



TRADE SHOW OPPORTUNITY

AAHAR 2003

NEW DELHI, INDIA

The Show: **AAHAR 2003** is the premier food and beverage trade show in India. In 2002, more than 230 exhibitors and 15,000 visitors participated in **AAHAR**.

Location: Pragati Maidan Fair Grounds
New Delhi, India

Dates: March 9-13, 2003

Deadline: **Jan. 15, 2003**—Booth space cannot be guaranteed after this date.

The Booth: A standard booth measures 12 square meters (3 meters x 4 meters) and includes a display board with your firm's name, floor covering, display counter with bar stools, a round table with chairs, display shelves, two spotlights, one power outlet, lockable cabinet and trash cans. The charge also includes regular cleaning, maintenance and around-the-clock security. Custom booth design is available at an additional cost.

The cost of a booth is \$2,500.00.

Support: The Office of Agricultural Affairs, U.S. Embassy, New Delhi, will sponsor a U.S. Pavilion at **AAHAR 2003** and provide U.S. exhibitors with on-site support services during the show. The USDA Trade Show Office in Washington, DC, has endorsed **AAHAR 2003**. More information on booth costs and other particulars will follow. If you have any questions, please contact us.

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