Export Outlook for Horticultural Products

Revised Forecast for FY 2002: Unchanged at $11.2 Billion
Initial Projection for FY 2003: $11.5 Billion

Initial FY 2003 Projections

Key Upside Developments

- Tree nut exports forecast at $1.4 billion due to large crop and stable demand
- Stronger global demand and a weaker dollar should boost overall sales

Key Downside Developments

- Smaller Florida orange crop may lower orange juice exports

Wild Cards

- Apple exports to Mexico may drop following the imposition of anti-dumping duties; potential for Mexico to take other trade-limiting actions
- Global economy/exchg rates