



THE FAS LETTER

December 1959

*Tierney
Budget
Beets E.R.B.
my G. Goodwin
Hoff 92*

Dear Friends:

At this Holiday Season, I wish to do something I would like to do every day of the year -- to extend my warmest greetings to my fellow workers and their families who are serving at our attache posts around the world.

Along with these holiday sentiments goes a deep measure of appreciation for your help in promoting the work of the Foreign Agricultural Service and, thereby, the interests of American agriculture. The loyalty and devotion to duty of every attache staff has substantially increased our service to our farmers. The coming year will offer opportunities for even greater achievement, and I know we will all do our part.

Speaking for myself and for your many friends at "home base" here in Washington, I wish you and your families a Merry Christmas and a New Year filled with happiness and satisfaction.



Max Myers

Administrator
Foreign Agricultural Service

BENSON IS GREETED AT BELGRADE BY HAROLD KOELLER, YUGOSLAVS



When Secretary Benson's plane landed at Belgrade on his recent European tour, his party was greeted by several U.S. embassy and Yugoslav officials.

At the bottom of the picture are Mrs. Benson and Mrs. Harold Koeller, wife of the Belgrade attache. At left of picture are (top/to/bottom): Svetozar Markovic, Foreign Affairs; Vlada Damjanovic, chief of international organizations for the Secretary of Agriculture; and Vojin Popovic, Federal Chamber of Agriculture.

The four men in the next column are: Robert Hill, chief of the political section of the U.S. embassy; Miodrag Markovic, acting chief of protocol; Slavko Komar, Secretary of Agriculture (standing directly across from Mr. Benson); and Asst Sec Milun Ivanovic (shaking hands with Mrs. Benson).

Behind Mr. Benson are Leonard Weiss economic counselor at the U.S. embassy; Harold Koeller; and U. S. Ambassador K. L. Rankin. Directly behind Koeller is Ante Rukavina, director of the political division for the Secretary of Foreign Affairs.



CIUDAD TRUJILLO ATTACHE STAFF

Before Al Gilbert left last summer for new duties as assistant at Manila, the staff at Ciudad Trujillo posed at the patio wall of the residence of Attache Dick Schwartz.

In the picture are (l-r): Gilbert; Florida Lopez, visa clerk at the consulate; Fanny Mandez, sec-steno; Schwartz; and Mariano Gonzales, local agriculturist.



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to U.S. Agricultural
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U.S. Department of Agriculture
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ANCIENT ATHENS SCENE OF ATTACHE CONFERENCE

Attaches from Europe, the Near East, and Africa, government officials from Washington, members of Congress and representatives of private trade organizations met in Athens Nov 30-Dec 8 at a Conference chaired by FAS Adm Max Myers.

The program dealt primarily with agricultural developments in the United States and in the areas covered by the attending attaches. Further expansion of export outlets for American farm products was discussed. Asst Sec Clarence Miller headed the Washington contingent, which also included AMS Adm Oris Wells; Clarence Palmby, CSS associate adm; Lois Bacon, deputy director Foreign Analysis Dick DeFelice, deputy asst adm TraPolAn; Art Minor, asst adm Mgnt; Pat O'Leary, asst adm MarDev; Jerry Tichenor, deputy asst adm Attaches; Afif Tannous, Africa-Mid East Analysis; Jim Howard, director Foreign Trade Promotion; Hugh Robinson area officer; Ken McDaniel, director Personnel and Dr. Myers.

F A S ON THE ROAD

Cannon Hearne, Director Foreign Training, is completing a 2 month visit to Brazil where he served on a 6-man team of consultants evaluating progress in agricultural extension work. His participation is sponsored by the Organization of American States.

Ray Vickery, Director Grain, attended the 28th session of the International Wheat Council in London and conferred with attaches in London, the Hague, and Brussels on the problems of the U. S. grain trade in the United Kingdom and Common Market countries. Carl Wehrwein is back from reviewing import restrictions in West Europe.

John McCracken, Grain-Feed, represented his division at trade fairs in Salonika, Cremona and Cologne recently. And Peter Gips reviewed progress of our wheat market development program and coordinated FAS and industry market development work in the Netherlands and Portugal.

Francis Thomason, Fats-Oils, studied the oil situation in the Mediterranean Basin.

CLEVE McKNIGHT DIES SUDDENLY

His many friends in FAS were saddened by news of the sudden death of Cleve McKnight, who was stricken by a heart attack at his home in Annandale, Virginia, Nov 22.

His first experience in foreign service was helping with a land-use survey for the SCS in 1938-39 throughout Europe, North Africa, and the Middle East. Cleve began his foreign service with the State Department in London in 1941, and later served in Ireland. He served in various agriculture posts for the State Dept in India, Argentina, and Guatemala, becoming attache in the latter country in 1952.

After serving as Latin American area officer for about two years, Cleve was assigned as attache in the Dominican Republic in 1957.

Services were held in Washington and in Cleve's hometown, Atlanta, where he was buried.

Surviving are his wife, Lillian, his mother, a brother, and four sisters.



ATTACHE NEWS NOTES

Jim Boulware, Canberra, took an extended trip through Australia's major wheat and sheep areas recently. Rain has halted the threat of drought, but a grasshopper threat remains, says Jim. During the trip Jim gave two speeches on the United States as a market for farm products and on U.S. market development activities. Also, speaking at one of the meetings was Sir John Crawford, of the Dept of Trade, who many in FAS remember from the "Food for Peace" wheat conferences earlier this year.

Bill Edens, Pretoria, and wife used some of Bill's annual leave to visit the islands of Madagascar, Reunion, and Mauritius. Bill reports his arm is still sore from reeling in a fish of 40-pounds.

Brice Meeker, Hong Kong, examined 149 cartons of hog stomachs and 300 cartons of hog liver imported without

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SELLERS, MYERS INSPECT INDIAN BUFFALO DAIRY

Shown inspecting the huge Aarey Dairy 22 miles north of Bombay are Roy Sellers, Bombay ag officer, and FAS Adm Max Myers, standing behind a cow of the Murrah breed of water buffalo.

Roy reports that the Aarey Milk Colony at Bombay is a "beacon light" in the production and distribution of pure and wholesome milk in Asia. At this dairy, there are 15,000 milking buffalos with daily production of nearly 24,000 gallons or 205,000 pounds of milk, an average daily per animal production of about 13 pounds. Buffalo milk is about 7.5 per cent butterfat.

V. Y. Salpekar, local director of the dairy, conducted Roy and Max on a tour of the farm recently.

INDIA, U. S. SIGN BIG 480 AGREEMENT

Under the glare of spotlights and before radio and television microphones and cameras, a Title I agreement between the United States and India recently was signed where by India will purchase \$238 million worth of wheat and other farm products.

From left are: D. N. Chatterjee, minister at the Indian Embassy; Secretary Benson; Thomas Mann, Asst Sec of State; and P. Govidan Nair, economic minister at the Indian Embassy.



OUTLOOK CONFERENCE SEES BRIGHT EXPORT PICTURE

Asst Sec Clarence Miller, speaking at the 37th Annual Outlook Conference, said that U. S. farm exports will reach \$4 billion in the 1959-60 fiscal year.

Two thirds of this year's agricultural exports are expected to be commercial sales for dollars, Miller added.

On the domestic side, AMS and ARS officials said that they expect a further slight rise in costs of farm production and marketing, and a further drop in realized net farm income.

USDA and state extension officials took part in the conference, sharing their views. Copies of the principal papers that were delivered will be sent to attaches.

MALAYA IMPORTING SOYBEANS AGAIN

Inspecting a bag of soybeans from a shipment of 200 long tons are (l-r) Attache Walter Davis, Kuala Lumpur, and Mr. Lee Kit Heng. Mr. Lee is importing the first shipment of soybeans to Malaya in recent years.



FRUIT AND VEGETABLE DIVISION

WASHINGTON STAFF

Under the spreading Trifoliate Orange tree in front of the Administration Building the Fruit and Vegetable Division stands. From left are: Henry Lint, ag econ; Stanley Mehr, chief foreign competition branch; Bob FitzSimmonds, mkt spec; Harry Bryan, ag econ; Leneita Llewellyn, sec to director; Bill Stewart, Chief foreign marketing branch; Louise Roberts, commodity-industry analyst; Don Rubel, director; Fern McDonald, stat clerk; Madeleine Piho, commodity-industry analyst; Betty Nicholson, clerk-typist; Mildred Allen, stat clerk; Clint Cook, chief commodity analysis branch; Catherine Eschinger, sec; Margarette Mosteller, sec; and Florence Primm, stat clerk. Not shown: J. Henry Burke, mkt spec; and Dick Smith, ag econ.

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proper import documents from the United States in order to certify these products were produced under federal inspection. All in a day's work for an attache.

While Elmer Reese, Copenhagen, moved into a downtown apartment to be close to work, Asst Ludvig Madsen moved in the opposite direction, buying a house in the suburbs of the Danish capital.

A master's thesis on "Seasonal

Trends in the Marketing of Irish Livestock" by Tony Cunningham, Dublin asst, is making the rounds of FAS and elicits much praise everywhere.

It turns out that there is no escape from Boy Scout and PTA work even in some of our more exotic attache posts. Secretary Virginia Fackrell at Ankara reports that much of Attache Howard Akers' spare time is spent working on these two projects.

SWEDES SAY THANKS WITH GIFT OF TREE

In appreciation for hospitality extended to them during a recent visit to the United States, Swedish foresters Ake Wicksten and Ilon Bengt (with spade and shovel*) have donated a rare and beautiful silver fir tree to the American Embassy in Stockholm.

Shown with the two foresters are Attache Harald Larsen (with hat) and Acting Adm Officer Hugo Newell.

The tree will be used as a permanent Christmas tree (Julgran). It was planted in a prominent place in front of the embassy in late October.

Ambassador Bonbright said: "It is a gift that we will enjoy for many years to come. It will be appropriately decorated every Christmas season and we receive it in the spirit of that season."

(*The Editor believes in calling a spade a spade and a shovel a shovel.)



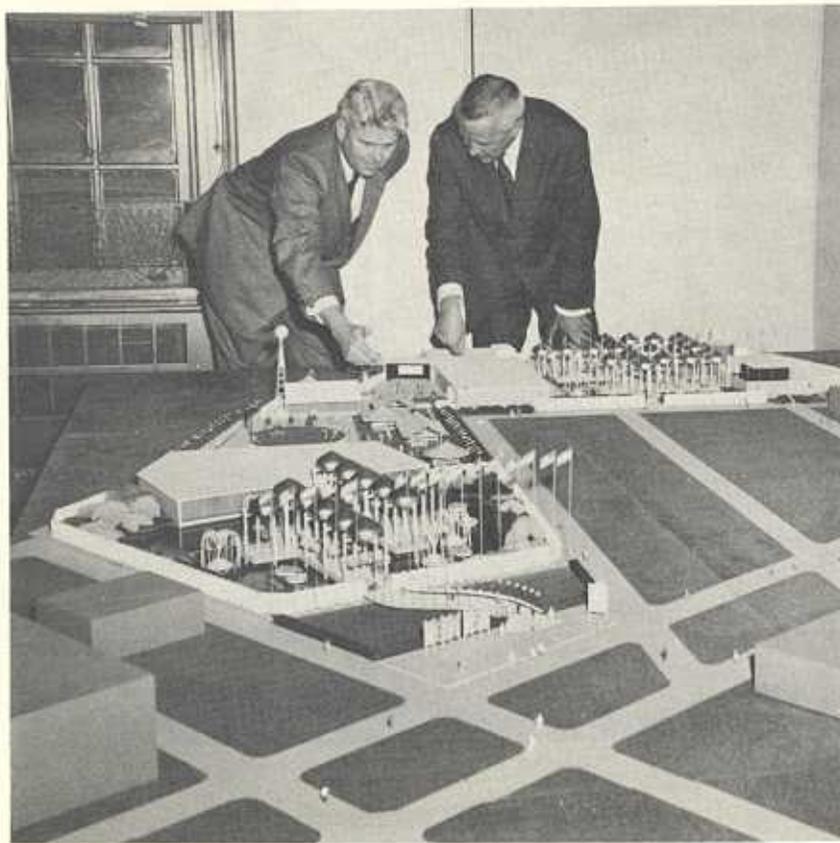
FAREWELL PARTY FOR HARTMANS

Jim and Louise Hartman are gone from New Delhi, but not forgotten. Attache Clarence Eskildsen and his wife Signe held a big "Tamasha" for the Hartmans and for the Tom Streets who are replacing them.

Jim is now the attache at Dublin, where he went with the good wishes and deep affection of everybody in New Delhi who knew him. Jim and Louise are shown in the picture with Signe Eskildsen, (left).



CLARENCE MILLER INSPECTS MODEL OF U.S. EXHIBIT FOR NEW DELHI



Checking the model of the U.S. exhibit at the First World Agricultural Fair at New Delhi Dec 11-Feb 14 are Asst Sec Clarence Miller (left) and Nathaniel Knowles of the Commerce Department, general manager of the U.S. exhibit.

President Eisenhower participated in the opening of the fair, in which 15 nations are taking part. Asst Sec Clarence Miller will assist in the ceremonies as top USDA representative. The U.S. exhibit is being financed with P. L. 480 currency and is being presented with the assistance of Land Grant colleges, farm organizations, individual farmers, and many segments of industry associated with agriculture.

MEANWHILE BACK AT THE RANCH....

Don Novotny, Grain, Dick Welton Livestock, and Dudley Williams, Cotton, attended the International Communication course held at the Foreign Service Institute Oct 26-30.

Woodrow Schlegel has joined the Tobacco division as an agricultural economist. He was formerly with the Grain division of AMS.

Bruce Silcox, Dairy Poultry, is expected back around the first of the year from a market development study in Japan, with emphasis on possibilities of commercial shipments of dairy products to that country.

Dan Brady, Wellington, recently took part in a provocative radio program entitled "How Long Till We Starve?" Professors from several New Zealand universities also took part.

KANGWAN DEVAHASTIN
CITED BY KING

Kangwan Devahastin, Bangkok asst, was recently presented a medal by King Bhumibol Adulyadej in recognition of the many years that he was part of the group of musicians which played with the King.

For almost 5 years Kangwan took part in weekly "jam sessions" at the Royal Palace while a student at the Kasetsart University, the agricultural college in Bangkok.

Kangwan, who plays the saxophone and piano, has his own dance band which furnished the music for the style show during the recent visit of the Maid of Cotton to Bangkok. He has also played at several functions given by the Minister of Agriculture and has offered his band's services for the forthcoming Embassy Marine Ball.



AMERICAN DELEGATES TO F.A.O. CONFERENCE IN ROME

Asst Sec Clarence Miller was chairman of the U. S. delegation to the 10th Session of the FAO Conference, and FAS Adm Max Myers was chairman of the U. S. delegations to the 32nd and 33rd sessions of the FAO Council held in Rome recently.

The Conference admitted Guinea, Cyprus, Nigeria, Somalia, Cameroon, and Togo as members, all but Guinea being contingent on the attainment of independence in 1960 and Chad, Gabun, Madagascar, the Federation of Rhodesia and Nyasaland, Senegal, and Soudan as associated members.

B. R. Sen was re-elected Director-General for four years.

A 1960-61 budget of \$21,536,850 was adopted, and a resolution was approved to establish 1961 as World Seed Year.

In the picture are: (seated, l-r) Vincent Barnett, counselor for econ affairs, US Embassy, Rome, FAS Adm Max Myers; Asst Sec Clarence Miller; Horace Henderson, Dep Asst Sec of State for International Organization Affairs; Ralph Phillips, FAS Director of International Organization Affairs.

Standing (l-#): Burton Baker, formerly attache at Rabat; Albert Cline, FS; Hazel Stiebeling, ARS; Robert Tetro, FAS Asst. Adm for Attaches; Sidney Shapiro, Fish and Wildlife service, Interior; Rulon Gibb, CCC Treasurer; Ella Spicer, documents clerk; Walter Sohl, econ officer, US Embassy, Rome; Ursula Duffus, International Econ and Social Affairs, State; ARS Adm Byron Shaw; George Dietz, American Farm Bureau Federation, Amsterdam; Clayton Whipple, Rome

Attache; and Nicholas Veliotes, econ officer, US Embassy, Rome.

A BLESSED EVENT REWARDS RANSOM

Gene Ransom, now attache at Manila, is taking some well deserved pride in news of a blessed event that comes from the Auckland, New Zealand, Zoo.

Several years ago when Gene was attache at Wellington, he helped the zoo import a young male hippopotamus from America as a prospective mate for Nada the Lily, a female resident at the zoo.

Nature has finally taken its course, and the 40-pound calf (sex undetermined) is already a favorite of Auckland zoo-goers. The benefit to the good relations between the two nations is incalculable. As Wellington's note to Gene says: "It's not often that we see such a pleasing result for our work."

SANTA'S L.A. APPROVED

OR

MAY REINDEER HOOFS
BE HEARD ON YOUR ROOFS

Twas the night before Christmas and all through the Service,
Agricultural prospects were making us nervous.
Attaches were all slumbering safe in their beds,
And dreaming of ways to checkmate the Reds.
Their statistics were totaled with very great care
So when Washington cabled they all would be there.
And as the wind howled and the roads were all icing,
They dreamed of more sales and competitive pricing;
Of serious problems and mere trivialities,
Marketing outlooks and potentialities.
The windows were bolted (Mau Maus, you know,
Or things even worse, like typhoons or snow).
Then out of the night there arose such a clatter,
That they sprang from their beds to see what was the matter.
"A market disrupted? Unfair competition?
"Or has there been a new drought condition?"
But no, it was Santa, whose goal was not vague,
To visit Djakarta, Caracas, The Hague,
Rangoon, Vienna, Bern, and Canberra,
London, Manila, Rio de Janeiro,
Quito, Rabat, Monrovia, Stockholm,
Salisbury, Kuala Lumpur, and Rome,
Bangkok, Karachi, (but not Budapest),
Wellington, Ankara, and all of the rest.
Santa goes everywhere, to the ends of the earth,
Spreading good cheer and laughter and mirth,
With a bagful of wishes, warmhearted and gay
For each attache from Bonn to Bombay.
So have all the fun that fortune will let you;
FAS/WASH will never forget you!

