

AgLink Program - Morocco Application

Company name _____

Address _____

President/CEO _____

Contact person and Title _____

Telephone _____

Fax _____

E mail _____

Web page _____

Does the company have French or Arabic-speaking employees? List employees. _____

Describe company activities (manufacturing, exporting, brokering, etc.). _____

Average annual sales in US Dollars _____

Number of employees _____

Company products or services _____

Describe export experience. _____

Describe all current and/or past business activities in Morocco. _____

List the products/services to be marketed in Morocco. _____

ATTACH the company marketing or business plan for the Moroccan market. _____

What is your timetable for marketing efforts in Morocco? _____

What AgLink Program services are you most likely to use? (marketing studies, commercial data, interpreting or translation services, financial assistance for travel expenses). _____

Is a company officer interested in travelling to Morocco for an export market development trip? What is his/her availability for travel to Morocco in 2000? _____

Signature of Company Officer _____ Title _____ Date _____

Please include all relevant documentation about your company and provide brochures and promotional materials for your company's products or services. These materials will be distributed by the AgLink Program to Moroccan agribusinesses.