

**Educational Swine Health and Production Seminars for the China Pork Industry**  
**Proposal Submitted by Beijing Office of Agricultural Affairs**

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**Submitted by:** FAS Beijing

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**Title:** Educational Swine Health and Production Seminars for the China Pork Industry

**Target Market:** China

**Market Conditions:**

From 2006-2008 the pork industry in China has experienced several severe outbreaks of various swine diseases, which have severely impacted the production of pork in the country. Severely impacted in these outbreaks have been the backyard operations, which have further threatened the developing commercial industry in the country. Development of vaccines and other control practices in China have met with very limited success and in some cases further damage to the industry in the country.

**Constraint:**

Imports of U.S. agricultural products into China are constrained by many factors. However, one of the most challenging are the persistent problems with quarantine and other sanitary issues. Although China's swine sector is modernizing rapidly, there are continued major problems with disease outbreaks that destabilize markets, undermine consumption of pork and can cause trade disruptions.

**Project Objective:**

The Ministry of Agriculture (MOA) in China is seeking to remedy the current swine health issues and to increase pork production.

**Supports China Country Strategy Statement Objectives:**

- Objective 2.2:** Improved regulatory system to reduce China's export problems. Improve regulatory system to reduce food safety problems with China's exports.
- Objective 2.3:** Create system of bilateral problem solving. Create early warning and consultation system to quickly resolve problems with China's exports.
- Objective 2.4:** Improved cold chain/food handling and marketing that assists the effective use of U.S. agricultural products.
- Objective 2.6:** Ensure domestic food safety incidents can be minimized and handled appropriately so that these incidents do not cause collateral damage to U.S. exports.

Objective 4.1: Increased use of U.S. inputs in China's agricultural sector. Increased use of agricultural inputs will reduce food safety problems and increase U.S. exports.

Objective 4.2: Implement pilot projects that demonstrably link capacity building to long-term FAS strategic goals that increase incomes and demand for U.S. agricultural products.

Objective 4.3: Use of U.S. technology and standards. U.S. standards to reduce China's use of European Union standards.

Objective 4.4: Strengthened local animal disease fighting capabilities (i.e. Avian Influenza).

**Performance Measures:**

**Trade Impact of Proposed Activity:**

Current U.S. agricultural product trade with China is growing very rapidly but faces increasing risks of disruptions caused by problems with sanitary and biosafety issues. The proposed activity is expected to provide technical assistance on Biosafety in the swine sector. The performance measure would be a reduction in outbreaks in targeted areas.

**Industry Benefit:**

While this program is focused on disease prevention for one commodity, swine disease control in China impacts a number of commodity sectors. As such, this project deals with the "big picture" of U.S. – China bilateral trade and should benefit U.S. exporters to China as a whole.

**Rationale for Federal Funding:**

Since the project deals with official contacts at the policy level, it would be extremely difficult to run this program without federal funding assistance. FAS China does not have the funding to run this program by itself.

**Specific Description of Activity:**

The National Swine Registry in cooperation with the U.S. Embassy Office of Agricultural Affairs and the Agricultural Trade Offices have offered to coordinate and develop a weeklong series of seminars to assist the Chinese pork industry to better identify and develop methods to control swine diseases in China.

The National Swine Registry is cooperation with Iowa State University's Colleges of Animal Science and Veterinary Medicine and the National Veterinary Services Laboratory in Ames, Iowa would identify up to five technical speakers to address the topics, which would be of the most benefit to the Chinese industry. This effort would be coordinated with the APHIS office in China, with additional support from other interested organizations such as the U.S. Feed grains Council and Soybean Export Board.

**Proposed Implementation Dates:** : Speakers identified for the seminars would arrive in China on Sunday and perform as many seminars in the country as may be arranged by the OAA in China and depart the following Saturday or Sunday. The week of the seminars

would be held in the fall of 2008. Power point presentations would be prepared in advance of these events and translated into Chinese.

**Earlier Related Activities: None**

**Requested Budget: \$TBD (see details below)**

Per Speaker: (Assuming five speakers – including NSR)

Airline tickets and Passport fees - \$2,000

Room and Board for the week - \$1,500

Honorarium (\$425 per day including one day of preparation) - \$2,550

In country transportation expenses - \$1,000

Total per speaker: \$7,050

**Total for all five speakers: \$35,250**

Seminar Facilities and Equipment - \$2,000 per site (one site per day)

**Total for five days: \$10,000**

Interpreter - \$500 per day

**Total for five days: \$2,500**

**Publicity and Notification Mailings for the week - \$5,000**

**Total estimated expense: \$52,750**