



Trisney

THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

Number 88

Washington 25, D.C.

June 1960

F A S OBSERVES ITS 30th ANNIVERSARY The fifth day of June marks the 30th anniversary of the Foreign Agricultural Service, and as this issue went to press plans were being made for appropriate observances of the occasion.

A coffee party, held late in an afternoon during the week preceding June 5, is being planned, with invitations extended to FAS employees, representatives of trade cooperators, foreign agricultural attaches stationed in Washington, the Secretary of Agriculture and members of his office, and friends from other agencies.

Members of the FAS 30th Anniversary Committee are FAS Dep Adm Ray Ioanes; Jerry Tichenor, dep asst adm for Attaches; Ruth Donovan, adm services; Art Mead, ProgOps; P. K. Norris, Import; and Al Johnson, representing the FAS Club.



To read what Gene Ransom is telling the Philippines (and us) in the picture above, see the story on page 8.

--- -- --

P.L. 480 GRAIN AGREEMENT WITH INDIA IS BIGGEST IN HISTORY

On May 4, the United States and India signed an agreement whereby the latter will buy \$1,276 million worth (including certain ocean transportation costs) of wheat and rice from U. S. suppliers under Title I of Public Law 480.

--- -- --

This is the largest Title I sale since the P. L. 480 program was signed by President Eisenhower in 1954 and has been termed the largest international food transaction in history. The agreement is in furtherance of the Food-for-Peace program, aimed at matching the agricultural abundance of the United States with the needs of friendly nations abroad.

Signing the agreement were President Eisenhower and Indian Minister of Food and Agriculture S. K. Patil. Present at the signing were Secretary of Agriculture Ezra Taft Benson, Under Secretary True Morse, Acting Secretary of State C. Douglas Dillon, Indian Ambassador M. C. Chagla, and Food-for-Peace Coordinator Don Paarlberg.

The agreement is almost four times as large as any previous P. L. 480 agreement. It involves 587 million bushels of wheat, nearly half an average U. S. wheat crop, and 22 million bags of rice, substantially more than half an average U. S. rice crop.

This represents 1,500 shiploads of grain from the United States to India, or almost one shipload a day for the next four years!

-- -- --

F A S DOES WELL IN ACE MEDIA CONTEST FAS rates high among USDA agencies in "packaging" its information for the public, according to results of a recent media contest sponsored by the American Assn of Agricultural College Editors (ACE). USDA winners will compete in a national contest against the state colleges.

FAS entered 9 classes of information work and placed in 7, competing against 13 USDA agencies.

FAS won first place in the radio category, the entry being an interview with Asst Adm Bob Tetro on foreign trade observations resulting from participation in Secretary Benson's 1959 European tour. Judges' comments: "Well planned and executed. Natural. Plain talk about a complicated subject."



U.K. CALLED PROMISING CANNED POULTRY MARKET Bob Anderson, London, reports that recent import liberalization measures augur well for increased exports of canned American chicken to the British Isles. The picture, taken at London's first delicatessen exhibit, shows (l-r) Mr. Kaufman of McCall & Co, a large importer of U.S. canned foods; an attendant; Asst Attache Elmer Hallowell; and Anderson.

Second place ribbons were won by a television film on the Lausanne Trade Fair and by the FAS Letter. Judges' comments on the FAS Letter: "The FAS Letter is an excellent house organ and obviously is intended for that purpose. It is well written and well illustrated. . . On page 6 is a definition of a cow that tempts you to rate this Letter at the top."

A series of photographs on poultry market development in western Europe tied for second place. Third place winners were a photo entry showing a Burmese rice farmer and our monthly Foreign Agriculture magazine. The FAS personnel recruitment brochure earned a fifth place rating.

NETWORK RADIO PROGRAM TO SALUTE U.S. AG ATTACHES NBC-Radio's National Farm and Home Hour will note the 30th anniversary of the U. S. agricultural attache service in its program of May 28. In connection with this program, brief tapes have been requested from Jim Boulware, Canberra; Phil Eckert, Bonn; Ford Milam, Rio de Janeiro; Fred Rossiter, Ottawa; and Tom Street, New Delhi asst.



The FAS Letter . . . to U. S. Agricultural Attache posts.

U. S. Department of Agriculture : Send contributions to
Foreign Agricultural Service : Alan Clem, Editor,
Washington 25, D. C. : Rm 5554-South, Ext 3100.

SELLERS BRIEFS NEPALESE YOUTHS ON UNITED STATES Pictured with Roy Sellers, Bombay, are 6 young Nepalese who will spend about 3 months in the United States this summer on the International Farm Youth Exchange (IFYE) program.

From left are J. Koirala, Miss Sarala Rai, Dil Nath Sharma, Sellers, Rajendra Prasad Giri, Miss Nhuchhe Maya Shrestha, and Narendra Kumar Shrestha.



HEALTH PROGRAM INFORMATION TO BE READY ABOUT JUNE 1 Brochures on the new health benefits plans and registration forms will be available to employees about June 1, according to the Personnel Division. Foreign Service administrative personnel will service FAS overseas employees, including distribution of brochures and registration forms, counseling, and enrollment.

Those who will be away from the post during June should contact the Foreign Service administrative office before departure to make provisions for the sign-up.

FAS Notice 87 provides additional information and lists FAS and Department of State issuances on this Health Program with which overseas employees should become as familiar as possible.

FAS personnel will not be eligible for the health benefits plan offered by the Foreign Service Protective Association.



MARKET DEVELOPMENT AT THE CORNER GROCER'S

Ray Ogg, Caracas, is shown inspecting U. S. food products in a Caracas grocery store. Ray, with his wife, has been on home leave and Washington consultation this spring.

COSTA RICANS TOAST U.S. FARM AWARD WINNERS When a group of U.S. farm efficiency award winners reached Costa Rica in their tour of Latin America, they were greeted by government officials and honored at a special dinner. In the picture below are (l-r): Dr. Lino Vicarieli, director general of agriculture; U.S. Ambassador Whiting Willauer; Minister of Agriculture Adriano Urbina; Ag Attache Bill Rodman; Frank Reck of the Ford Motor Company; and Wyman Stone, director, USOM/CR.



Ra **M** B Li N g a R **U** N d

This month it was the paint people, the prime-coat paint people to be exact. With the ducts for the new heating and air-conditioning system all boxed in and holes and cracks in the walls and ceilings plastered in, the painters showed up one typically grim Monday morning and proceeded to dispense their own unique brand of confusion up and down our corridors. Our turn will come. But, with the attitude of the boy confronted by a dentist appointment, we can look beyond the ordeal to a brave new world of nicely painted, air-conditioned offices. Meanwhile . . .

Bill Edens, Pretoria, and Ford Milam, Rio de Janeiro, were in Washington in mid-May for consultation.

Don Motz, Tokyo asst, surveyed agricultural problems in Okinawa during two weeks on active duty as Colonel Motz, USCAR Okinawa. Before returning to his post, Don filed a report of his findings with the High Commissioner for the Ryukyus.

Don Rubel, Fruit-Veg, spent early May in Western Europe. He participated in the Madrid meeting of the FAO Group on Citrus Fruit and later conferred with attaches and other officials on relaxation of import restrictions, health regulations covering additives, and Common Market activities affecting trade in U. S. fresh and processed fruit.

Bill Rodman, San Jose, and his wife Helen used a few days of leave to visit John and Inez Montel in Guatemala. A return visit by the Montels is planned. Bill says this is a good way to swap notes and ideas on their respective areas.



Carl Winberg, Djakarta, attended the ECAFE working party on small-scale industries and food preservation in Southeast Asia recently. Both he and Martin Morgan, Kuala Lumpur, visited a large sauce and canning plant in Singapore, discussed the P.L. 480 cotton processing agreement between Singapore and Indonesia, and met with a U. S. dairy representative.

Irwin Hedges, Bern, recently presented two sets of the USDA yearbooks for 1957, 1958, and 1959 to the agricultural division of the Zurich Technical Institute. Dr. R. Koblet, dean of the division, accepted them on behalf of the Institute.

LEOPOLDVILLE ATTACHE STAFF Brightening up this corner are Secretary Grace Novak, Ag Officer Steve Stephanides, and Ag Asst Raymond Lommens. Steve's area includes the Belgian Congo, Angola, Cameroons, Ruanda-Urundi, Gabon, Congo, the Central African Republic, and Chad.

Dick Schwartz, Ciudad Trujillo, has returned from an "interesting but strenuous" 5-week plane trip through his area of assignment. The itinerary included stops at Curacao, Aruba, Trinidad, British Guiana, Surinam, Barbado, and Martinique, as well as a courtesy call on Ray Ogg at Caracas. Dick, Ray,
(continued on next page)

4340

JAPANESE CRIPPLED CHILDREN SEND SEEDS TO AMERICA

Hiebo Tokoro, Japanese ag

attache in Washington, presents packets of flower seeds to a young American. The seeds were a gift of the crippled children of Nagano State to American crippled children, and were accepted by the District of Columbia Crippled Children's Society. Chuck Elkinton, Tokyo, helped arrange the shipment.

-- -- --

More Rambling . . .

and Jerry Kuhl took a trip into the hinterlands and attended a peasant rally where the new land resettlement program was announced.

At the request of Secretary Benson, Howard Doggett is being recalled as attache at Brussels, Belgium, to become director of the newly-organized Packers and Stockyards Division in AMS. Howard's new job begins July 1.



Joe Dodson, Bangkok, has extended USDA felicitations to the Thai government on the establishment of a ministry of agriculture under General Surajit Charusreni.

Charlotte Cook, daughter of Clint Cook, Fruit-Veg, after winning a \$1,500 college scholarship as Virginia's top young homemaker, has now been awarded an additional \$4,000 scholarship as the No. 2 young homemaker in the United States. A total of 379,018 girls took part in the nation-wide competition.

Chet Davis, Havana, accompanied Ambassador Bonsal on a recent visit to a sugar central and tobacco areas of Pinar del Rio province. And Lloyd Williams, Havana asst, has been elected president of the Havana Toastmasters club, composed of members of the Anglo-American business community.

(continued on page 7)

-- -- --

OFFICIALS CONFER ON PORTUGUESE WHEAT MARKET



American wheat growers are shown talking market development in Portugal in Lisbon's Hotel Aviz. Starting at top right and moving clockwise are Ing. A. Rezende, Natl Millers Fed; D. Espirito Santo, asst to ag attache; Dr. J. Pires Andrade, Natl Mil-

lers Fed; Earl Lester, asst director, Grain Plains Wheat Growers, Rotterdam; Dr. A. Ribeiro Queiroz, Natl Millers Fed; Walter Graber, adm, Kansas Wheat Commission; Ing. A. Cunha Monteiro, director of the Natl Bread Inst; Otis Tossett, North Dakota Wheat Commission; and Lisbon Attache Frank Ehman.

Most of the award

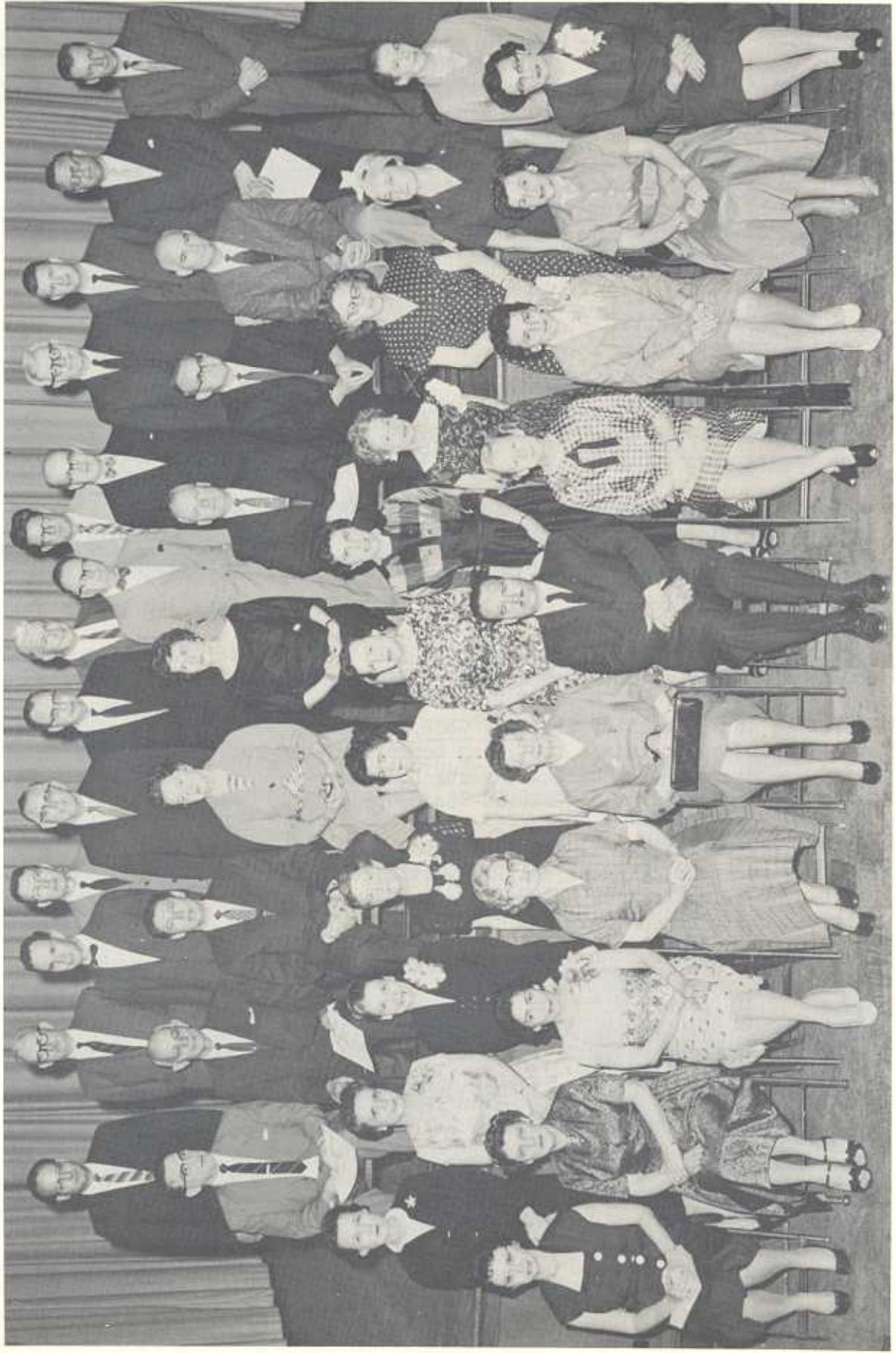


60 F A S
EMPLOYEES
WIN
SUPERIOR
SERVICE
AWARDS

At the
FAS
Incentive
Awards
Ceremony
in late
April,
60 FAS
employees
were
cited for
outstand-
ing per-
formance
or sus-
tained
superior
perform-
ance.

Most of
the award
winners
are in
the pic-
ture at
the right.

(See next
page for
identi-
fication.)



In the picture on page 6 are:

Front row (l-r): Delta Doerr, Madelene Adams, Jessie Hidalgo, Cecille Protzman, Doris Laut, FAS Adm Max Myers, Alice Nelson, Virginia Zurick, Ruth Allen, and Louise Samuel.

2nd row: Rosalie Tierney, Mary Myers, Pauline Moore, Margaret Miller, Elfrieda Krause, Wilma Popham, Frances Wolf, Margaret Condon, Rose Echard, Rebecca Spitler, and Caroline Coward.

3rd row: Print Hudson, Cannon Hearne, Ken Krogh, Leuna Slattery, Elizabeth Johnson, Nelson Guidry, Dale Vining, and Ted Baggett.

Back row: Bill Schaal, Carroll Michelson, Riley Kirby, Ralph Phillips, Alma Duke, John Scholl, Martin Smith, Hans Richter, Glen Ruggles, Bob Moncure, Dennett Guthrie, Dick Welton, Ed Farstad, and Bill Scholz.

Not present to receive awards: Eleanor Birely, Vivian Broadbelt, Charles Davenport, Phil Eckert, Helen Frost, Al Gilbert, Vera Higuera, Mollie Iler, Stavroulou Koulouvatou, Leneita Llewellyn, Art Mead, Margaret Rigaud, Claire Sirgy, Dewey Termohlen, and Carl Winberg.

30 year service awards went to Roma Hiley and Dexter Rivenburgh. 20 year awards went to Howard Akers, Bob Anderson, Wilhelm Anderson, Eleanor Birely, Gertrude Drinker, Ed Gorman, Charles Kimzey, Winfield King, Harold Koeller, Doris Laut, Mary Long, Monty Ogdon, Paul Quintus, and Armin Rehling. 10 year awards went to Laura Acebo, Margaret Bever, Walt Davis, Gladys Domingos, Herb Ferguson, Bob Fulcher, Gisela Gelderblom, Paul Hess, Vivian McMeans, Ralph Phillips, Waldo Rowan, Lou Smith, Margaret Soderstrom, Myra Sully, Betty Utz, Elizabeth Weatherspoon, and Neil Witting.

More Rambling . . .

Steve Stephanides, Leopoldville, is back from an extended field trip into the interior of equatorial Africa. He studied cotton, peanuts, cocoa, coffee, and livestock production and marketing facilities. Steve says the hospitality of officials at Bangui, Central African Republic, and Fort Lamy, Chad, "was beyond description," which may have been partly due to the fact that one official was of Armenian origin and Steve was able to converse with him in his native tongue. The day before Steve was to arrive at Douala, Cameroon, armed terrorists invaded the center of town, killing four and damaging much property. The hotel manager advised Steve to sleep with his clothes on. Steve is now safely back at his post and reports that all is well.

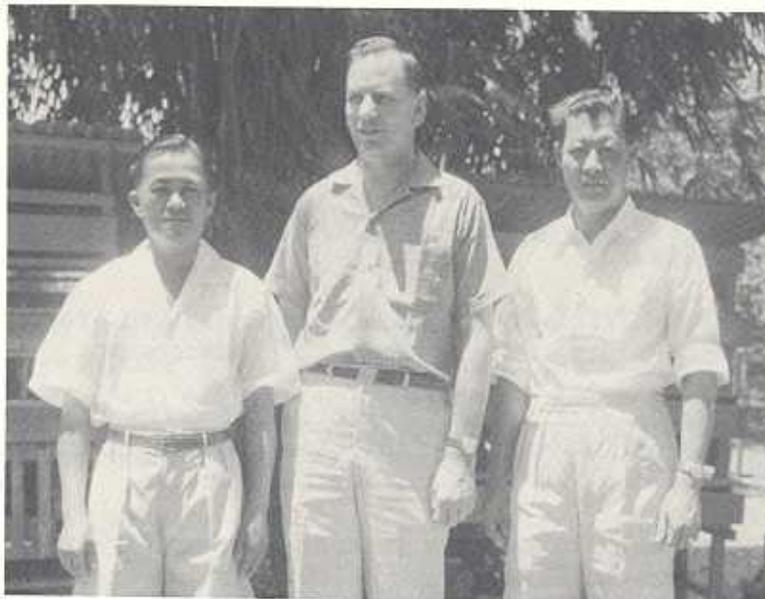
Hans Richter, formerly chief, EurAgAn, has been appointed economic asst to the FAS Adm, Max Myers. Pat O'Donnell, Dairy-Poultry, will take over the European assignment, and Sam Crockett becomes acting chief of the D-P foreign competition branch.

Senator Dirksen has praised FAS for "the efficient work that this group does in developing and carrying out the Public Law 480 program."

WHEAT COMMITTEE'S REPORT DUE JULY 11 The International Wheat Utilization Committee's technical mission to the Far East to explore possibilities of increasing use of wheat there, has returned and transmitted its report to FAS Adm Max Myers, WUC chairman. The report will be considered by the WUC at its July 11 meeting at Ottawa, Canada, and will not be released in the interim. Dick Roberts represented the United States on the mission.

MORGAN, CHO KIM HOCK VISIT One of
MALAYAN POULTRY FARM the first
field
trips undertaken by Attache Martin
Morgan in Malaya was a visit to 3
large poultry farms near the town of
Malacca.

The picture, taken on one of these
farms, shows (l-r) Ah See, owner of
the farm, Morgan, and Lim Seang
Chye, the veterinary officer. Ag
reporter Cho Kim Hock took the pic-
ture.



Poultry keeping in Malacca state has
made considerable progress in recent
years. Back-yard operations have
become commercial enterprises, and
a few farmers are frequently able to supply markets in nearby states as well as the
local markets.

Increased production is due largely to more effective control of animal diseases,
pilot projects demonstrating modern breeding and feeding practices, and distribution
of the best progenies of local and imported stocks.

--

--

--

RANSOM SAYS CONTROLS HAMPER Gene Ransom, Manila, spoke out against the dangers of
PHILIPPINE AGRICULTURE too much government control over agriculture in a recent
speech before the Dagupan Rotary Club (see picture on
page 1). The gist of his speech is contained in the following excerpts:

"I consider agriculture the goose that lays the golden eggs. My plea--not to kill
this goose--is directed at my country and yours.

"The farming industry in the Philippines is hampered by many controls. These are not
necessarily my words. You can find the thought expressed in the daily newspapers,
the producer journals, and at every gathering of the farm community. The farmer can't
get the tools of production that he needs at prices he can afford to pay, and he
doesn't get enough for his produce. He complains of lack of credit, high interest
rates, lack of marketing facilities, and, as always, the 'middle-man'.

"There are some segments of the farming economy that receive more than adequate help.
They are protected from overseas competition by high tariffs and in some cases com-
plete import prohibition. Under conditions of control and regimentation, it is doubt-
ful that agriculture can long remain healthy and have the vigor to adjust to new
situations.

"I want to challenge you and your national leaders to work out a long-range, consis-
tent agricultural production and trade policy, one that will strengthen and develop
the vast potentials for trade and prosperity for the Philippines.

--

--

--

1930 ---- FAS ---- 30 Years of Service to American Agriculture ---- FAS ---- 1960