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THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

No. 9

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October 1958



GUY L. BUSH DIES SUDDENLY

Guy L. Bush, special asst. to Bob Tetro, Asst. Administrator in charge of agricultural attaches, died of a heart attack in Alexandria (Va.) Hospital on Monday September 15. He was 69.

Mr. Bush spent his life in service to agriculture. A quiet man, he contributed much to the Department of Agriculture and to the nation. He recently developed the Performance Rating system now in use for the field service of FAS. He had much to do with the pioneer work on the "meat-type" hog program in Iowa. He was so recognized as an outstanding swine expert that the U. S. S. R. invited him to visit that country in the late 1920's as an observer of swine programs there.

A native of Greenfield, Iowa, he graduated from the University of Nebraska majoring in animal husbandry. After graduation he returned to the home farm at Greenfield where, for 10 years, he conducted his swine experiments.

In 1925 he joined the staff of Wallace's Farmer magazine. Mr. Bush helped with

the planning of the New Deal farm policy, joining the Department in 1935 as head of the regional AAA office in Denver, Colorado. During this time he was a strong backer of the "Good Neighbor" policy with Latin American countries.

In July 1943 he became the agricultural attache in Rio de Janeiro, Brazil. In this capacity he was the link between U. S. agriculture and that important agricultural producing and marketing country. Later in October 1950 he served as U. S. agricultural attache in Havana, Cuba.

Since July 1955 he has worked for the attache service in Washington, D. C.

Mr. Bush is survived by his wife, Mrs. Louise Bush, 1211 Quaker Lane, Alexandria, Va., a son, Guy, Jr., and a daughter Mrs. Lola Munson.

OVERSEAS ACTIVITY

Bill Rodman, former chief, foreign marketing branch, Livestock and Meat Products Div., is the new attache in the reopened regional post in San Jose, Costa Rica.

Jim Lankford, Latin American analysis branch, Foreign Agricultural Analysis Div. is going to Bogota as asst. attache replacing Claude Dobbins who returns to Washington for reassignment.

Duane Clark, Program Co-ordinator, Far East, is the new asst. attache in Buenos Aires.

In the U. S. on home leave and consultation or returning to their posts are Fred Traeger, asst. attache, Rio de Janeiro; Alden F. Nickerson, asst. attache, Santiago; Gordon Loveless, attache, Baghdad; and Norman Pettipaw, asst. attache in Rome.

Elmer Hallowell, former attache in Bangkok, is going to London as asst. attache; Horace Bolster, Reports and Training



U. S. CATTLE ARRIVE IN VENEZUELA

Ray Ogg (left), Caracas, chats with Dr. David Itriage (center), Dir., Livestock Bureau (Venezuelan Ministry of Agriculture), and Dr. Hector de Armas, Asst. Dir., Livestock Bureau, as they watched the unloading of the first shipment of U. S. cattle to Venezuela under that country's new livestock development program.

In the background are the pens where the cattle were sorted out before shipment by truck to two reception centers; one in the eastern part of the country and one in the western part. The cattle boat (in rear) was chartered by the Venezuelan Government to shuttle regularly back and forth between the two countries and to deliver the purchased cattle.

Officer, was the Manager of the U. S. exhibit at the Munich Food Fair, Sept. 25 to Oct. 5. Serving as Information Officer was Harold Lewis, Chief of the Office of Information's current information group.

FAS TRAVEL

Max Myers, Administrator, visited the London Food Fair in early Sept. and then attended the regional market development conference in Paris. He also went to Vienna and Bari to see our U. S. exhibits at trade fairs there.

Pat O'Leary, Asst. Administrator, Market Development and Programs, visited Europe for two weeks in September. He attended the regional market development conference in Paris; conferred with

officials at the trade fairs in Vienna and Bari, and visited attaches and other Embassy officials in France, Italy, Austria, and Ireland.

Pat O'Donnel, Dairy and Poultry Div., has just completed a one month dairy competition study in the Philippines. He observed recombining operations in Honolulu, before undertaking his studies which concerned competition from evaporated milk imported from countries other than the United States, and filled or vegetable fat canned milk produced in the Philippines.

Montell Ogdon, Foreign Agricultural Analysis Div., has just completed a one-month tour of Canada. Dr. Ogdon made observations and collected information

concerning stabilization of wheat production and drought damage in the wheat belt.

Herb Ford, Dairy and Poultry Div., was at the Munich and British Food Fairs assisting in the poultry exhibits.

Russ Strobel, Deputy Dir., Dairy and Poultry Div., recently visited England, Germany, and Italy. The three-week trip took in the British Food Fair, the Bari Fair, a visit with Phil Eckert in Bonn, and FAO meetings in Rome. He also was the Gov't. advisor to the U. S. delegation to the Int'l. Poultry Congress in Mexico Sept. 21-28.

Clint Cook, Fruit and Vegetable Div., is traveling in Italy from Sept. 19 to Nov. 15 making a competition study of apples and pears.

Laurell Scranton, Acting European Area Officer, has been visiting European attache posts since Aug. 27. He participated in the Market Development Conference in Paris and will return to Washington around Nov. 1.

Art Minor, Asst. Administrator, Management, spent part of September in Europe where he attended the regional market development conference in Paris; visited the London and Munich Food Fairs; and conferred with several attaches and their office staffs on FAS activities.

Jim Howard, Dir., Foreign Trade Promotion Div., in September attended the Paris market development conference and also visited the London Food Fair and the Bari, Italy, Trade Fair.

NEW AREA OFFICER ASSIGNMENTS

The new area officer assignments are as follow: Latin America, Lou Smith; Europe, Hugh Robinson; and Far East, Gene Ransome. L.L. (Doc) Scranton will remain area officer for the Middle East and Africa. Lou Smith is now enrolled in the State Department's mid-career course and will assume his duties for Latin America about the end of the year. Burl Stugard will continue acting for Latin America until he becomes attache in Mexico City early next year.



MISS FAS NOW MISS USDA

Miss FAS, Sybil Humphries, was elected "Miss Agriculture" at the American Legion (Post 36) Ball at the Willard Hotel Sept. 19.

Twelve lovely young ladies, representing as many USDA agencies, competed for the coveted title. A panel of judges narrowed the number to three girls (Misses FAS, FHA, and ACPS) and then everyone voted. Our Miss FAS was elected!

As the winner, she received a wrist-watch, a bouquet of roses, and a year's membership in the Shenandoah (Va.) Country Club. She later met with Secretary Benson, and also helped kick off the Department's UGF drive.

Our heartiest congratulations to Miss Humphries!



RIO DE JANEIRO, BRAZIL

ATTACHE STAFFS

Chuck Elkinton reports that Sugarloaf Mountain stands directly behind the group in this picture, but is obscured by fog. (1 to r) Paul Ferree, asst. attache; Yoland Welch, secretary (has since returned to U. S.); Chuck Elkinton, attache; Vera Maria de Sousa Amaral, clerk-typist; Sergio Kroeff, sr. research asst.; Martha Germana Ivanhoe, secretary; and Fred Traeger, asst. attache.



BERN, SWITZERLAND

Irwin Hedges and his staff take time out in their busy day for a group photo. Irwin reports that both Mr. Buchmann and Miss Martin are Swiss nationals and are fluent in German, French and English. (1 to r) Hans H. Buchmann, agric. asst.; Anita Martin, secretary; and Irwin R. Hedges, attache.



BAGHDAD, IRAQ

ATTACHE STAFFS

This photo was taken shortly before the recent revolution in Iraq. Gordon Loveless left Iraq for the U. S. for home leave just days before the trouble started. He stopped by the office and left this picture shortly after getting home. (l to r) Abdul Majeed Abdul Karim Al-Sheraidan, agric. asst.; Isabelle Jean Howard, secretary; and Gordon Loveless, attache.

KUALA LUMPUR, MALAYA



The attache staff of Kuala Lumpur is shown as they prepare to enter the American Embassy building. Kim Hock Cho (center) is a champion badminton player and is one of the star players on the American Embassy team. (l to r) Walter K. Davis, attache; Kim Hock Cho, agric. reporter; Johanna K. K. Lian, clerk-typist.



KOELLER VISITS DROUGHT AREA

Harold Koeller, Belgrade, is shown in a corn field in the drought-stricken area of Serbia in Yugoslavia. Harold reports that the corn crop south of Belgrade is practically ruined as no, or very little, rain has fallen in this area since May. However, the corn crop north of Belgrade is expected to be relatively good.

WASHINGTON HAPPENINGS

Considerable progress has been made on the development of the foreign utilization research program using foreign currencies under P.L. 480, Section 104(a). Surveys conducted early this year in France, Great Britain, Finland, Spain, Italy and Israel by ARS in cooperation with our attaches have led to the submission of many research proposals by the countries. Eleven grants have been made in Great Britain and Israel. It is expected that about 75 additional grants or contracts will be negotiated in these six countries in the late fall and winter. It is planned to set up a regional office for supervising this grant and contract program in our

Rome Embassy on or about November 1. Surveys on the utilization research potential of other foreign countries will be carried out in a few months through our attaches.

Lois Bacon, former asst. chief, European analysis branch, has been appointed Deputy Dir., Foreign Agricultural Analysis Div. A native of Salt Lake City, Miss Bacon has economic degrees from the University of Wisconsin (B.A.) and Radcliffe (Ph.D.). She joined the USDA in the OFAR in 1940.

Domingos Espirito Santo, agric. reports asst., Lisbon, visited 5 large U.S. wheat-growing states with a Portuguese wheat team in late August and early September as the interpreter. Afterward, he was in Washington for a week of consultation, returning to Lisbon on Sept. 18.

Mr. Santo was born in Portugal, came to the U.S. as a small boy, living in Massachusetts for 14 years. He returned with his family to Portugal in 1919.

Mr. Santo joined the staff of the American Embassy in 1930, where he has been employed for the past 28 years.

Paul A. Hess, agric. reports specialist, Bonn, was the interpreter for 10 German farmers who recently visited three mid-western states studying labor-saving methods for diversified farming. He then came to Washington for a week of consultation with FAS and Department officials. On Sept. 24 he left the U.S. for Munich, Germany where he assisted with the Food Fair there Sept. 25 - Oct. 5.

Paul has been with the attache office and its predecessor in Germany for 12 years and is responsible for the following reports: wheat and feedgrains, honey, rice, potatoes, agricultural policy, and crop conditions.





EUROPEAN ANALYSIS BRANCH

WASHINGTON STAFFS

Since the Foreign Agricultural Analysis Div. is quite large, we have broken it into smaller groups for photos. We are starting with the European analysis branch, all of which made it to work on the day the picture was taken.

Front row (l to r): Ruth Saylor, clerical asst.; Karen W. Friedmann, asst. chief; Elfriede Krause, agric. economist; Barbara Bullock, secretary; Pauline Michael, agric. analyst; and Bertha Magid, statistical asst.

Standing (l to r): J. H. Richter, chief; Kenneth Murray, agric. economist; Anthony Cruit, agric. economist; Priscilla Nicholson, clerical asst.; and Ernest Koenig, agric. economist.

DIVISION DIRECTORS NAMED

Two USDA men joined FAS in September as commodity division directors. They are David L. Hume, Dairy and Poultry Div., and Walter W. Sikes, Fats and Oils Div.

Mr. Hume was the Deputy Director of the Poultry Div., AMS. A native of South Dakota, he joined the Department in 1955. Mr. Sikes has been Asst. to the General Sales Manager, CSS. He joined the Department in 1935 and is a native of S. Carolina.



THE FAS LETTER

To Agricultural Attaches and Officers

United States Department of Agriculture
Foreign Agricultural Service
Washington 25, D.C.

SEND YOUR CONTRIBUTIONS TO
Bert Hutchison, Editor
FAS Letter, at address above



PARIS MARKET DEVELOPMENT CONFERENCE

Gathered in front of the American Embassy are the attaches, congressmen, trade representatives, and those from FAS Washington who attended the European attache market development conference Sept. 10 - 12. From all reports the conference was well attended and quite successful. Other regional conferences are under consideration for the Far East and South America.

*(seated, first row, 1 to r) Fred Marti, Soybean Council; Herb Ferguson; Peter Slagsvold, CSS, Paris; L. L. Scranton; Max Myers; Bob Jones; Bob Tetro; Art Minor; and Pat O'Leary.
 (second row, 1 to r) Paul Jones, Congressman from Missouri; Jim Howard; Bob Reed; John Kross; Irwin Hedges; Ed Bell; Harold Koeller; and Einar Jensen.

(standing, 1 to r) Garth Thorburn; Harald Larsen; Henry Baehr; George Pritchard, National Flax Seed Producers; Paul Minneman; Jamie Whitten, Congressman from Mississippi; Bill Finn, USRO, Paris; Alfred Santangelo, Congressman from New York; John Burgess; H. G. Chalkey, American Rice Growers Coop.; Harvey Bross, Kansas and Nebraska Wheat Growers Comm.; B. B. Hanson, North America Grain Export Assoc.; Martin Sorokin, Asst. to Secretary Benson; Alfred La Rocque, Florida Citrus Growers Assoc.; Hayden Bennett, CSS; Francis Wilcox, California Citrus Growers Assoc.; Clayton Whipple; Oscar Zaglits, State Dept.; Ed Raymond; Elmer Reese; Bob Anderson; Phil Eckert; and Leslie Roger, Cotton Council Int'l.
 *Attaches or FAS Washington unless otherwise identified.