



TRADE SHOW OPPORTUNITY

7TH AMERICAS FOOD AND BEVERAGE TRADE SHOW AND CONFERENCE

MIAMI, FLORIDA

The Show: The premier food and beverage exhibition for the Americas—the 7th Americas Food and Beverage Trade Show and Conference—promises to be another major commercial opportunity, attracting more than 500 exhibitors from across the hemisphere.

Market: Over \$1.4 trillion is spent annually on food and beverage purchases in the Americas, and export sales are expected to double by 2007. Miami serves as the sales and distribution center for food and beverage products transiting these markets, and 32 percent of U.S. food product exports to the Caribbean and Latin America flow out of Floridian ports.

Dates: Dec. 2-3, 2004

Best Products: Bakery products, beverages such as beer, wines and liquor, as well as nonalcoholic drinks such as juices and water, breakfast cereals, candies and other confectionery products, coffee and tea, convenience foods, dairy products, diet foods, ethnic foods, exotic, fresh, processed and dried fruits and vegetables, frozen foods, gourmet foods, grocery products, health and organic foods, kosher foods, meats and poultry, pet foods, sauces, spices and condiments, seafood and snacks



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