAS’ Web site.” This program notice establishes the list of exempted shows, which is attached.

If a MAP Participant believes a show should be added to this list, the Participant should contact its marketing specialist. This list may be updated from time to time.

Effective Date

MAP notice 09-005 is superseded by this notice. This program notice is effective immediately.

/s/
Christian J. Foster
Deputy Administrator
Office of Trade Programs

Attachment to MAP 13-005

International Trade Shows Exempted from the Graduation Requirement

Al Fares
ANUGA Cologne
Asia Fruit Logistica
Asia Pacific Leather Fair
BETA International (Equestrian)
BioFach
European Seafood Exposition
Food & Hotel Asia
Fiera Cavelli (Equestrian)
Fish International
Food Ingredients Asia
Food Ingredients Europe
Food Ingredients South America
FOODEX Japan
Fruit Logistica (Berlin)
Gulfood
HOFEX
Interzoo
IPM (horticultural)
ISM Cologne
Prowein
SIAL Brazil
SIAL Paris
Vinexpo Asia
Vinexpo Bordeaux
VinItaly
Zoomark

This list was last updated June 3, 2014.