THE MOST EXCITING HOSPITALITY EVENT IN CANADA

THE CANADIAN/INTERNATIONAL FOOD & BEVERAGE SHOW

International Centre
Toronto, Ontario

FEBRUARY
19 · 20 · 21

2006

CANADA · USA · INDIA · BARBADOS · KOREA · NEW ZEALAND

Canadian Restaurant and Foodservices Association
Endorsed by the Ontario Restaurant, Hotel & Motel Association

THE CANADIAN/INTERNATIONAL FOOD & BEVERAGE SHOW

INTERNATIONAL CENTRE, 6900 AIRPORT ROAD, TORONTO

WELCOME TO **THE CANADIAN FOOD & BEVERAGE SHOW**

The Canadian Food & Beverage Show is the annual showcase dedicated exclusively to suppliers of food and beverage products for the hospitality industry. The F&B Show offers attendees the opportunity to develop new menu ideas from over 630 exhibits as they prepare for the busy spring and summer seasons. The 2005 Food & Beverage Show attracted 9,776 qualified attendees giving them an opportunity to visit international, national and local suppliers of branded, specialty, niche and commodity products.

THE FACTS

- Canada's International Foodservice Trade Show
- F&B takes place in Toronto, Canada's biggest city and largest market
- **3** day event
- **630** booths
- **9,700** attendees
- Only show in North America exclusively for hospitality food and beverage products

WHAT VISITORS LIKE BEST

- Developing business contacts and ability to network
- Discovering many new menu ideas
- Finding new suppliers
- Extremely broad variety of products under one roof
- Effective source of information like product knowledge, trends and current issues within the industry
- **92%** of F&B visitors would recommend the show to colleagues
- **77%** rated the 2005 F&B Show good to excellent

(Source: 2005 F&B Visitor Evaluation)

EXHIBITOR SUPPORT

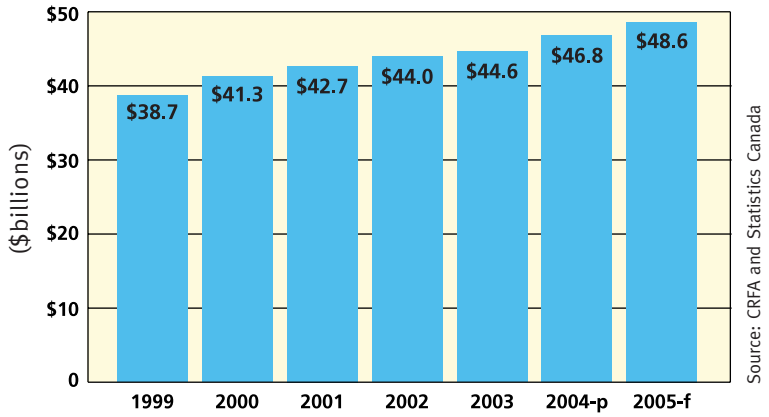
- **88%** of F&B exhibitors returned to the 2005 show based on:
  - Steady, qualified traffic flow
  - Overwhelming response to new products
  - Quality and diversity of contacts made
  - Solid leads

(Source: 2005 F&B Exhibitor Evaluation)

WHY EXHIBIT

- Meet new customers
- Strengthen current customer relations
- Attract import agents
- Acquire market intelligence
- Understand competition
- Create a profile in the market
- Showcase new products
- Make immediate sales

TOTAL FOODSERVICE SALES



p - preliminary; f - forecast

TESTIMONIALS:

- "It was my first year exhibiting in the Food & Beverage Show in Toronto. It was a great show and we received excellent leads. Our company will participate in 2006."

  Jean-Paul Widmer
  President
  Kai Conveni Global/Sushi Mari Toyoda

- "We were very pleased to participate in the Food & Beverage Show, Canada's premier event for the foodservice industry. Both the number of attendees at the show and their quality, was very impressive. It's an excellent venue for our Illinois food processing companies to gain exposure in the Canadian marketplace."

  Jeffrey Johnson
  Managing Director
  State of Illinois Canada Office.

- "Heinz Foodservice continues to support the Canadian International Food & Beverage Show because it is the premier food and beverage event in the country. It's the perfect venue to debut new products and to access our customer base on a large scale."

  Brendan McDonough
  National Coordinator, Sales & Marketing
  H.J. Heinz Company

2005 ATTENDEES BY OCCUPATIONAL PROFILE

Corporate Executive	1,096
Owner/Operator	2,651
Purchasing Agent	709
Chef	912
Manager	1,515
Assistant Manager	275
Supervisor	305
Dietitian	33
Foodservice/Hotel Staff	245
Teacher/Trainer	119
Students	122
Administrative/Sales Staff	703
Industry Guest	1,091
	9,776

2005 ATTENDEES BY INDUSTRY PROFILE

Contract Foodservice	634
Fine Dining (Table Service)	705
Hotel/Motel Restaurant	349
Informal/Family Dining	1,015
Institution	557
Private Club	262
Quick/Counter Service	491
Pub/Tavern	568
Social Caterer	401
Foodservice Wholesaler	1,333
Recreational Facility/Sports	267
Non-Exhibiting Supplier	509
Bakery/Deli/Retail	552
Consulting	438
Industry Guest	1,695
	9,776

F&B SHOW

2005 Show Exhibitors

A
A & BB Rice Inc. (Riceland Brand)
A&D Tropicals Inc.
ACH Food Companies Inc.
Acosta Canada
Acropolis Olive Oil
Adel Corp.
Advance Foods
Advantage Food Sales Inc.
Advantage William M. Dunne & Associates
AFMC (Agricultural & Fishery Marketing Corporation)
Aftica Vend
Agile 1 Marketing and Promotions
Agricultural & Processed Food Prod. Exp. Dev. Authority (APEDA)
Agriculture & Agri-Food Canada
Agropur
Alexander Keith's
Alfa Cappuccino Imports Inc.
Alfa Hellenic Lager
Algues De Bretagne
Aliments Bonita Foods
Aliments E.D. Foods Inc.
Aliments Skoulakis Foods Inc.
Amalgamated Dairies Limited
American Indian Foods
American Pride Seafoods
American Rice, Inc.
American Roland Food Corp.
Amsterdam Brewing Co.
Aqua Star
Arla Foods Inc.
Arthur Roger & Associates Inc.
Astoria-General Espresso
Atkins
Atkins International Foods
Atlantic Restaurant News
Aurora Importing & Distributing Ltd.
Aux Champs D'Elise
Aviara Sales

B
B.J. Golding & Associates
Backerhaus Veit
Baker Street Bakery
Bakers Journal
Barber Foods
Basic American Foods
Bawls Energy Drink
Becker Marketing & Sales Ltd.
Beck's N/A Beer
Bedre' Chocolates
Best & Fresh Co. Ltd.
Better Beef Limited
Beverage World Inc.
Big Ups Inc.
Binner Marketing
BK Sethi Marketing Ltd.
Blaser Café Ag Switzerland
Boiron Fruit Puree
Boryung B&F Co., Ltd.
Bothwell Cheese
Brand Management Group
Brand Venture Inc.
Brazilian Canadian Coffee Co., Ltd.
Bridor Inc.
Bromont International
Bruss Company, The
Budweiser, Bud Light
Bunge Canada
Burke Corp.
Burnbrae Farms
Butterkist / KC

C
C & R Distribution
C. W. Shasky & Associates Ltd.
Cacao Barry
Cacao Barry Chocolate
Cadbury Schweppes Americas Beverages
Calavo Foods
Caliber Fine Wines & Spirits Inc.
California Agricultural Export Council
California Cling Peach Board
California Fig Advisory Board
California Fresh Apricot Council
California Fruit & Tomato Kitchens
California Medjool Date Council
California Pomegranate Council
Calories Gourmet Cakes
Calypso Flavoured Lemonades
Cambridge Fine Foods
Campbell's Company Of Canada
Canada Garlic
Canada Pure Water Company Ltd.
Canadian Aquaculture Industry Alliance
Canadian Curry Sauce Corp., The
Canadian Mussel Ltd.
Canadian Pizza
Canadian Restaurant and Foodservices Association
Cardinal Meat Specialists, Ltd.
Carl Jung Wines
Carlsberg Canada
Carmen Creek Gourmet Meats
Carole's Cheesecake Company Ltd.
Carriere Foods
Casa Italia
Cavendish Farms
Cazottes Distillerie
Ceylon Tea Company Ltd.
Chambre De Commerce De Tarbes
Chapmans Ice Cream
Chase Global Foods
Chateau Plaisance
Chef New Orleans - Sensational Seasonings
Chevour International Enterprises
Chewter's Chocolates Inc.
Chocolate Masters Inc.
Chris Brothers Meats Ltd.
Chudleigh's Ltd.
Churchill Cellars Ltd.
Cinque - Stelle Importing & Distributors
Clancy's Volcanic Jumbo Peanuts Inc
Classic Cheese Cake Inc.
Clear Ice Solid Blocks
Clearwater Seafoods Ltd.
Clover Leaf Seafoods L.P.
Cocoa Camino
Coffee & Beverage Magazine
Coldwater Fisheries
Colio Estate Wines
Columbus Foods Inc.
ConAgra Foods Canada Inc.
Confederation Cove Mussel Co., Ltd.
Consorzio IL Paese Del Sole
Consulate General Of Barbados / Barbados IDC
Cool - Down Beverage Corporation
Cool Beer Brewing Company
Corfu Foods
Country Queen Foods
Culinary Institute Of Canada, The
Custan Foods Ltd.

D
D&S Meat Products Ltd.
Dainty Foods
Dairy Farmers Of Canada
Damon Industries - Fruitful Juice Products
Damon Industries (Canada Ltd.)
Dan T's Inferno Foods
Danone Inc.
Danone Naya Waters Inc.
David Rio Chai & Tea
Davinci Gourmet Syrups & Sauces
De Cecco Spa
Dealers Ingredients Inc.
Delmare Quality Foods
Delta Pride Catfish Inc.
Derlea Foods Inc.
Dessertcraft Food Products
Distribution SLV Inc.
dk Canada
DK Foods Co., Ltdaa
D'Mexico Exporters - Amaranto Importers and Distributors Of Quality Mexican Food
Dole Packaged Foods Company
Dom International Ltd.
Domaine Causse Marines
Domaine Cosse Maisonneuve
Domaine De Tariquet
Domaine Labranche Laffont
Domaine Mouthes Le Bihan
Dongwon Korean Ginseng Co., Ltd.
Donini Chocolate Ltd.
Dorgel Gelati & Frozen Desserts
Dr. Oetker Ltd.
DSM Foods Inc.
Dufflet Pastries

E
E Z Foods
E. Formella & Sons Inc.
East India Company Ltd.
Eden Valley Farms
EggSolutions Inc.
Elco Fine Foods Inc.
Elcyda Corp
Eli's Cheesecake Company
Elite Sweets
Elmira Poultry Inc.
Encore Gourmet Food Corp.
English Bay Batter Inc.
Enjoy Life Natural Brands, LLC
Enroute Imports
Espresso Canada Inc.
Euro-Milan Distributing
European Quality Meats & Sausages
Excelsior / Crix Crackers Co.
Export Packers Company Ltd.
Expresco Foods

F
Faema Company Limited
Family Tradition Foods Inc.
Fancy Pokket Corporation
Far East Food Products Ltd.
Farmer John's Herbs
FGF Brands
Fierte' Inc.
Fine Food From France
Finica Food Specialties Ltd.
First Point Sales & Marketing Inc.
Flamingo Marketing
Flanagan Foodservice
Flavor Burst Company
Flow Natural Spring Water
Foodservice and Hospitality Magazine
Foodservice Company, The
Foodservice News
Freshmark (Sugardale)
Frobisher International Enterprise Ltd.
Fromagerie Tournevent
Fudgery Shoppe, The (Div. Of Schiemann Holdings Inc.)

G
G. Brandt Meat Packers Ltd.
Galaxy Foods
Galco Foods
Gay Lea Foods Co-Operative
Gelato Fresco
General Mills Canada
Gerhards Importers Canada Ltd.
Gerolstein - Germany
Ghirardelli Chocolate
Gielow Pickles, Inc.
Girard's Foodservice Dressings
Give and Go Prepared Foods, Corp.
Gizella Pastry Limited
Global Juice Inc
Globe Coffee Co. Inc.
Gourmazing Cookie Ltd., The
Gourmet Depot
Gourmet Square
Grace
Grande Cheese Company Limited
Grandmother's Pie Shoppe Inc.
Greco Pizza
Green World Food Express Inc.
Grisspasta Products
Groupex Systems Canada Inc.
Gumpert's

H
H.J. Heinz Company of Canada
Heritage Frozen Foods
Hermann Laue Spice Co., Inc.
Hero - Switzerland
High Liner Foods Inc.
Home Market Foods
Honeydew International Inc.
Hormel Foods Corporation
Hotelier Magazine
Hubberts Industries

I
Ice Cream Innovations Inc.
Ice Down Beverages Inc.
Iceculture Inc.
Icelandic USA Inc.
I-D Foods Corporation
India Marine Products Export Dev. Authority
Innovative Foods Brands
Inovfruit
Intercorp Excelle
Ioli Natural Spring Water
Ionia Coffee
Ironstone Vineyards
Island Oasis Canada Inc.
Italpasta Ltd.
Ivanhoe Cheese Inc.

J
J & J Snack Foods
Jadee Meat Products Ltd.
Janes Family Foods
Jet Tea / Jet Cafe Smoothies
Jiano Foods
Jirisan Solsongju
JK Import Export Wholesale Inc.
JKW Select Veal Ltd.
JL International
Joisse Mylena
Jones Dairy Farm

K
Kabobs
Kabobs Inc.
Kai Conveni / Sushi Mari
Kerry Foodservice
Kikkoman / Japan Food Canada Inc.
King Cole Ducks Limited
Kirkwood Group, The
Kolonaki Group Inc.
Korea Ginseng Mfg. Co., Ltd.
Korea Yakult Co., Ltd.
Kostuch Publications
Kozy Shack Enterprises
Krinos Foods Canada Ltd.
Kuehne - Germany
Kun Yang Food Co., Ltd.

L
La Maison BeauSoleil Inc.
La Marzocco
La Rocca Creative Cakes
La Siembra Co-Operative (Cocoa Camino)
Labatt Blue, Blue Light

Labatt Breweries Of Canada
Labatt Nordic Beer
LaBatt Sterling
Lady Lin Foods
Lafleur
Lamb Weston
Laredo Hot Sauce
Lassonde Beverage Canada
Lavazza Coffee
Lavazza Premium Coffee Corp.
LCBO
Leading Brands Of Canada Inc.
Leahy Orchards Inc.
Lesters Foods Limited
Lexsam Prestige Canada, Inc.
Lifford Wine Agency
Light Desserts Legers
Limited Edition
Lindock Agencies Ltd. (Retail)
Livingston Tea
Lockeport Smokehouses
Lou's
Lou's Peameal Bacon Of Canada
Luna Ltd.

M
MacDougall Food Brokers
MacGregors Meat & Seafood Ltd.
Magic Seasoning Blends
Magnum Food Brokers Inc.
Mancini Foods
Maple Leaf Farms
Maple Leaf Foodservice
Marcy's Salad Dressings / Marinades & Croutons (Me Me Me Inc.)
Margarine Golden Gate - Michca Inc.
Martha's Garden Inc.
Martin & Stewart Teas
Martin Braun
Matt & Steve's Tasty Beverage Co.
Maximum Food Sales (Ontario) Ltd.
Mayaka International Inc.
Maypole Ice Cream
Mazzer
McCain Foods (Canada)
McCormack Bourrie Sales & Marketing
McCormick Canada
McCullagh Coffee & Juiceables
Meaty Meats Inc.
Metropolitan Ice Cream
Michel St. Arneault - Qualifresh
Mimi Food Products
Ministere De L'agriculture, Des Pecheries Et De L'alimentation
Mission Foods
Molisana Imports
Monin Syrup
Montcalm Meats Inc.
Montpak Inc.
Morala Trading Inc.
Mother Parkers Coffee & Tea
Mountain Express
Mountain Meadows Food Processing (2004) Ltd.
Mountain View Estates Coffee Company
Mr. Donair Ltd.
Mr. Pita / Handi Foods Ltd.
Multifoods Foodservice & Bakery Products
Multivend Inc.

N
Naleway Foods Ltd.
Nantucket Nectars
Nathans Famous
National Cappuccino
National Importers
National Snack Products Inc.
Natrel Inc.
Natur Wise
Natural D'lites
Natural Fruit Corporation
Naturally Potatoes
Neil Jones Food Companies, The
Nestle Foodservices
New York Wine Foundation
New Zealand Winegrowers
New Zealand.Com
Niebaum - Coppola Wines
Nong Shim Canada
Nonghyup Korea Insam Co., Ltd.
Norpac Food Sales
Northern Lights Regional Foods
Numi Tea
Nuova Simonelli

O
O Sole Mio
O2 Plus Steam Distilled Oxygenated Water
Oakrun Farms Bakery
Ocean Cuisine International
Ocean Fisheries
Ocean Food Company - JC Creative Foods
Ocean Leader Fisheries Ltd.
Ocean Legacy Inc.
Ocean To Ocean Seafood Sales
Oceanfood Sales Ltd.
Old California
Olesen's Family Bakery
Olymel
Olympia Gyros Co.
Omstead Foods
Omstead Foods Limited
Ontario Egg Producers
Ontario Ministry Of Agriculture and Food
Ontario Restaurant Hotel & Motel Association
Ontario Restaurant News
Ontario Turkey Producers' Marketing Board
Orchard County Beverages
Oregon Chai
Oregon Trail
Organic Meadow
Original Cakerie Ltd., The
Original Philadelphia Cheesesteak Co., The
Oscars
Otis Spunkmeyer
Ozawa Canada Inc.

P
P & H Foodservice
P.E.I. Potato Board
Pacific / Prairie Restaurant News
Pacific Breeze
Pantry Shelf Food Corporation
Pasquale Bros. Downtown Ltd.
Pasta Quistini
Pastaman Wholesale
Pataks Foods Limited
Patera Group Inc.
Patisserie Cocoa
Patty King International
Peameal Bacon Of Canada
Pearlmark Foods
Pelee Island Winery
Pelmen
Peter The Chef Fine Food Ltd.
Pfalzgraf Patisserie
Pied - Mont Dora Inc.
Pierre Frozen Foods
Pilaros Inc.
Piller Sausages & Delicatessens Ltd.
Pinty's Delicious Foods
PJB Primeline
Planet Bean Coffee
Pop Shoppe, The
Pop-Ins Frozen Foods
Poppa Corn Corp.
Premium Beer Company, The
Prime Pastries
Prince Edward Aqua Farms
Prince Edward Island "Taste the Experience"
Prince Foods, L.P.
Pristine Promotions Ltd.
Proto Cocktail Eggs
ProVeal Co.
Provision Sales & Marketing Inc.
Pte Hca Ka
Purvis Fisheries

Q
Qualifirst Foods Ltd.
Quality Meat Group Ltd.
Queen's Pasta
Qzina Specialty Foods Inc.

R
R & K Murphy Enterprises Ltd.
R. H. Sulker Sales Ltd.
Red Lake Nationl Foods
Reuven International
Rich Products Of Canada Ltd.
Richardson Foods
Rondeau Cookies Inc.
Ronzoni Foods Canada Corporation
Rose Packing Co.
Rosemount Sales & Marketing
Rosina Food Products
Royale Brands

S
Safcol Canada Inc.
Sam's Club
San Benedetto Spa
San Benito Foods
Santa Maria Foods Corp.
Saputo Inc.
Saroli Fine Foods
Sattawa Chai
Schafer Fisheries Inc.
Schokinag Chocolate
Schy - Town Inc.
Scotian Gold Cooperative Ltd.
Seacore Seafood Inc.
SeaWatch International
Segafredo Zanetti
Select Brands LLC
Select Food Products
Select Ready Foods
Sepps Fine Foods Ltd.
Sepps Gourmet Foods Ltd.
Serve-Canada Food Equipment Ltd.
Shalit Foods Inc.
Shapiro
Siena Foods Ltd.
Signature Fine Foods
Skotidakis Goat Farm
Slush Puppie Canada Inc.
Slushie (Les Distributions Slushie Inc.)
Smucker Foods Of Canada Co.
Sol Cuisine Inc.
Solis Mexican Foods
Sonora Foods Ltd.
South Carolina Dept. Agriculture
Southern United States Trade Association
Soya World Inc.
Splenda
St. Mary's River Smokehouses
Stanislaus
State Of Illinois Canada Office
Stella Artois
Stirling Creamery
Stoney Creek Dairy Ltd.
Strub's Pickles
Summer Fresh Salads
SunPac Foods Ltd.
Sunwest Food Processors
Supramatic, Inc.
Sweetstick

T
Tabasco Foodservice Canada
McIlhenny Company
Tamsco Food Systems Inc.
TAPS Magazine
Tartco
Taste Of Nova Scotia
Tastee Fare Canada Inc.
Tasty Selections
Taylor Company
Tea Association Of Canada
TFI Food Equipment Solutions
The Chippery
Thyme and Truffles
Tifco - Toronto International Farms, Co.
Tifidin (Candy Quotes)
Time Out Products Inc.
TMF - The Meat Factory
Toblerone Chocolate
TomaTek
Toppits Foods Ltd.
Tradewinds Real Kettle Brewed Iced Tea
Tradition Fine Foods Ltd.
Treasure Mills Inc.
Tri City Fruti
Trident Seafoods Corporation
Trilogy Egg Products Inc.
Trophy Foods Inc.
True North Salmon Company
Tulip International Inc.
Tyson Foods Inc.

U
U.S. Farm Raised Catfish
Ubbelea Mushroom Farms Ltd.
Ultima Foods / Yoplait
Ultimate Potato Company Ltd.
Unico Inc.
Upper Canada Food Group Ltd.
Upper Canada Malt Co.
Upper Crust Ltd.
UrbanZen Tea Inc.
Ursini Specialty Olive Oils
USA (Florida & California) Tomatoes
USA Pavilion
USA Rice Federation
USDA / Foreign Agriculture Service
USDA / Foreign Agricultural Service

V
Vallees Et Terroirs
Van Houtte Inc.
Viau Foods Incorporated
Victory's Kitchen Ltd.
Villa DiManno Bakery Ltd.
Villa's Authentic Sauces
Vindor
Vitality Foodservice Canada

W
Waffle World Ltd.
Waffles Plus International Inc. / Waffles International
Warwick Magazines Inc.
Washington Apple Commission
Western Growers Association
Western United States Agricultural Trade Assn. (WUSATA)
Westminster Yorkshire Co.
Westwind Marketing
What A Pizza
White Lion Traditional Tea
WILD Flavors, Inc.
Wing's Food Products
WMF
Wonderland Food & Equipment Inc.
Wong Wing Foods Inc.
Woodland Foods Inc.
Wow! Factor Desserts
WWE Raw Energy Fuel Cell

Y
Yakama Nation Land Enterprise
Yves Veggie Cuisine

Z
Zoglo's Vegetarian Cuisine
Zuccarini Importing Co. Ltd.

F&B SHOW

Space Allocation Procedures

FOR RETURNING EXHIBITORS:

All contracted exhibitors in the 2005 show will be given first right of refusal for the same space location in the 2006 show. Complete the space application enclosed with this brochure, indicating your space requirements and return it with your deposit prior to the renewal deadline stated on the application. Upon receipt of your application, show management will contact you to finalize your requirements before proceeding with an exhibit space contract.

FOR NEW APPLICANTS:

Complete the application enclosed with this brochure and return it with the required deposit as soon as possible. Exhibit space for new exhibitors will be allocated following allocation of space to returning exhibitors. Upon receipt of your space application and deposit, show management will contact you to discuss your requirements and space availability as soon as possible.

Please note: Acceptance of the application and deposit by show organizers does not constitute an offer of space or facility.

EXHIBIT SPACE CANCELLATION POLICY:

Once an exhibit space contract has been issued, cancellation of any or all of the exhibit space requested in the exhibit space application before December 2, 2005 shall entitle CRFA, as operators of the Canadian Food & Beverage Show, to a cancellation fee of 25% of the rental value of the space for which cancellation is requested. CRFA will apply any deposit received against such cancellation charges and refund to you any surplus or alternatively claim the balance from you at that time. No cancellation shall be permitted after December 2, 2005. The exhibitor will be responsible after that date for the full amount of the exhibit rental space and any collections therewith as reasonably determined by CRFA. Notification of cancellation must be received by the CRFA in written form.

Complete your application today, include your deposit and mail to:

Canadian Restaurant and Foodservices Association
316 Bloor Street West
Toronto, Ontario M5S 1W5

For further information, please contact the Expositions Department

phone: (416) 923-8416
toll free: 1-800-387-5649
fax: (416) 923-6164
web: www.fbshow.com

SPACE RATES:

- Booth spaces are sold in units of 10'x10'.
- $2,200 (CDN) per 10'x10' (plus 7% GST) Corner Premium $150.00
- Minimum contract for space is $2,200
- Floor covering in all booths is mandatory and is the responsibility of the Exhibitor.

Details and conditions in this brochure and the floor plan are preliminary, and may be changed later to suit exhibit requirements.

F&B SHOW

General Information

The Canadian Food & Beverage Show is owned and operated by the Canadian Restaurant and Foodservices Association, the producers of HostEx, Canada's largest hospitality event. The CRFA is one of the largest business associations in Canada. Since its founding in 1944, CRFA has grown to more than 23,000 members, representing restaurants, bars, cafeterias and social and contract caterers, as well as accommodation, entertainment and institutional foodservice.

RULES:

BOOTH DISPLAY REGULATIONS:

Height of 8" for all booths. If occupying exhibit space in a row with other exhibitors on one or both sides, the side-wings of your display may only project forward at the 8' height for 4'. Product, equipment or display material must not obstruct the view of your neighbours' exhibits. Under no circumstances contract for any design or structure production without approval from show management. Aisles must not be obstructed.
Management at its sole discretion may allow exceptions.

COOKING:

In accordance with NFPA Standard 96, and abiding to a ruling imposed by the City of Mississauga Fire Department, the operation of deep fat fryers and frying in exhibits for the purpose of product preparation is not permitted at the show. Deep frying stations will be located around the exhibit area. A daily usage fee will be charged. Please contact show management for further information.

DEMONSTRATION AND SAMPLING:

Sampling, demonstrations and the distribution of information must be done within the confines of your exhibit areas and in such a manner that the aisles are not blocked or the flow of traffic restricted. Serving tables and demonstration areas must be at least three feet (3') back from the front of your booth. If samplers or demonstration audience interfere with neighbouring exhibitors, the opportunity to sample or demonstrate products can be limited or withdrawn by show management.

SPECIAL SERVICES:

- Free parking for exhibit and show delegates
- Standard draped booth
- Daily booth cleaning at no extra charge
- State of the art computerized registration with visitor information retrieval
- 10 free customer registrations
- Complimentary dishwashing service
- Complimentary fork lift assistance from loading dock to booth
- Special show rates at local hotels for show delegates

ADMITTANCE RESTRICTIONS:

Admission to the Canadian Food & Beverage Show is restricted to industry personnel only, by controlled paid registration. General public and persons under the age of 19 are not permitted. Exhibitors, please ensure personnel working in your exhibit are over the age of 19.

SHOW DATES AND HOURS:

Sunday, February 19 – 10am to 6pm
Monday, February 20 – 10am to 6pm
Tuesday, February 21 – 10am to 4pm

2006 CRFA SHOW CALENDAR

THE CANADIAN/INTERNATIONAL FOOD & BEVERAGE SHOW

February 19 to 21, 2006
Toronto, ON

THE BC Food Service Expo

March 6 to 7, 2006
Vancouver, BC

APEX
ATLANTIC CANADA'S HOSPITALITY TRADE SHOW

April 9 to 11, 2006
Halifax, NS

HOSTEX

October 15 to 17, 2006
Toronto, ON

crfa.ca

Canadian Restaurant and Foodservices Association
316 Bloor Street West, Toronto, Ontario M5S 1W5

tel: 416.923.8416 **toll free:** 1.800.387.5649
fax: 416.923.6164 **web:** www.fbshow.com or www.crfa.ca

SHOW MANAGEMENT:

Pawla Lunney, Vice President, Expositions ext. 4236 plunney@crfa.ca
Edwin Cabural, Exhibits Manager ext. 4240 ecabural@crfa.ca
Natalie Mestnik, Expositions Coordinator ext. 4237 nmestnik@crfa.ca
Peter Ridout, Sales Coordinator ext 4238 pridout@crfa.ca