

TRADE SHOW OPPORTUNITY

SIAL  
2004

PARIS, FRANCE

**The Show:**



The SIAL International Food Products Exhibition in Paris, France, a biennial event, is one of the world's largest food and beverage expositions. SIAL 2002 welcomed 5,240 exhibitors from five continents, and attracted more than 135,000 buyers and 1,300 journalists from 58 countries.

**Dates:**

Oct. 17-21, 2004



**Location:**

Parc des Expositions de Paris Nord Villepinte

**New Feature:**

At SIAL 2004, U.S. exhibitors have a new, cost-saving option: **workstations** grouped in a **Marketplace** setting and sharing common meeting/conference space with other workstation exhibitors. The Marketplace will be incorporated into the USA Pavilion and include the same design and services as those available to exhibitors purchasing 12-square-meter or 6-square-meter booth packages.

**Join Us:**

Exporters of U.S. agricultural products have always enjoyed participating in this show, and we hope you will consider joining us in Paris at this USDA-endorsed event!

**Contact:**

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