

TRADE SHOW OPPORTUNITY

POLAGRA FOOD

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POZNAN, POLAND

The Show:

Polagra Food 2002 is the largest food show in Central and Eastern Europe and is organized by the Poznan International Fair Ltd.

Polagra provides an excellent opportunity to introduce your products into the market or for established companies to advertise their products to a wider audience. The show is an ideal launching pad for making contacts not only in Central and Eastern Europe, but in other countries as well. Last year, **Polagra** attracted 944 exhibitors and 37,236 visitors from Belarus, Bulgaria, Colombia, Croatia, the Czech Republic, Hungary, Iceland, India, Latvia, Lithuania, Romania, Russia, Singapore, the Slovak Republic, Slovenia, Sri Lanka and Ukraine.

As an added bonus, the show will run at the same time as the industry-related **Taropak**, Poland's premier food packaging exposition.

Dates:

Sept. 10-13, 2002 (Tuesday-Friday)



Deadline:

July 15, 2002

U.S. Pavilion:

The U.S. Department of Agriculture (USDA) Foreign Agricultural Service (FAS) has endorsed the U.S. Pavilion at **Polagra Food 2002**. FAS will have an information booth and on-site show support in the U.S. Pavilion.

Contacts:

To learn more about exhibiting your products in the U.S. Pavilion at **Polagra Food 2002**, contact us today!



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For information on other USDA-endorsed international shows, log on to our Web site:
www.fas.usda.gov/agexport/tsinfo.html