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# THE FAS LETTER

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TO AGRICULTURAL ATTACHES AND OFFICERS

Number LXXXIV\*

Washington 25, D.C.

February 1960

## DR. MYERS VISITS KENYA FARM

FAS Adm Max Myers spent four days in Kenya, visiting African farming areas, European farm enterprises, and attending the annual Kenya Fat Stock Show at Nairobi.

In the accompanying pictures are (l-r); Dick Henderson, dep director of ag for Rift Valley province; Bill Edens, Pretoria; Geoffrey Ireland, farm operator; Dr. Myers; and Gordon Schlubatis, Nairobi.

The lovely farm is at an altitude of 6200 feet, and comprises 1800 acres. Chief products are coffee, beef, milk, sheep, fruit, and corn. There are 140 native workers all the time and up to 130 more for peak seasons such as coffee picking.

Dr. Myers says that only the lushness of grass and vegetation distinguishes the country in appearance from the vast western American rangelands.

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### \*FAS LETTER HAS NEW NUMBERING SYSTEM

With this issue, the FAS letter inaugurates a new numbering system. The change is being made for those who may be keeping the FAS Letter in a series.

This issue is the 84th in a series dating back to 1948. The FAS Letter will be numbered consecutively from this issue.



## WHEAT COMMITTEE SENDS MISSION TO FAR EAST

The 5-nation Wheat Utilization Committee will, around the first of February, send a technical mission to the Far East to study prospects for making more effective use of wheat.

The mission has the support of the five major wheat-exporting countries (Argentina, Australia, Canada, France and the United States) and is being aided by the FAO. It's a further step toward the "food for peace" ideal enunciated by President Eisenhower.

After surveying conditions and possibilities in Japan, Indonesia, and India, the mission will return to Washington and prepare recommendations for the spring meeting of the Wheat Utilization Committee.

The group will include Terrence McDonald and Dick Roberts, Dep Asst Adm for MarDev, of the United States.



### KANSANS MEET IN CUBA

What do fellow Kansans talk about when they meet on foreign soil? Marketing wheat, naturally.

Senator Frank Carlson of Kansas and Attache Chet Davis did just that when the Senator paid an official visit to Cuba in late 1959.



### ANDERSON, TICHENOR AT STONEHENGE

Stonehenge is one of the oldest monuments to agriculture in the world. Some of the stones still standing on this site date from about 1600 B. C. It was here in the wide Salisbury plain that agriculture was first practiced in England. Adding to the scenery are Bob Anderson, London, and Jerry Tichenor, dep asst adm for Attaches.

### F A on the Road S

Clyde Keaton, Grain-Feed, in January accompanied representatives of the Great Plains Wheat Market Development Assn on a Latin American tour to check export wheat grading and handling methods in Argentina and promotion of U.S. wheat products in Brazil, Peru, and Uruguay.

Stan Mehr, Fruit-Veg, has been conducting a competition survey of the production and marketing of Iranian and Mediterranean dried fruit and nuts throughout southern Europe and the Middle East. He's expected back in Washington in mid-February.

Riley Kirby, Far East Analysis, is evaluating with embassy officials the progress of research and discussing the feasibility of undertaking similar studies in other Far Eastern countries.

Meanwhile, back at the Ranch . . .

Art Mead, Program Operations, was selected to attend the USDA Graduate School pilot management development workshop to learn more about current management philosophy, principles, and practices.

George Parks, Asst Adm for MarDev, and Bill Doering, International Monetary, represented FAS at the 46th National Trade Convention in New York.



The FAS Letter

to U.S. Agricultural  
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U.S. Department of Agriculture  
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Washington 25, D.C.

Send contributions to Alan Clem,  
Editor, Rm 5554-South, Ext 3100.

WILLIAMS, RICARDO  
CHECK CUBAN CROPS

Lloyd Williams and Jose Ricardo of the Havana attache office, back from a trip through Cuba, report intense activity in agrarian reform and public works.

Lloyd and Jose checked practically all Cuban crops and several agricultural cooperatives in all provinces except Oriente. Lloyd says they were treated with extreme friendliness.

Lloyd says the main highway across Cuba is in fine shape, but the back roads are something else again. They plowed for about 50 kms "over (or under) one so-called road that defies description."

OUR CHRISTMAS POEM IS LIKE  
BREAD CAST UPON THE WATER

Poetic talents in FAS are not restricted to the Information Division, as witness the following verse submitted by Jerome Kuhl, Caracas asst:

One of my nicest Christmas gifts  
Though not beneath the tree  
Are the Seasons' Greetings  
in your poem  
From Washington, D. C.

Thanks, FAS Newsletter,  
For your thoughts this holiday.  
They mean a lot to J. M. Kuhl,  
Assistant Attache.



WHIPPLE GREETES  
IKE AT CHURCH

As junior warden of the church, Clayton Whipple, Rome, greeted President Eisenhower at St. Paul's (American) Episcopal Church in the Eternal City during the President's visit there in late 1959. Behind Clayton is the Rev. Gerardus Beekman, rector of the church.

CONQUERING HEROES  
RETURN FROM SWEDEN  
WITH TROPHIES

Pictured above is some of the loot collected by Attache Harald Larsen and Secretary Eleanor Kaniecki in their spare time over the past few years as a golfer and bowler, respectively.

Harald, a modest man, points out that most of the trophies are Eleanor's. And, he says, "My golf trophies were all won with a pretty high handicap, so I can't claim any particular glories."

Friends in Washington are trying to set up an exhibition round at Burning Tree Country Club.



TEL AVIV  
ATTACHE  
STAFF

Pictured in the lovely setting of their new offices in Tel Aviv, Israel, are (l-r); Attache Grover Chappell; Hanna Singer, local secretary; and David Broude, local ag asst. The new embassy building is expected to be completed this summer.

New construction, particularly apartment buildings, is widespread in the rapidly growing city of Tel Aviv.

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GLENN RUGGLES BACK  
IN ATTACHE SERVICE

"Welcome back" is our greeting to Glenn Ruggles, lately of Trade Fairs and newly appointed assistant attache programs officer.

Glenn, who served as asst at Rio de Janeiro and ag officer at Sao Paulo and Singapore from 1951 to 1957, will work with the four area officers and fill in for them whenever they are called out of the country. He will also

Bili Edens, Pretoria, sends a clipping from the Johannesburg Star headlined "South African farm boy who now works for America". It's about Ag Asst Bill Sevenster and his training trip last year to America. Bill seemed most impressed by the working efficiency of American farm families and by the cheapness of American chicken.

Paul Taggart, Bonn asst, and Mrs. Taggart used part of Paul's leave to tour Spain, Portugal, and Latin America. They stopped in on several attache offices, and got to Colorado in time for the birth of their first grandson, Brent Cameron Taggart. Paul says the memories of the trip "will remain for years to come".

Jim Gehr, Monrovia, recently donned striped pants and tails to accompany Ambassador Elbert Mathews when he presented his credentials to Liberia's President William Tubman.

Frank Ehman, Lisbon, and Herb Ferguson, Cairo, recently exchanged posts and in the process helped each other get acquainted with important contacts in the two countries. Among other places, Herb took Frank to the cotton textile and wine industries of Oporto, and to centers of the fig and almond export trade in the Algarve.

Our latest social items may be old by now, but deserve reporting. The engagement of Joseph Wienken, ag reports specialist at Bonn, to Steffi Lehnert was announced in late November. Jose Ricardo, Havana ag asst, was married November 28 to Martha Rodriguez. And Bill Sevenster, Pretoria asst, announced the birth of a baby girl around the first of December. Congratulations to all.

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serve as a special assistant to Bob Tetro and Jerry Tichenor.

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#### WHIPPLE RECEIVES SOYBEAN CITATION

Clayton Whipple, Rome (l), and Italian Under Sec of Ag Salvatore Mannironi inspect a certificate of meritorious service presented to Clayton by Dominic Marcello (r), director for Italy of the Soybean Council of America.

The certificate was granted by the Board of Directors of the Soybean Council in recognition of Clayton's service performed for the U.S. soybean industry.

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#### ECKERT DELIVERS BOOKS TO BERLIN UNIVERSITY

Phil Eckert, Bonn, recently presented on behalf of USDA a set of Yearbooks to Professor Hans Wilbrandt (l) of the newly established Institute of Foreign Agriculture at the Technical University of Berlin.

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#### SCHWARTZ GUIDES TOUR OF NEW FLOUR MILL

Recently Dick Schwartz, Ciudad Trujillo, accompanied visiting American businessman on a tour of the new Dominican flour mill under construction.

In the picture at left are (l-r) Engineer Orlando Haza, mill adm Marco Gomez, Attache Dick Schwartz, C. E. Tweedle, vice president of the Birdsey Mills, Macon, Ga, and Samuel Harrell, pres of General Grain Mills, Indianapolis .



PROGRAM DEVELOPMENT DIVISION

WASHINGTON STAFF

Standing (l-r): Program Coordinators Dale E. Farringer, Hilton D. Bateman, William N. Starkey, Stanley W. Phillips, and Edmund H. Farstad. Seated (l-r): Eloise M. Malcolm, Sec; Wilma F. Popham, Sec to Director; Wylene W. Seften, Sec; Horace J. Davis, Director; Frances Fragale, Sec; Vivian Broadbelt, Sec; Irene Smalley, Sec. Not shown: Raymond H. Shegogue, Asst Program Coordinator; Mary Miller, clerk-steno.

### TO OUR FOREIGN CORRESPONDENTS. . .

Few publications can match the FAS Letter in the number, loyalty, and quality of their foreign correspondents. Ours exist at the 53 attache posts around the world.

We hope the attache staffs think of themselves as foreign correspondents. We'd like to remind all of you that we're eager as can be to get items long and short, significant and casual, official and personal. And when there

is a good picture showing staff members, their families, agricultural scenes, or landmarks of their country, that's frosting on the cake.

Please keep the FAS Letter in mind next time--and any time-- you have an item of interest to your many associates in FAS.

Steve Stephanides, Leopoldville, is recuperating from an ulcer attack. He has our sympathy.



AT ATHENS CONFERENCE

Enjoying a rare idle moment together during the recent attache conference at Athens in the picture at the left above are Lois Bacon, Foreign Ag Analysis, and Rep Henry Dixon of Utah (seated). Standing are Bob Anderson, London and Bill Hatch, Tehran.

In the picture at the right above are Jerry Tichenor, dep asst adm for Attaches, Fred Marti, Rome regional director for the Soybean Council of American, and Attache Ed Bell, who hosted attaches and their families in his Athens apartment.

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**SELLERS PRESENTS DAIRY BOOKS TO INDIAN OFFICIAL**

Roy Sellers, Bombay, presents on behalf of the American government a set of 22 dairy books to D. N. Khurody, Bombay State Dairy Development Commissioner. →

**MEANWHILE, BACK AT THE RANCH . . .**

Bob Tontz, Trade Statistics, has been appointed to the agricultural data committee of the American Farm Economic Assn for 1959-60.

Cal Spilsbury's study on West Africa's fats and oils industry received a favorable full-page review in a recent issue of West Africa, published fortnightly in London.





#### IKE AND ESKY AT GANDHI MEMORIAL

Helping President Eisenhower place a wreath at the Gandhi Memorial in New Delhi, is Attache Clarence Eskildsen. The picture was taken during President Eisenhower's triumphal visit to India in December .

#### REHLING GREETS HUNGRY HUGH

Hugh Robinson, European area officer, was a forlorn figure on a bleak December day at the Belgrade railway station when Brick Rehling, Belgrade, greeted him.

When Brick arrived at the station, Hugh was waiting to be rescued after an overnight ride from Bucharest on a train without a diner. Hugh had been grounded by fog at Bucharest and was forced to proceed to Belgrade by rail on his way to Vienna.

On the flight from Athens to

Bucharest after the attache conference, Hugh was grounded in Sofia for two days and forced to remain at the airport since he had no Bulgarian visa. His nightshirt was in his luggage on the grounded plane.

Brick says he has never seen a young man so anxious to "go West".

Dewey McCormick, Foreign Training, is heading up a workshop for representatives of colleges who participate in agricultural communications training March 2-4. One-week seminars in human behavior and relationships (not in mass media techniques) will be conducted at several land-grant colleges next year.