

TRADE SHOW OPPORTUNITY

# AMERICAS FOOD AND BEVERAGE TRADE SHOW AND CONFERENCE

DEC. 4 - 5, 2002  
CONVENTION CENTER  
MIAMI BEACH, FLORIDA



**Attention All Food Industry Executives:** Exhibit your product to one of the fastest growing and most dynamic markets in the world at the Americas Food & Beverage Show and Conference, Dec. 4-5, 2002, at the Miami Beach Convention Center.

**Hurry To Register To Exhibit:** Don't miss your chance to join over 300 companies in the 5<sup>th</sup> Annual Americas Food & Beverage Show. If your business is located in Florida, Louisiana, Iowa, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina or Texas, save money by joining your state's pavilion. Contact information to register with your state department of agriculture can be found at: [www.fas.usda.gov/scripts/agexport/TradeAssistQuery.asp](http://www.fas.usda.gov/scripts/agexport/TradeAssistQuery.asp)

**Meet Buyers From the World's Second-Largest Market:** Meet with more than 7,500 buyers from countries throughout the Americas. Over 300 buyers, importers and distributors are expected from Brazil alone. In addition, foreign buyer missions will be organized by USDA's offices in Latin America and Canada to give you access to the most sophisticated and motivated foreign buyers in each country.



**Learn More About How To Do Business in the Americas:** Listen to the hemisphere's leading food and beverage executives to learn more about e-commerce, e-logistics, market trends, the best selling strategies, distribution channels, and import regulations and requirements. A full line of exciting workshops will be offered each morning.

**For more information and an exhibitor application, visit [www.worldtrade.org](http://www.worldtrade.org), or contact:**

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