

EMERGING MARKETS PROGRAM

PRIVATE SECTOR PROJECTS APPROVED FOR FUNDING FY 2001 Funds

ASIA

FY 2001: \$2,809,588

China	Lack of Knowledge of Chinese Market by U.S. Producer Growers Produce Marketing Association	\$ 93,096
China	Pilot Program to Enhance China-Wisconsin Agricultural Trade University of Wisconsin-Whitewater	\$137,925
China	New Importer, Food Service, On-site Retail Training Initiative U.S. Meat Export Federation	\$141,220
China	Demonstration Aqua-feed Trial National Renderers Association	\$ 35,000
China	Support to NAHB Housing Conference in Shanghai American Forest and Paper Association	\$100,000
China	Nutrition Management and Meat Quality Schools-Swine Production/Phase II Purdue University	\$250,114
China	Supply Chain Management Program for Supermarket China's Chain Stores Purdue University	\$116,448
China	Market Development for Florida Citrus Juices Florida Dept. of Citrus/Bryant Christie, Inc.	\$100,000
China	Trade Education Seminars California Table Grape Commission	\$ 22,000
China	Analysis and Study of Chinese Red Globe Grape California Table Grape Commission	\$ 27,000
China	Quarantine Agency Review Mission California Tree Fruit Agreement	\$ 10,000
China	Development of Baking Industry: Sustainable Market for U.S. Ingredients Western U.S. Agricultural Trade Association (WUSATA)	\$187,900
China	Grain Quality Inspection Exchange U.S. Wheat Associates	\$ 68,800
China	Cheese and Frozen Novelties Market Development/Phase II U.S. Dairy Export Council	\$ 75,000
China	Whey Consultations/Phase II U.S. Dairy Export Council	\$ 20,000
Vietnam	Vietnamese Market Development U.S. Dairy Export Council	\$ 36,750
Vietnam	Trade Education Seminars California Table Grape Commission	\$ 15,000
Vietnam	Development of Baking Industry: Sustainable Market for U.S. Ingredients Western U.S. Agricultural Trade Association (WUSATA)	\$ 48,000
Thailand	Trade Education Seminars California Table Grape Commission	\$ 15,000
Indonesia	Increasing Potential for U.S. Exports to Beef/Cattle Industry/Phase II Louisiana State University-Agriculture Center	\$322,514
Indonesia	Trade Education Seminars California Table Grape Commission	\$ 25,000

Indonesia	Research and Development of High Protein Drinks Based on Pulses USA Dry Pea and Lentil Council	\$ 65,600
Malaysia	Trade Education Seminars California Table Grape Commission	\$ 15,000
Philippines	Market Introduction of UHT Pulse Drinks USA Dry Pea and Lentil Council	\$ 88,000
Philippines, Vietnam	Assessment of the Market for Wood and Wood Products University of Missouri	\$ 71,722
Southeast Asia	Technical Support of the Supermarket Industry Food Marketing Institute	\$237,448
South Korea	U.S. Red Meat Food Service Education Initiative (2-year) U.S. Meat Export Federation	\$241,376
South Korea	Korean Market Development for Cranberries, Raspberries, Tart Cherries Wisconsin Dept. of Agriculture/Bryant Christie, Inc.	\$ 73,680
Asia, Pacific Rim	Phytosanitary Workshops American Seed Trade Association	\$ 94,795
ASEAN	Food Service Buying Mission from Southeast Asia Western U.S. Agricultural Trade Association (WUSATA)	\$ 75,200

FORMER SOVIET UNION

FY 2001: \$429,483

Russia	Soy Processing, Soy Foods Production, Marketing Training American Soybean Association	\$200,000
Russia	Agribusiness Workshops and Access to the United States American Seed Trade Association	\$147,483
Russia	Trade Servicing for U.S. Rough Rice (3 rd year) U.S. Rice Producers' Association	\$ 82,000

CENTRAL AND EASTERN EUROPE

FY 2001: \$274,341

Central Europe	Research on Impact of EU Accession, Market Access for U.S. Almonds Almond Board of California/Blue Diamond Growers	\$ 75,000
Eastern Europe	Re-introduction of California Raisins into Eastern Europe California Raisin Administrative Committee	\$ 65,000
Poland	Polish Market Research for U.S. Cranberry Products Ocean Spray International/Bryant Christie, Inc.	\$ 50,000
Lithuania	Development of Export Trade for Atlantic Herring and Mackerel John H. Chafee Center for International Business	\$ 84,341

CENTRAL AND SOUTH AMERICA, CARIBBEAN

FY 2001: \$903,912

Mexico	Mexican Market Research for U.S. Cranberry Products Ocean Spray International/Bryant Christie, Inc.	\$ 50,000
Mexico	Technical Training Program on Use of Processed Fruit Products for Bakeries Mid-America International Agri-Trade Council (MIATCO)	\$ 53,500
Mexico	Grain Transportation Study/Phase II U.S. Wheat Associates	\$ 16,870
Belize	Transfer of Wood Frame Construction Technology	\$126,147

	Goodrick and Associates	
Central America, Andean Region	Building Relationships: International Distributors for Export Sales (2-year) Southern U.S. Trade Association (SUSTA)	\$371,024
Central America	Fresh Produce Buying Missions Western U.S. Agricultural Trade Association (WUSATA)	\$ 50,800
Guatemala, El Salvador	Dairy Training Program U.S. Livestock Genetics Export, Inc.	\$ 67,671
Brazil	Fact-finding Mission to Texas American Full Blood Simmental Marketing Committee	\$ 14,000
Brazil	Marketing U.S. Food Products and Services to Major Wholesalers International Grocers Association	\$ 10,900
Brazil	Brazilian Government Beef Crossbreeding U.S. Livestock Genetics Export, Inc.	\$ 23,000
Latin America, Caribbean	Potato Seed Variety Trials (3 rd year) National Potato Promotion Board	\$120,000

SOUTH ASIA, NEAR EAST, AFRICA

FY 2001: \$1,545,714

India	Indian Market Development for Florida Citrus Products Florida Dept. of Citrus/Bryant Christie, Inc.	\$100,000
India	Nutrition Research in India/Phase I Almond Board of California/Blue Diamond Growers	\$ 50,000
India	First-time Exploration of the Indian Market California Raisin Administrative Committee	\$ 71,500
India	Food Service Initiative (2-year) Southern U.S. Trade Association (SUSTA)	\$523,787
India	Structural Wood Panel Market Assessment American Forest and Paper Association	\$ 45,000
India	Trade and Consumer Research California Prune Board	\$ 20,000
India	SAG-Special Trade Mission from India Cotton Council International	\$ 65,000
South Asia	Merchandising to Key Importers, Wholesalers, Retailers Washington Apple Commission	\$100,000
West Africa	Feed Milling and Integrated Poultry Production Training American Soybean Association	\$153,000
South Africa	Successful Refrigerated Warehousing, Distribution, Logistics World Food Logistics Organization	\$135,631
South Africa	Development of South African Market for Horticultural Products/Phase II California Agricultural Export Council	\$ 65,500
Southern Africa	Soy Foods Production, Marketing, Training American Soybean Association	\$100,000
Sub-Saharan Africa	Seed Distribution and Systems Management American Seed Trade Association	\$116,296

MULTIPLE-REGION PROGRAMS

FY 2001: \$744,500

Exporting U.S. Dairy Genetics: Building a Level International Playing Field (Interbull) National Association of Animal Breeders	\$104,500
Export Readiness Training Program/Phase III Southern U.S. Trade Association (SUSTA)	\$520,000
ASI – CBI Manufacturer’s Tour (Cotton) Cotton Council International	\$120,000