



TRADE SHOW OPPORTUNITY



ANUGA 2005

COLOGNE, GERMANY

The Show: ANUGA, held biennially, is known as the world's most important trade fair for foods and beverages. Over 6,000 suppliers and 161,000 visitors from 157 countries attended ANUGA 2003. This five-day event is an opportunity to introduce new products, increase sales and gather information.

USA Pavilion: Exhibitors in the USA Pavilion benefit from the publicity it produces; a business center; bilingual staff; conference rooms; a hospitality lounge; and assistance with equipment rental, freight forwarding, customs, hotel accommodations and media relations. During the 2003 exhibition, 120 companies exhibited in the USA Pavilion.



Dates: October 8-12, 2005

Location: Cologne, Germany

Deadline: Early bird pricing expires Feb. 1, 2005

Don't relay. Register today!

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