



THE FAS LETTER

AROUND THE WORLD WITH THE AGRICULTURAL ATTACHE SERVICE

March 1971

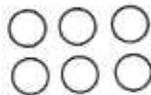
ATTACHE FRED LEGE III AN ABLE USDA SPOKESMAN

Agricultural Attache Fred Lege of Canberra took to the road during November and December to make a number of speeches in widespread parts of Australia. Judging from the exceptional press coverage he received, Fred did an impressive job of discussing trade between Australia and the U.S., particularly the meat export trade.

Fred's speaking tour resulted from a request made by the Farm Writers and Broadcasters Clubs of Sydney and Melbourne, and the Graziers' Associations of Victoria and Western Australia. His circuit included Perth, Western Australia; Sydney, New South Wales; and Melbourne, Victoria.

Besides speaking engagements, Fred met with representatives of agricultural interests and also visited some meat-packing plants. News conferences with press, radio, and TV provided further opportunity to talk about U.S. agricultural trade policies and clarify the U.S. Wholesome Meat Act to a wide audience.

Attache Lege was ably assisted by USIS and Consuls in the areas visited in making arrangements for carrying out this activity smoothly and effectively.



BRITISH-AMERICAN FELLOWSHIP . . . Colin Paul, representative of U.S. Pacific Coast Fresh Deciduous Fruit (left), turns the "Wassail Bowl" over to Miss Lyndell Joyce Cox, 1971 Wassail Queen of Yakima, Washington, while Congresswoman Catherine May (State of Washington) looks on. Other spectators are Attache Dave Hume (second from left) and Assistant Attache George White of London.

The Wassail ceremony originated in the apple orchards of England during the 15th century, and is still observed by the city of Carhampton in Southwest England. In 1958, the Greater Yakima Chamber of Commerce instituted the traditional wasailing ceremony in that city as a gesture of good fellowship toward their English sister city. After the Yakima ceremony, the Wassail Bowl (designed and used for the first time in 1960) is flown on the "International Wassail Flight" to the Carhampton celebration. Since 1959, five young apple trees from Yakima have been growing behind the Butchers Arms Inn in Carhampton as a year-round symbol of the bond between the two cities.

(To refresh the memory of Anglo-Saxon language buffs, "Wassail" is the Old English way of saying "Be Thou Well".)

SPOTLIGHT ON U.S. STEAK AT GREEN WEEK IN BERLIN

Attache George Parks of Bonn reports that U.S. participation in Berlin's Green Week (January 29-February 7) was a very successful undertaking. The beautifully designed and constructed U.S. exhibit itself received an award from the Fair management as the most successful exhibit at the 1971 show.

FAS representatives at Green Week included Attache Parks, Assistant Attache John DeCourcy, and Livestock Specialist Harold Sanden of the Livestock and Meat Products Division, FAS/W. Agricultural Officer Rado Kinzhuber of Hamburg and Ag Specialist Josef Wienken of the Bonn office were part-time visitors at the show.

Attache Parks was host and co-host at several luncheons and other functions during the busy week. These included a "steak probe" for about 25 members of the German Parliament; a luncheon for feed manufacturers, feed mixers, and livestock breeders; a luncheon honoring German Minister of Agriculture Ertl and Mrs. Ertl; a "wine probe" in cooperation with Paul Masson Vineyards, with German wine buyers for hotels and chain stores getting acquainted with California wines and seeing a film on West Coast wine production; and a luncheon in honor of German Under Secretary of Agriculture Griesau.

A feature of the Green Week exhibit that attracted many visitors was a U.S. Feed Grains Council display which told the story of U.S. corn and beef. The technical portion of this display was very effective, and will
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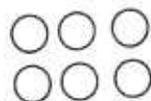
HAPPY BIRTHDAY IN ANKARA . . . Attache Harry Varney of Ankara had a birthday in December, and the office staff assembled to celebrate the occasion at a party hosted by Guler Törliner and her husband, Bastug, in their new apartment home. Pictured here from left to right are Mehmet Karakus, Attache Varney, Guler and Bastug, and Yusuf Durusoy.



ISLAMABAD STAFFERS . . . The U.S. Embassy in Pakistan has moved from Rawalpindi to interim quarters in Islamabad, where Attache Carl Winberg and his staff posed for this picture in front of the new Mission building. From left to right: Attache Winberg, Secretary Patricia Peck, Assistant Attache Oldrich Fejfar, and Ag Specialist Mohammad Mahmood.



PARISIAN OCTET . . . In the foreground are Administrative Assistant Arlette Durand, Research Assistant Josette Miede, and U.S. Resident Secretary Eleanore Burford. The gentlemen (from left to right) are Ag Economist Christian Ponsot, Assistant Attaches James Benson and Frank Padovano, Attache Thomas Street, and Ag Economist Herfried Hoyer.



TOKYO WELCOME . . . When Assistant Secretary of Agriculture Clarence D. Palmby visited Japan on market development matters last November, Attache Elmer Hallowell's staff welcomed him and posed on the steps of the U.S. Embassy for the picture. Very fittingly, the photo features the \$1 billion market development certificate which was awarded the Tokyo agricultural office last year. Holding the certificate are Assistant Secretary Palmby (left) and Attache Hallowell. In the next two rows are the feminine staff members, as follows (l. to r.): Masako Urano, Margaret Lynch, Akiko Ohta, Ayako Saito, Miho Yoshimura, and Makiko Nasu. In the last two rows (l. to r.) are Kuniharu Kiyomiya, Taro Watanabe, Assistant Attache Alvin E. Gourley, Takeo Takeshita, Assistant Attaches Gordon S. Nicks and Leon G. Mears, Kenzo Naito, Kinya Hatsuta, and Assistant Attache Theodore R. Freeman, Jr.

ATTACHE JIM BOULWARE OF INDIA GREETSS SOME U.S. RAMBOUILLETS

If Attache Jim Boulware of New Delhi seemed to be preoccupied with counting sheep day and night during the month of January, one explanation might be found in the picture at the right. In a 12-day period, more than 2,500 registered Rambouillets arrived in the Indian capital by airlift from San Antonio, Texas, en route to government breeding farms throughout India. Selected rams, bred ewes, and yearling ewes made the 13,060-mile trip in 26 hours, 51 minutes—and fared well, according to Jim.

A number of people had a hand in working out the many details connected with this sale and shipment. The American Rambouillet Sheep Breeders Association of San Angelo, Texas, the India Supply Mission attached to the India Embassy in Washington, the Department of State, and FAS/USDA all cooperated in arranging for the purchase, which was made under a U.S. AID loan agreement amounting to approximately \$5.5 million.

At the FAS/W end of the line, Jim Hartman, director of the Livestock and Meat Products Division, was the guiding hand in coordinating arrangements, with Attache Boulware carrying the ball in New Delhi.

The Government of India operates a number of sheep-breeding farms, raising the animals more for meat than for wool. Earlier shipments of U.S. Rambouillets were made in 1963 and 1968.



STORK CLUB NEWS

Valentine's Day was a time of special joy this year in the Scholz and Novotny households in Washington.

On February 13, former Assistant Attache Bill Scholz (ex-London) and his wife Jane welcomed a baby daughter, Louise, at Sibley Memorial Hospital.

One day later, Mary Janel Novotny put in her appearance at the same hospital. Mary Janel is the second daughter for Don and Dorothy Novotny, who also have three sons—Gregory, David, and Michael. Don was an assistant attache in Tokyo, and attache in Wellington in 1963-65.

INTERNATIONAL AWARD IN SPAIN . . . U.S. Ambassador Robert C. Hill (right), Agricultural Attache Clarence L. Miller (center), and Assistant Ag Attache Dale Douglas (left) present a close-up view of the Medalla de Oro certificate which was awarded the Participation Committee at the 1970 World Poultry Congress in Madrid. The U.S.A. exhibit received first place honors as the best exhibit at the Congress, which is held every four years as an international forum for exchanging information and ideas concerning the poultry industry.



TEXAS RAMBOUILLETS TO INDIA . . . More than 2,500 registered American Rambouillet sheep from a score or more of Texas ranches were airlifted in January from San Antonio to New Delhi to be dispersed on government breeding farms. On hand for the unloading of one such shipment was Ag Attache Jim Boulware (in foreground), accompanied by Mr. G. C. Negi, Director of Animal Husbandry, Government of Himachal Pradesh, and Dr. M. R. Jaliha, Assistant Commissioner for Sheep Development, Ministry of Agriculture for the Government of India (the two gentlemen standing directly behind Jim).

Roy and Mildred Sellers are enjoying retirement in their newly-acquired home at Montgomery, Alabama, which provides the three "musts" that Roy listed when he began house-hunting—a tree, a workshop, and a garage. The new home has all three—plus a pool table in the rec room, plenty of bridge tables, and a back yard bordering on a golf course. Roy will be remembered as a former ag attache in Lisbon and ag officer in Bombay. He also served as economic advisor with the FOA in Tehran.



FACES &



BRING ON THE BEEF! . . . A very popular feature at the Chiang-Mai Winter Fair in Thailand was the U.S. livestock exhibition's Texas-style barbecue. In this scene, Attache Bill von Seggern (extreme left) helps move the beef—all 850 pounds—to the barbecue pit, preparatory to getting the official party under way. Mr. Chokeychai Bulakul of Chokeychai Ranch provided the barbecue steer, and Wheat Associates, USA, baked and furnished rolls for the occasion.

AT A NEW ZEALAND WOOL MARKET . . . When Congressman Mark Andrews of North Dakota (second from left) recently made an official visit to New Zealand, one of his stops was at Auckland, where he discussed the country's wool marketing with Assistant Wool Manager Owen Oliver (left) of the firm of Dalgety, Mrs. Andrews and Ag Attache Bud Anderson (extreme right) listen in on the conversation about this famous New Zealand product.



CLANCY'S FIRST FIELD TRIP . . . Attache Clancy Jean's first official trip for the newly-opened ag office in Korea was to the Korea-Cargill feed mill operation near Suwon, 25 miles south of Seoul. This plant is a joint venture, partly financed by a Cooley loan and a Title I trade agreement. From left to right: K.Y. Na, feed mill manager; S. M. Park, president of Korea-Cargill; Mrs. Jean; Attache Jean; and Steve Ward, technical advisor for Korea-Cargill.



PLACES

A FIRST FOR NICOYA . . . This group was part of the crowd who attended the first cattle sale and show recently held in the Nicoya Peninsula of Costa Rica. From left to right: Ag Attache Norm Kallemeyn (ready for the range in those workin' man's boots), Minister of Agriculture Fernando Batalla, U.S. Ambassador W. C. Ploeser, Mrs. Kallemeyn, Mrs. S. Wolf, Mrs. Ploeser, and Mr. Tomas Batalla. The very young charmer in the center is Debbie Kallemeyn, looking exceedingly festive.



HOW ABOUT A CUP OF COFFEE? . . . The Ivory Coast is one of the world's largest producers of coffee, and here Assistant Attache Milton Anderson of Monrovia takes a good look at some unhulled "cherry" coffee drying in an enclosed area on the ground in a native village near the Ivory Coast city of Man. In the background is a typical native hut.

COFFEE TIME IN ARGENTINA . . . When the Inter-American Institute of Agricultural Sciences held a meeting in Mar del Plata, Argentina, K. A. Haines of ARS was a U.S. delegate. In this scene, Mr. Haines and Attache Joe Dodson of Buenos Aires are enjoying coffee break between sessions.



ROAMING AROUND

Margaret Rose Acott has joined the secretarial staff of Attache Dave Hume in London.

Trevor B. Lovell is the new agricultural assistant in the office of Attache Bud Phillipsen in Port-of-Spain.

Attache Carl Winberg, who has been on home leave in California, is scheduled to return to Islamabad the latter part of this month. During his absence, Oldrich Fejfar has been holding the fort as acting attache in his usual capable fashion.

Guillermo Ramos, agricultural assistant in San Salvador, has completed a USDA Graduate School correspondence course in report writing.

Attache and Mrs. Jerry Kuhl will be returning to the States in May for home leave in San Antonio, Texas. En route, the Kuhls will be taking some annual leave in Europe.

Joe O'Mara of the Tobacco Division is studying Portuguese these days, as he prepares for his assignment as assistant ag attache in Brazil. Joe is scheduled to report for duty in mid-August.

Ross Packard, ag officer in Bombay from 1967-69, will go to Kinshasa as agricultural attache in late July. While Ross is hard at work on French language training, Attache and Mrs. Verle Lanier look forward to returning to FAS/W in early August.

Another French language student is Dugger Harris, Livestock and Meat Products Division, scheduled to replace Assistant Attache Milton Anderson in Monrovia in mid-August. Milt will return to FAS/W.

Assistant Attache Leon Mears leaves Tokyo for the U.S. in late May. Following home leave, he'll be having intensive language training in FAS/W before going to Santiago to replace Attache Waldo Rowan. Waldo is returning to FAS/W.

Attache Anthony Cruit leaves Geneva in mid-June to return to FAS/W for home leave and language training, after which he'll replace Attache Bob McConnell in Santo Domingo. Bob will report for an assignment in FAS/W, and Nicholas Thuroczy of the International Trade Division will replace Tony in Geneva.

Secretary Hildur Johnson enjoyed home leave in her native Ohio before checking in at Attache Frank Ehman's office in Belgrade in mid-March. In FAS/W, Hildur had an opportunity to visit with former Belgrade secretary Kitty Myers, who has been assigned to the Export Trade Services Division.

Mieko Hoshi is the new administrative clerk at the U.S. Trade Center office in Tokyo.

Jane Jackson recently resigned from the Ottawa office of Attache Gene Olson. Elke Cardo is a newcomer to the Ottawa staff.

After some intensive language training and orientation, Hal Walters will go to Hamburg as Agricultural Officer. Hal is scheduled to arrive in Hamburg in late July, with Ag Officer Rado Kinzhuber and family arriving in the U.S. in mid-August. Following home leave, Rado will be assigned to FAS/W.

Assistant Attache Frank Padovano of Paris will be a direct transfer to Trinidad in mid-May to take over the duties of Attache Bud Phillipsen. Bud is returning to the States for home leave, after which he'll be taking off for his new assignment as assistant attache in Tokyo.

ROAMING AROUND

Forrest Geerken of the Trade Projects Division begins Italian language training this month. He'll head for Rome in early September to replace Assistant Attache Paul Danyluk. Paul is returning to FAS/W for assignment.

Assistant Attache and Mrs. George White of London will be U.S.-bound in early June, and Larry Hall of the Grain and Feed Division will join Attache Dave Hume's staff the latter part of May.

Assistant Attache Ed Cissel of Rio made a field trip to the major coffee producing areas of Brazil in early December, after the final flowering of the trees, to have a look at the current coffee crop. Ed reports that he saw a lot of coffee trees, and also such interplanted crops as corn, soybeans, peanuts, mandioca, castor beans, and rice.



KANSAS CITY NEWLYWEDS

The attractive young lady pictured below is Jo Ann Motz, daughter of Mr. and Mrs. John D. (Don) Motz of Washington. On January 16, Jo Ann became the bride of Steve Stephenson in a ceremony at the Raytown Community Church in Raytown, Missouri, home of the groom's family.

Steve is a fourth-year student at the University of Missouri's branch in Kansas City, where the young couple will live while he completes his studies.

Jo Ann, who was born in Japan, is not only pretty—but talented in art as well. She attended college in Athens, Greece, where Dad Motz served as ag attache, and later was a student at an art school in Sarasota, Florida.



NAIROBI COUTURE . . . This modishly dressed lady is Darline Davis, attractive wife of Attache Bill Davis, Jr. of Nairobi. Darline is wearing one of the Studio Art 68 creations which she modeled at the recent American Women's Association fashion show. In addition to being a mighty fetching model, Darline is also First Vice President of this organization.

PHIL ECKERT CONVALESCES

Phil Eckert's many friends in the field and scattered throughout the U.S. will be glad to learn that he is convalescing at home in Virginia following a serious illness which hospitalized him for several months.

Phil was stricken in Texas, where he had begun a teaching assignment at Texas A&M. After spending some time in a Texas hospital, the Eckerts returned to Virginia, with Phil remaining in a local hospital until the Christmas holidays. Happily, he is now at his home at 7652 Burford Drive, McLean, Virginia, where field friends and former co-workers may wish to send a note of greeting.

Phil was ag attache in Bonn from 1955-60 and later served as deputy assistant administrator for market development of FAS.



STEAK ON THE HOOF IN IRELAND . . .
 When U.S. Ag Attache Gene Ransom of Dublin (extreme right) and Ambassador John D. J. Moore (center) visited the Agricultural Institute's Grange Station, they saw some potential beefsteaks getting into prime condition by having a snack of silage at the Station's open-air feeding pens. The Institute, which was organized in 1958 with capital and endowment grants from Marshall Plan counterpart funds, is under the capable direction of Dr. Tom Walsh (second from left). Dr. Tim Twomey, Institute chairman, is at the extreme left, and Dr. F. J. Harte, officer in charge of the Beef Research Center, is next to Attache Ransom. Endowment funds have enabled most of the scientists on the staff to do graduate work in the U.S.; in turn, many U.S. professors and USDA personnel have come to the Institute to work on specific projects.

WHAT'S NEW IN THE FIELD?

When field news fails to come
 our way,
 Life's really sad on "paste-up
 day"!
 We look upon those spaces
 bare,
 And wonder what goes on
 out there!
 So fill us in on all
 that's new—
 The family fun, and work
 you do.
 News items big, new items
 small—
 They're really welcome, one
 and all.
 So don't be shy—report
 the latest . . .
 As field reporters, you're
 the greatest!



GREEN WEEK IN BERLIN

(Continued from page 1)

probably appear at other shows in Germany, Austria, and Switzerland later this year.

Plans were formulated at Green Week to begin a U.S.-German cooperator program to promote the beef industry. This will be in the form of a beef feeding program, carried out by USFGC and the Central Marketing Association of Germany.

USFGC POST IN ROTTERDAM FOR FRANCIS S. HARRELL

Francis S. Harrell, recently retired chief of the program funds branch of the Trade Projects Division, FAS/W, has joined the staff of the U.S. Feed Grains Council's European regional office in Rotterdam as the deputy director for administration and management. His principal responsibilities will be the supervision and control of fiscal and management aspects of USFGC offices and programs devoted to the development of markets for U.S. feed grains and feed ingredients in Western Europe.

Field work is not a new activity for Francis. Since joining FAS in 1963, his duties have centered around cooperator overseas activities, especially the administrative aspects of program operations, and he has a host of friends in attache posts throughout Western Europe.

Francis' Government service began in 1935, and has included assignments with Resettlement, Treasury, and the Farm Security Administration. He served on the technical staff of the finance division of Farmers Home Administration, and was with Agricultural Marketing Service for a number of years.

Originally from North Carolina, the new USFGC staffer is a graduate of the University of North Carolina with an A.B. in political science. His M.A. work in public administration was carried on at the American University in Washington.

THE FAS LETTER



To U.S. Agricultural Attache Posts

An internal letter published monthly by the
 Foreign Agricultural Service
 U.S. Department of Agriculture
 Washington, D.C. 20250

as a means of helping to keep U.S. agricultural attaches and officers and their staffs informed of developments relating to their overseas assignments.

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