



THE FAS LETTER

AROUND THE WORLD WITH THE AGRICULTURAL ATTACHE SERVICE

April 1971

REGIONAL ATTACHE MEETING UNDER WAY IN MEXICO CITY

Attache Bill Rodman and his staff in Mexico City are all set to welcome participants in the regional conference of agricultural attaches in the Latin America area, which is getting under way as this issue of *The FAS Letter* goes to press. FAS Administrator Ray Ioanes is chairman of the four day meeting (April 20-23), which will examine markets and competition in agricultural commodities in the 70's.

The May issue of *The Letter* will carry some details on this event—and, hopefully, some pictures of the FAS crew in Latin America.



DR. LAURELL L. SCRANTON DIES IN FLORIDA AT 75

Laurell L. (Doc) Scranton, former agricultural attache, died on March 11 at his home in Sarasota, Florida, where he and Mrs. Scranton have been living since Doc's retirement in 1963. Funeral services and burial were in Greenup, Illinois (near St. Louis, Missouri).

A native of Illinois, Doc retired after nearly 30 years of government service. After earning B.S. and M.S. degrees
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UNDER SECRETARY CAMPBELL U.S. DELEGATE AT IIC MEET

Under Secretary J. Phil Campbell was a recent visitor to Attache Jim Frink's home base in Athens, Greece when he attended the executive committee meeting of the International Institute for Cotton as U.S. delegate. Accompanying Under Secretary Campbell was H. Reiter Webb, Jr., director of the Cotton Division of FAS and former assistant agricultural attache in London, who was alternate delegate. The committee meetings and informal sessions in Athens were followed by a reception at the home of Attache and Mrs. Frink.

From Greece, Under Secretary Campbell and Mr. Webb went to Attache Harry Varney's headquarters in Ankara, where they met with a number of government officials to discuss the IIC program. Turkish and U.S. government officials, as well as members of the trade, met again at a reception at the residence of Ambassador William J. Handley.

In Rome, Attache Berk Beukenkamp arranged a series of briefings covering USDA programs in Italy. Also on the Rome agenda was a meeting with FAO officials and a reception at the Beukenkamp residence.

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A LOOK AT FLANDERS . . . During their stop in Brussels to visit the headquarters of the International Institute for Cotton, Under Secretary of Agriculture and Mrs. J. Phil Campbell also had a brief glimpse of Belgian agriculture in the Flanders area en route to two of Belgium's oldest towns, Ghent and Bruges. Ghent has been the center of the Belgian textile industry since medieval times, and has one of the leading cotton markets in Western Europe. From left to right at the entrance to the old beguinage in the nearby town of Bruges are: Ag Attache Harold L. Koeller; Mrs. Koeller; Mrs. Campbell; Reiter Webb, Director of the FAS/W Cotton Division; Under Secretary Campbell; and Leslie Rogers, Director of Administration for the International Institute for Cotton.





MEETING THE MAID OF COTTON . . . Patricia Perry, 1971 Maid of Cotton, was a charming guest of honor at an informal reception held in FAS/W last month. Seen here greeting Pat are (left to right): Robert Johnson, former assistant ag attache in Rio; Bill Bowser, who served in Quito as ag attache; and Harry Bryan, former attache in Guatemala.

The Maid of Cotton selection is sponsored by the National Cotton Council, the Memphis Cotton Carnival Association, and Cotton Exchanges of Memphis and New York. Patricia, who is the first Maid of Cotton from Virginia, won her title at Memphis, Tennessee in competition with 20 finalists. After a U.S. and Canadian tour, she will travel extensively in the Far East, modeling her all-cotton wardrobe in fashion shows and making radio and TV appearances.

HEART ATTACK FATAL TO RULON GIBB OF EMS STAFF

Rulon Gibb, age 59, director of the international organization division of the Export Marketing Service, died on March 12 in Northern Virginia Doctors Hospital in Arlington after a heart attack. Funeral services were held at the Church of Jesus Christ of Latter Day Saints in Arlington, with interment at Arlington National Cemetery.

Mr. Gibb was born in Alberta, Canada, and came to the U.S. in 1937. After graduating from Brigham Young University in Utah, he studied accounting at Northwestern University, Evanston, Illinois. He was an accountant in Chicago before coming to Washington, D.C. in the Navy in 1943.

Following World War II, Mr. Gibb joined Commodity Credit Corporation as an accountant. He joined the Foreign Agricultural Service in 1965 as director of its program development division, and became director of the Export Marketing Service's international organization division in 1969.

Mr. Gibb had been working with the Food and Agriculture Organization since the late 1950's, and at the time of his death was a U.S. representative to the FAO finance committee in Rome and a U.S. delegate to the World Food Program's international committee.

He leaves his wife, Verda, of Arlington; three sons, Rulon S. of Tucson, Arizona, Mark and Bruce, at home; two daughters, Deborah and Janice, at home; 11 brothers and sisters and one grandchild.

A contribution was made to the Washington Heart Association in memory of Mr. Gibb by his many friends in FAS, EMS, ASCS, and ERS.

DEATH OF HOLLY WALTERS, DAUGHTER OF HAL WALTERS

Holly Walters, 18 year old daughter of Hal Walters, died unexpectedly on March 11 in Minneapolis, Minnesota, where she was employed as a secretary. Cause of death was infectious meningitis.

Funeral services were held on March 13 at St. Thomas Apostle Church in Minneapolis, with burial in that city.

Hal is presently enrolled in FSI German language training, prior to departure this summer for Hamburg, where he will serve as agricultural officer.



SPRING'S ON THE WAY . . . Wilma Meeker and June Riesz of The Hague discovered these harbingers of spring when they attended the opening of the BBB Trade Fair in Valkenburg, Netherlands, on March 6. The ladies put aside their winter mittens long enough to offer sympathy (or a word of encouragement?) to the valiant crocuses that were pushing aside their snowy blanket to announce the approach of "tulip time" in The Netherlands.

SMILES FROM LONDON...

When Assistant Attache Ken Murray of London assembled the little Murrays and his pretty wife, Barbara, for this picture, the whole clan was in a merry mood—except young Peter, who seems to be the only serious member of the family! But maybe that's because he was just too captivated by the antics of the cameraman to be anything but solemnly impressed. In the front row, left to right, are Ken, Patrick, Peter (on Mama's lap), Brenda, Kathleen, and Phyllis. Paul and Karin are standing.



CALVIN C. SPILSBURY, VETERAN MARKETING SPECIALIST, DIES

Calvin C. Spilsbury, marketing specialist in the Fats and Oils Division, FAS/W, died on Friday, March 5, following open-heart surgery at Georgetown University Hospital. Funeral services were held on March 9 at the Church of Jesus Christ of Latter Day Saints in Arlington, Virginia, with interment in Ogden, Utah.

A native of Ogden, Cal received his A.B. and M.A. degrees from George Washington University in 1943 and 1951, and in 1955 completed requirements for a Ph.D. in agricultural economics at the University of Maryland. He served in the U.S. Marine Corps from 1943-46.

His USDA career began in 1939, and included 15 years as a marketing specialist and ag economist for FAS. He was well known in the field for his marketing and economic research work, and in 1956 received a superior service award for a soybean processing cost study made in connection with USDA's marketing research program.

He is survived by his wife, Blanche, of Arlington; three sons, Ralph C., Brent E., and Craig E.; a daughter, Joan; his mother, Mrs. Berkeley Spilsbury, of Ogden; a brother, Berkeley, of Athens, Georgia; and a sister, Mrs. Robert Phillips, of Ogden.

In memory of Mr. Spilsbury, a contribution was made to the Heart Association of Northern Virginia by his many FAS, ASCS, and ERS friends, as well as friends in private industry.

GRADUATION DAY IN TRINIDAD... Ag Attache Bud Phillipsen of the Southern Caribbean area (left) presents an attendance certificate to Mrs. Sarratsingh, the only woman baker to attend the FAS/Great Plains Wheat week long seminar held in December for a group of 31 bakers at Port of Spain. Looking on is Richard Gonzalez, GPW baking consultant.

NATIONAL CATTLE ADVISORY COMMITTEE HOLDS MEETING

The first meeting of the National Cattle Industry Advisory Committee was held last month in Washington, D.C. Chairman of this committee, which is made up of representatives of all segments of the cattle industry, is Don Paarlberg, Director of Agricultural Economics of USDA. FAS Administrator Ray Ioanes and C&MS Administrator Clayton Yeutter are vice-chairmen.

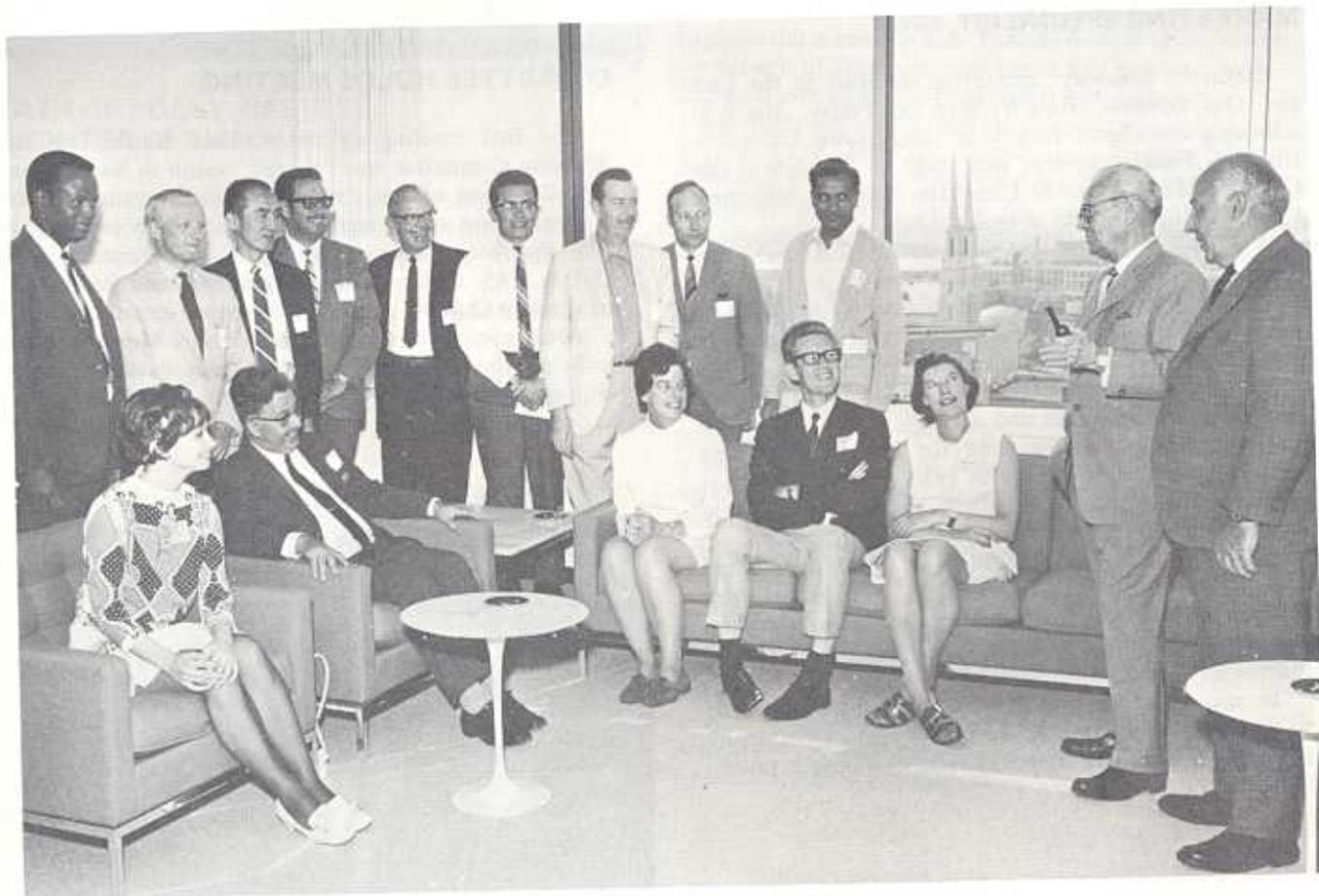
Areas considered by the group at the March meeting included the economic aspects of the cattle industry, import policies, the feed grain situation, and inspection and sanitation matters.





IN THE WITH SOME OF OUR

AT THE HOUSTON ASTROHALL . . . Kuniyama Kiyomiya, ag assistant on Attache Elmer Hallowell's staff in Tokyo, was interpreter for the big Japanese contingent (40 members) that attended the Overseas Food Buyers Conference last Spring. Kuniyama is seen here taking time out from his interpreting duties to chat with Billie Tovell, FAS/W, who was assistant to Manager Bill Schaal at the 1970 Houston show. Billie is also serving as assistant manager at the 1971 Houston conference (May 2-5), which is under the management of Alex Bernitz, former assistant ag attache in Bonn.



IN THE HOOSIER STATE . . . A highlight of the three-week field trip made by the 1970 foreign national trainee group was a visit to the administrative offices of Central Soya in Fort Wayne, Indiana. From the smiles in evidence, field conferences have their lighter interludes along with the more serious moments.

Seated (left to right): Diana Flood (now Mrs. George Wanamaker), Trade Operations Division, FAS/W; Rafael Rosenzweig, Israel; Kathleen Ryan, New Zealand; Christian Langezaal, The Netherlands; and Irene Rolner, Denmark. Standing (left to right): Odigie Oniha, Nigeria; Jacques Laruelle, Belgium; Kunio Uyeno, Japan; Julio Castilla, Peru; Don Motz, Assistant to the Assistant Administrator/AA, who was in charge of the trainee program; Uldarico Diaz, Colombia; Cornelis De Goede, Australia; Dieter Ramm, Germany; and Dharam Khosla, India. The gentlemen at the right who are holding the group's attention are H. W. McMillen, chairman of the board of directors, Central Soya, and Robert B. Parrott, executive vice president.

U.S.A FOREIGN NATIONALS

BARBECUE TIME IN IOWA . . . When participants in the 1970 training program arrived in Hudson, Iowa, they were invited to the home of Chester Randolph, executive vice-president of the American Soybean Association, for a Midwestern style barbecue meal. Here we see Chet showing Ag Assistant Chris Langezaal of The Netherlands and Kunio Uyeno of Japan just how to barbecue an Iowa pork chop to perfection.



READY FOR CHOW CALL . . . In another barbecue scene, Ag Economist Julio Castilla of Peru (in plaid shirt) and Ag Assistant Cornelis De Goede of Australia eye the meal-time preparations with interest, along with Uldarico Diaz, economic advisor in Colombia. In the foreground is Diana Flood Wanamaker, who joined the group for the field trip through agricultural U.S.A.

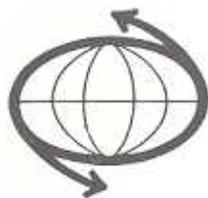
CITRUS CONNOISSEURS . . . This trio of trainees seems to be deciding that a refreshing glass of cold lemonade goes well with barbecued chops on a summer day in Iowa. At the left is Ag Assistant Odigie Oniha of Nigeria, with Ag Assistant Jacques Laruelle of Belgium in the center. The chap with his back to the camera is Dharam Khosla, Ag Assistant in India.





MONROVIA SOCIAL EVENING... Alan Hemphill, Compliance Branch, POD/FMS, enjoyed a pleasant evening at the home of Attache Jim Hickman of Monrovia during his recent field trip to West Africa. Pictured here are (left to right) Assistant Attache Milt Anderson, Secretary Mildred Rutledge, Carol Anderson, Helen Hickman, and Alan. Jim was the photographer.

TRANSFER



TRAFFIC

Attache **Norm Pettipaw** and **Mildred**, with the four young Pettipaws, are scheduled to leave Taipei in mid-May for home leave and return to post. The Pettipaws will spend their leave in Massachusetts, where daughters **Colraine** and **Lynn Adriana** and sons **Douglas** and **Eric** will get reacquainted with their U.S. relatives.

Attache and Mrs. **Gene Olson** will be going to California in mid-May for home leave and return to post.

Bob Haresnape of Reports and Statistics is presently enrolled in French language training at FSI, preparatory to filling the spot vacated in Paris by Assistant Attache **Frank Padovano**. Bob will be reporting to Attache **Tom Street's** office in late summer. Frank has been named as attache in Trinidad.

Dave Riggs of the Fats and Oils Division and formerly an assistant attache in The Hague, is also studying French at FSI. Dave will replace Assistant Attache **John Hudson** of the USEC office in Brussels in late summer, when John returns to FAS/W.

Gordon Lloyd, formerly assistant attache in Buenos Aires, has been assigned to the Grain and Feed Division, FAS/W.

Attache and Mrs. **Bill Hatch** of Pretoria will be returning to the States in May for home leave and return to post. **Bill** and **Beulah** will head for Idaho Falls after FAS/W consultation.

Kathryne Moore, who has been with the Fruit and Vegetable Division since 1967, is leaving FAS/W around May 1 to begin a secretarial assignment in the office of Attache **Al Gilbert** in Lagos. Kathryne spent ten days with her family in Marion, Alabama before her departure.



DR. LAURELL L. SCRANTON

(Continued from page 1)

at the University of Illinois and a Ph.D. at Cornell, he spent the first decade of his career teaching agricultural education at the University of Illinois and North Dakota Agricultural College. A pioneer in the Smith-Hughes vocational agriculture program, he helped organize and direct the Future Farmers of America organization in North Dakota. He also found time to co-author several books, including *Fun and Work for Future Farmers*; *Farm Mechanics*, which became a basic text book; and *Marketing Farm Products*.

Doc joined USDA in 1935 as assistant regional director of the Farm Security Administration in Lincoln, Nebraska. He joined BAE as a senior agricultural economist in 1940, and later was with the Office of Price Administration and the Foreign Economic Administration.

In 1944 Doc went to Greece as director of agriculture and fisheries for the UNRRA-Greece Mission, and was FAO representative in Greece in 1947. He was an agricultural economist for ECA in Greece from 1948-50.

Entering the FAS attache ranks in 1950, he served as ag attache in Ankara, Turkey from 1950-54. He returned to FAS/W in 1955, serving as area officer for Africa and the Near East until 1961. He was deputy assistant administrator for attaches from 1961 until his retirement.



UNDER SECRETARY CAMPBELL

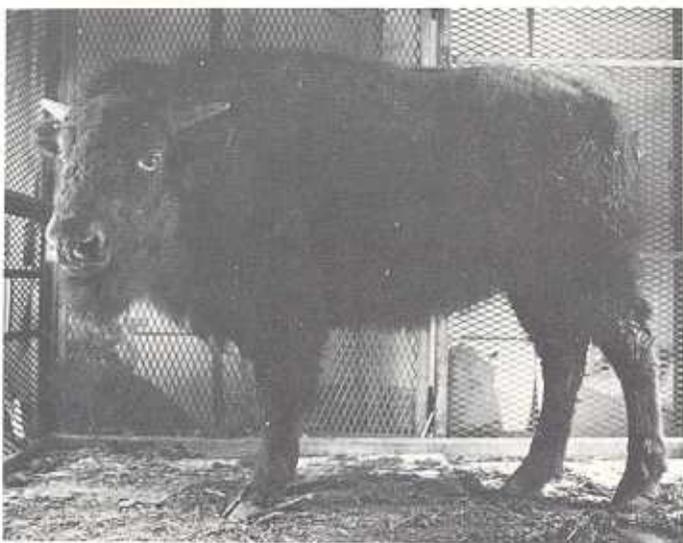
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Last stop was in Brussels, international headquarters for IIC. Informative briefings on Belgian and EC agricultural activities were presented by Attaches **Harold L. Koeller** and **Ernest Koenig (USEC)**, and Mr. and Mrs. Koeller were hosts at a reception attended by Belgian and U.S. government officials, representatives of all major agricultural commodity groups, leaders of farm organizations, importers, market development cooperators, and state trade development representatives. Another feature of the Brussels visit was a dinner hosted by the Koellers and Koenigs.

STEVE FRINK RECOVERING FROM ROOF-TOP ACCIDENT

Steve Frink, 16-year-old son of Attache Jim Frink of Athens, is convalescing from a serious accident which occurred on March 2 at the Frink home. Steve suffered badly injured wrists and hands, a broken pelvis, and a slight concussion when he fell from the top of the two-story flat-roof Frink home, striking the ground level cement terrace. He underwent surgery in an Athens hospital, where he spent two weeks before returning home to complete his convalescence. We are happy to report that Steve is making a very satisfactory recovery, although he will be unable to use his hands for several weeks.

The Frinks plan to leave Athens in June for consultation and home leave. Their leave agenda includes a reunion with daughter, Jane, who is a student at Meredith College in Raleigh, North Carolina.



APRIL MAIL CALL

Mrs. Audrey Cook, former member of the FAS Information Division and editor of *The FAS Letter* for several years, is convalescing from major surgery undergone at Valley Forge General Hospital, Phoenixville, Pennsylvania, in March.

Audrey, who became editor of *The Farm Index* in 1968, is such a popular gal around USDA that it's a pretty certain prediction that her mailbox will be stuffed with letters from well-wishing friends.

For those of you in the field who know Audrey, her home address is: Mrs. John Cook, 9811 Indian Queen Point Road, Washington, D.C. 20022.



GLAD TO SEE YOU! . . . Readers of the *FAS Letter* already know that Attache Jim Boulware of New Delhi has been busy lately welcoming U.S. Rambouillet sheep to India—but we thought you'd like to see him in action, as he and a Rajasthan shepherd extend a friendly greeting to one of the long-horned arrivals. Nothing stand-offish about this two-man welcoming committee!

Along with the second air shipment of Rambouillets came another traveler from out of the West—the young U.S. bison who posed with such aloof dignity for the picture at the left. This bearded beauty, a gift of the Great Plains Zoo of Sioux Falls, to the New Delhi Zoo, was too shy to appear in a close-up with Attache Boulware . . . but was agreeable to being photographed in the solitude of his temporary cage.

THE FAS LETTER



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Room 5916-South Bldg., FAS/W. (Ext. 3100)

ROAMING AROUND

Attache **Dave** and **Selina Hume** of London went to the Isle of Jersey and other nearby Channel islands in early March to enjoy some annual leave.

Rose Rich, secretary in Attache **Dudley Williams'** office in Rabat, enjoyed home leave last month with her parents in Stansberry, Missouri, outside of Kansas City. Rose indulged in some shopping expeditions to K.C. while she was home. Scheduled to stop in Paris and Brussels on her way back, she was anticipating saying "Bon Jour" to Secretaries **Jennie Keeler** (USEC) and **Evelyn Watts** on her Brussels stopover.

Attaches **Wayne Sharp** of Guatemala and **Norm Kalemeyn** of Costa Rica are attending the Central America Livestock Show in San Salvador April 24-May 2.

Assistant Attache **Dick Cannon** of Rome recently spent a few days in the offices of Attache **Ernest Koenig** in Brussels (USEC) and **Dave Hume** of London in order to become familiar with EC issues and expansion negotiations.

Attache and Mrs. **Jim Lankford** of Bern rested and soaked up some sunshine during a week in Majorca in March. Jim, whose assignment includes Austria as well as Switzerland, also spent four days in Vienna reviewing FAS work with AG Specialist **Hans Stuckmann** and Market Development Assistant **Gisela Schatzer**.

Out in Murray, Utah, former Attache **Bob Anderson** and wife **Eleanor** are enjoying a busy and happy retirement. Since ranching activity doesn't take up all of Bob's time, he has been addressing a number of civic groups in his area on various phases of agriculture and his experiences in the countries where he served during his FAS field career. One of his most recent appearances as a speaker was at the Bonneville Kiwanis Club in Salt Lake City, where he discussed international commodity agreements and the Common Market. Eleanor is also occupied with her share of civic and cultural activities.

Ag Specialist **Oscar Lafuente** of Attache **Wayne Sharp's** office in Guatemala City has resigned after 14 years with FAS. He plans to go into business for himself in the agro-business field.