AgExporter's Calendar of Upcoming Trade Shows

July 8-10, 2001
The 47th International Fancy Food & Confection Show®
Javits Convention Center
New York, N.Y.
National Association for the Specialty Food Trade (NASFT®)
Contact: Ron Tanner
rtanner@nasft.org
Tel.: (212) 482-6440, ext. 115
Fax: (212) 482-6459
www.fancyfoodshows.com
An exciting chance for members to promote specialty foods, ranging from smoked salmon to herb-infused olive oils.

October 21-24, 2001
The Food Industry Productivity Convention & EXPO
Houston, Texas
Food Distributors International
Falls Church, Va.
Contacts: Michael McCarthy, educational programs
Lucie Crosby, exhibits
Tel.: (703) 532-9400
Fax: (703) 538-4673
www.fdi.org
Learn about all sorts of equipment, from pallet and container supplies to warehouse management systems. A show with over 200 vendors who support the food industry.

October 6-10, 2001
The National Frozen Food Convention
San Antonio Marriott at River Center
San Antonio, Texas
American Frozen Food Institute and the National Fro Cont
Tel.: (703) 821-0770
Fax: (703) 821-1350
www.af

October 11-14, 2001
Natural Products Expo East
Washington Convention Center
Washington, DC
New Hope Natural Media
Contact: Donna Shoquist
Tel.: (303) 939-8440
Fax: (303) 939-9559
www.newhope.com
A domestic show for natural and organic products; international buyers as well.

Don't forget to bring pencils!!!

July 10-13, 2001
China Food Service Education Initiative
Shangri-la Hotel Pudong, Shanghai
The Culinary Institute of America
Contact: Sarah Goan
Tel.: (707) 967-2421
Fax: (707) 967-2410
The institute provides seminars worldwide to educate hotel and restaurant staff in other countries about the versatility and quality of U.S. agricultural products, specifically foods and wines. These events, by invitation only, are heavily booked in advance; inquire about future opportunities.

October 28-31, 2001
Snack Foods Association Management Workshop
Charlotte, N.C.
Contact: Judi Barth
Tel.: (703) 836-4500
Fax: (703) 836-8262
www.sfa.org
An important conference for learning about technical aspects of manufacturing and selling snacks both domestically and overseas.

2001

July
- 8-10 The 47th International Fancy Food & Confection Show®
- 10-13 China Food Service Education Initiative

August

September

October
- 6-10 The National Frozen Food Convention
- 11-14 Natural Products Expo East
- 21-24 The Food Industry Productivity Convention & EXPO
- 28-31 Snack Foods Association Management Workshop

November
- 11-13 "Store Brands Mania" Trade Show

December

2002

January

February
- 16-19 SNAXPO 2002

March
- 7-10 Natural Products Expo West

April

May
- 21-22 "World Of Private Label" International Trade Show

June
- 12-14 The 44th Annual American Pet Product Manufacturers Association Show

Bookmark Your Key To Export Success! www.fas.usda.gov

March 7-10, 2002
Natural Products Expo West
Anaheim Convention Center, Anaheim, Calif.
New Hope Natural Media
Contact: Donna Shoquist
Tel.: (303) 939-8440
Fax: (303) 939-9559
www.newhope.com
More than 1,400 exhibitors from the natural products, organic foods and food supplements industries. Provides a venue for U.S. firms to market their products to an increasing number of international buyers.

SNAXPO 2002
Navy Pier, Chicago, Ill.
Snack Food Association
Contact: Judi Barth
Tel.: (703) 836-4500
Fax: (703) 836-8262
www.sfa.org
Covers every aspect of the snack industry. Last year's conference included a special networking forum on the Latin American market.

November 11-13, 2001
"Store Brands Mania" Trade Show
Chicago, Ill.
Private Label Manufacturers Association
New York, N.Y.
Contact: Debra Best
Tel.: (212) 972-3131
Fax: (212) 983-1382
www.plma.com
A great place to explore exporting. With its new sections on gourmet and speciality foods, this is just the show for you. Selling private labels for supermarkets and retail chains is a low-risk way to expand your product's reach.

2001

June 12-14, 2002
The 44th Annual American Pet Product Manufacturers Association Show
Chicago, Ill.
American Pet Products Manufacturers Association
Tel.: (203) 532-0000
Fax: (203) 532-0551
www.appma.org
This trade show is the premier pet industry event in the United States, and one of the key selling opportunities in the world. Check out the export training opportunities as well.

May 21-22, 2002
"World Of Private Label" International Trade Show
Amsterdam, The Netherlands
Private Label Manufacturers Association
Contact: Debra Best
Tel.: (212) 972-3131
Fax: (212) 983-1382
www.plma.com
The largest trade show in Europe dedicated entirely to retail brands. More than 5,000 visitors attend, including buyers from major retail and wholesale companies throughout Europe.