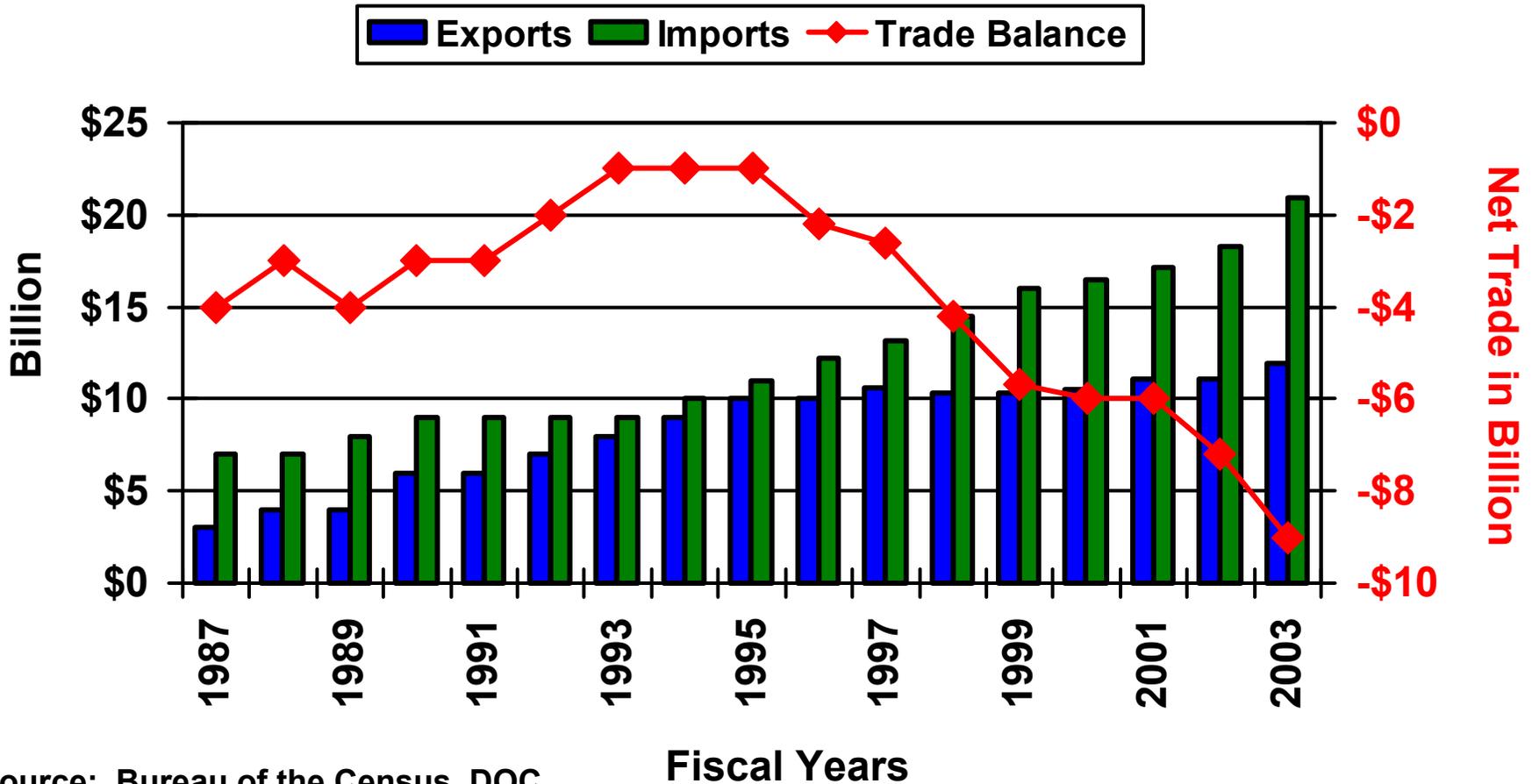


U.S. Horticultural Trade Overview

**USDA
Foreign Agricultural Service
Horticultural & Tropical Products Division
April 2004**

U.S. Horticultural Trade Balance



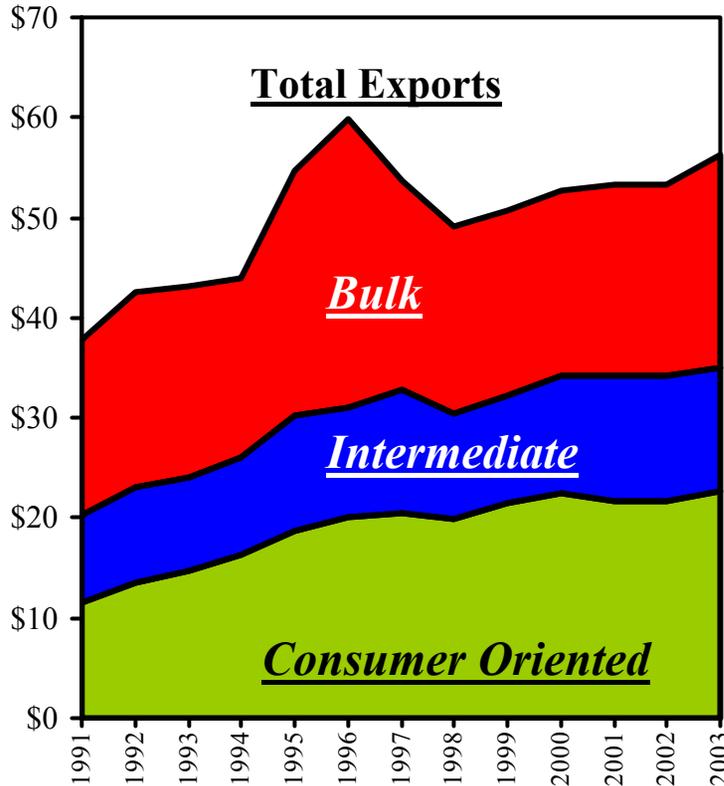
Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

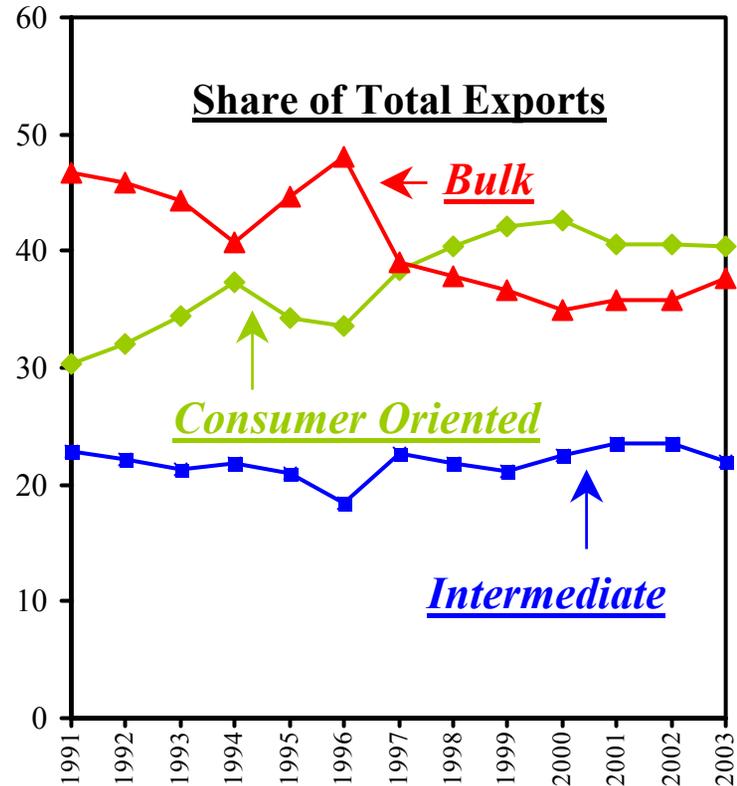
Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Total U.S. Agricultural Exports by Market Groups

Billion



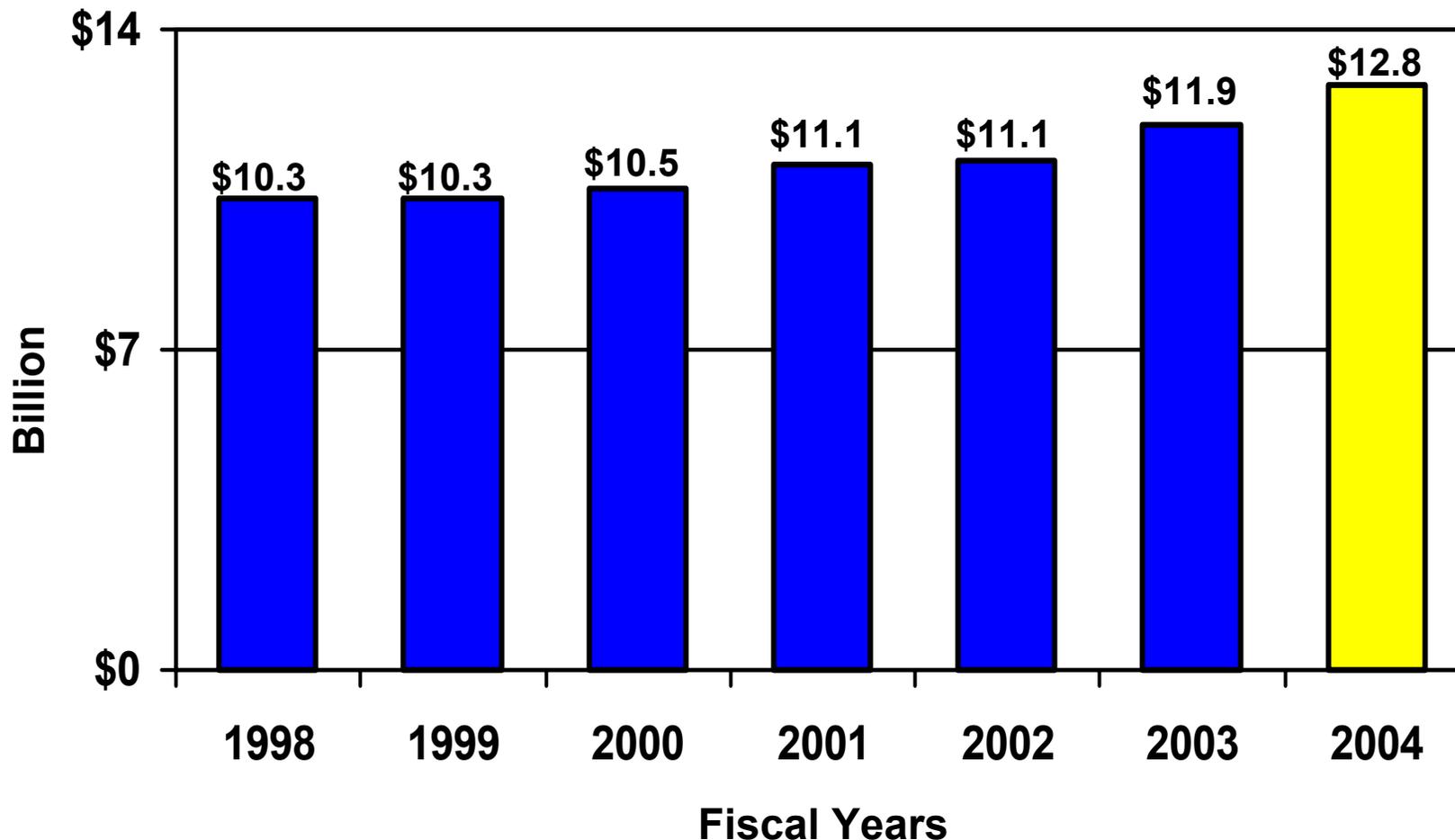
Percent



Fiscal Years (October-September)

Source: Source: Bureau of the Census, DOC

U.S. Horticultural Exports Forecast to Increase in FY 2004



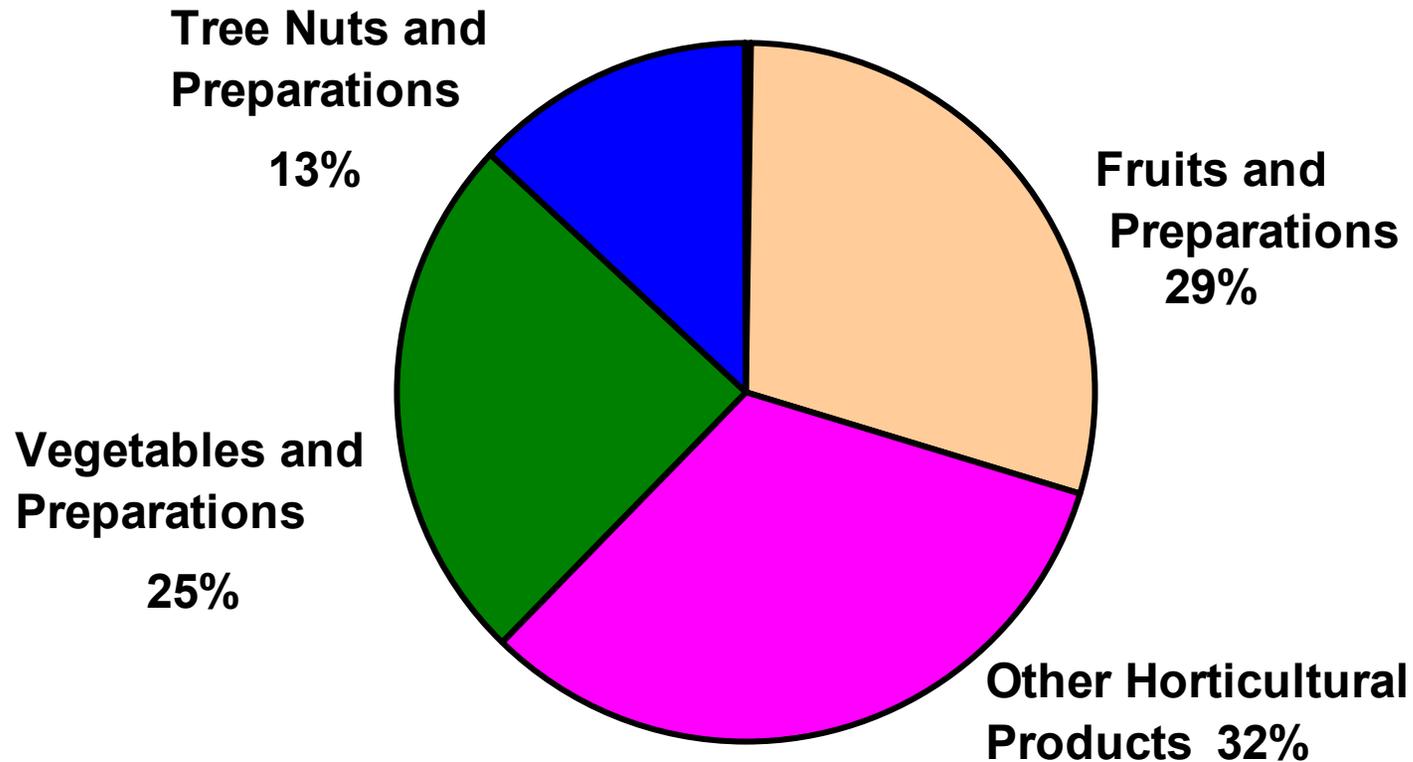
Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September. Data for FY 2004 is a forecast.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Vegetables, Wine and Beer.

Fruits & Preparations Lead Share of U.S. Horticultural Exports

Fiscal Year 2003



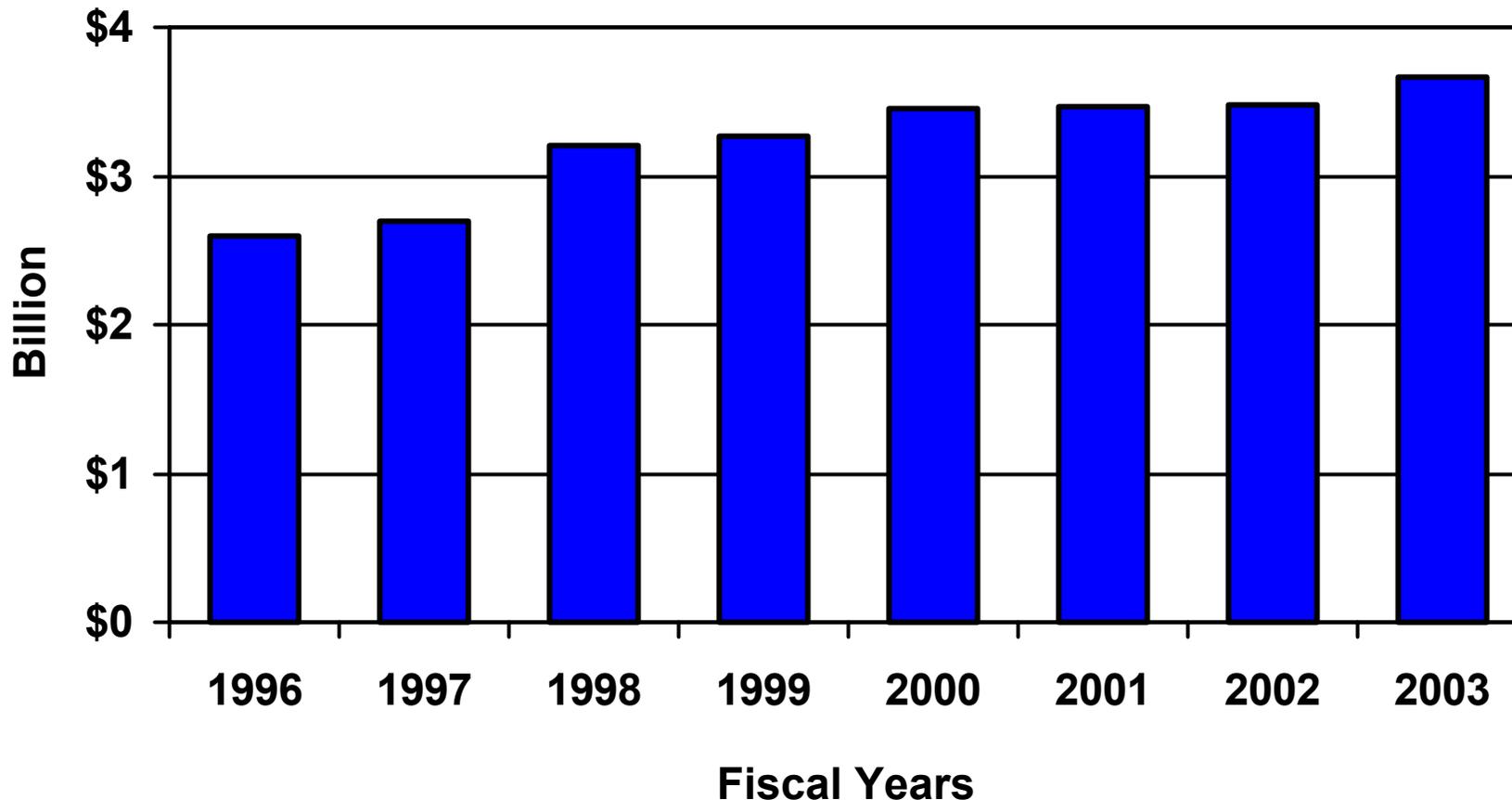
Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

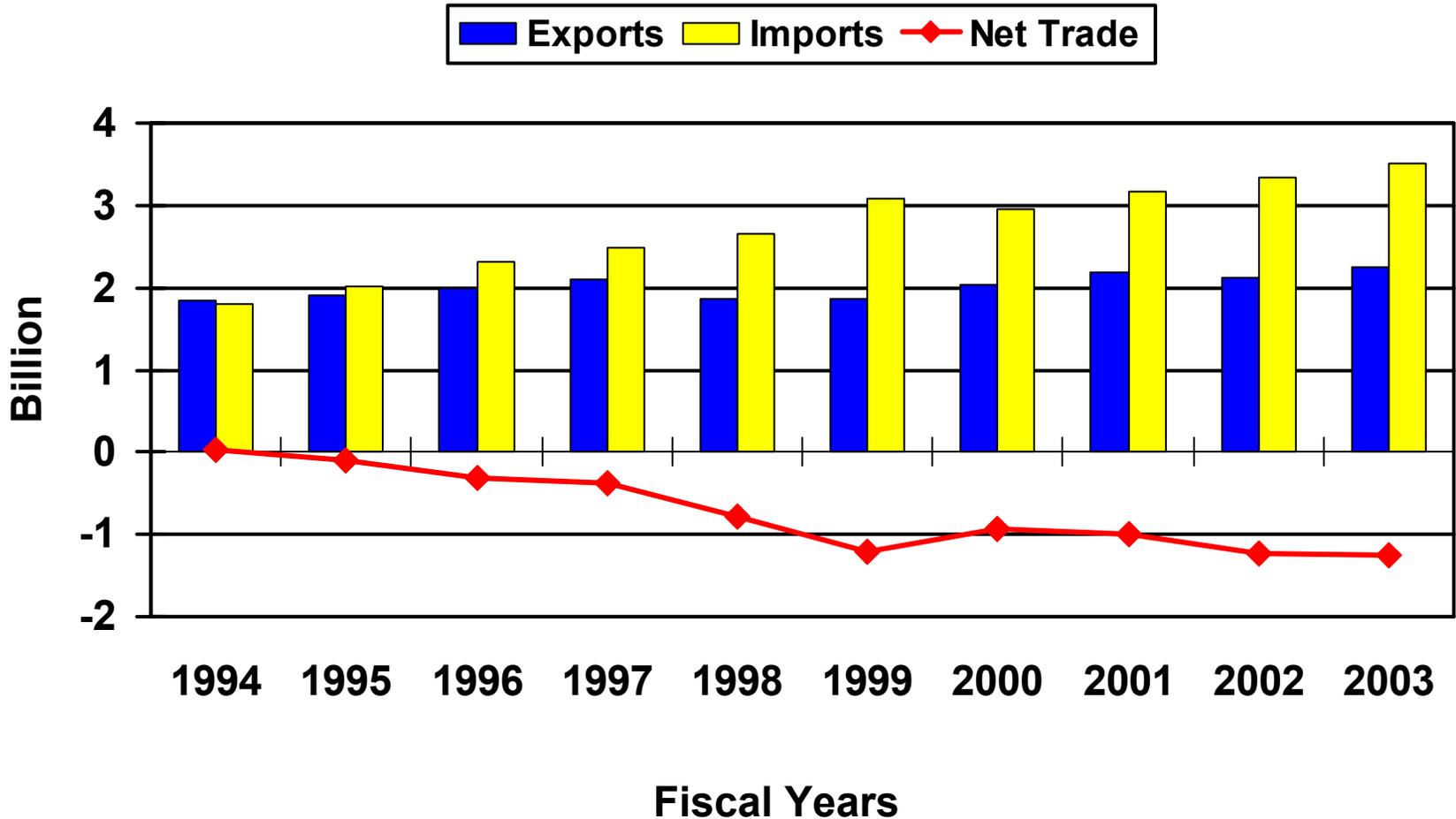
U.S. Fruit Exports

(Including Fresh, Dried, Frozen, and Prepared/Preserved)



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

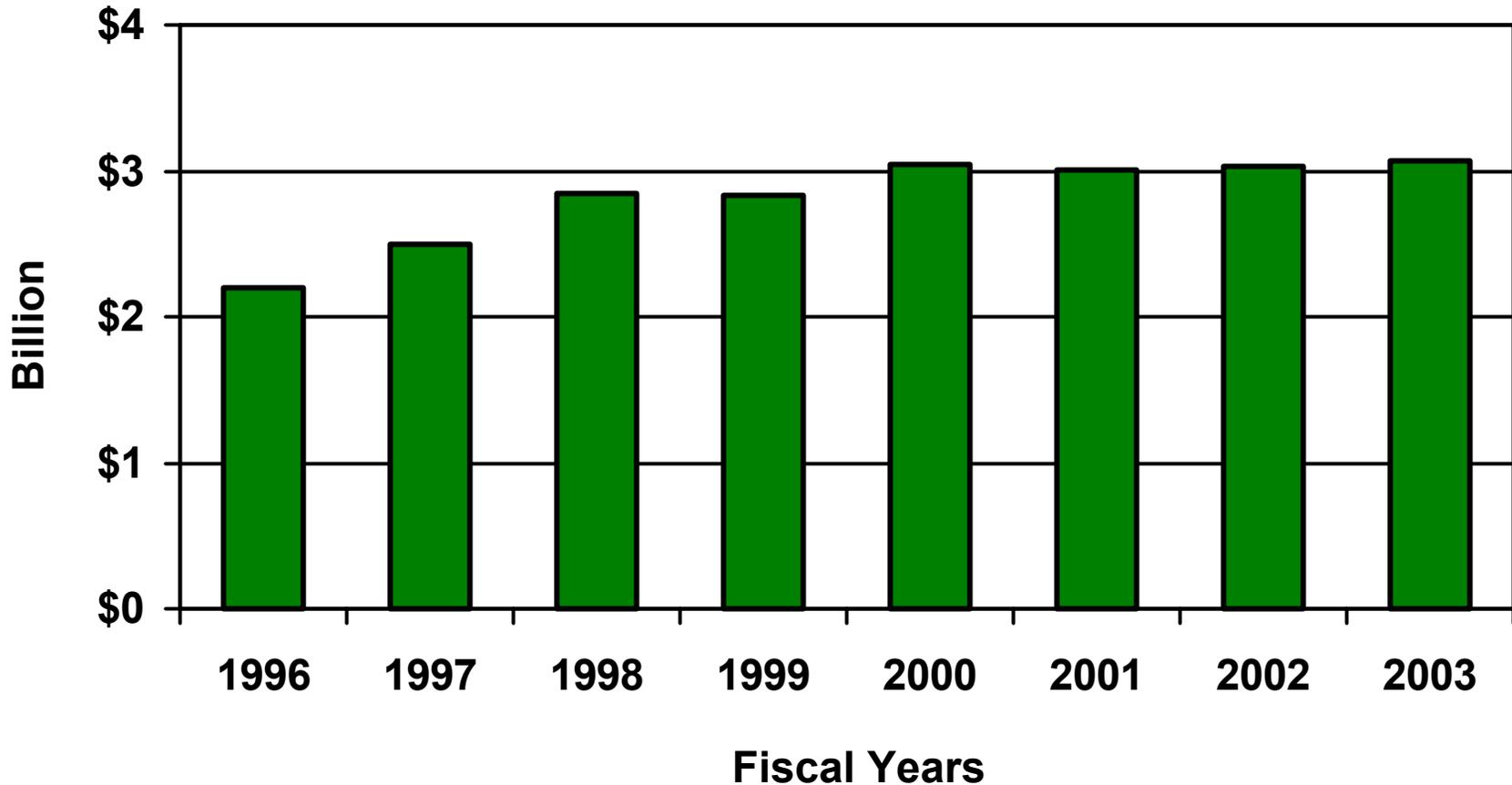
U.S. Trade Balance in Fresh Fruit



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

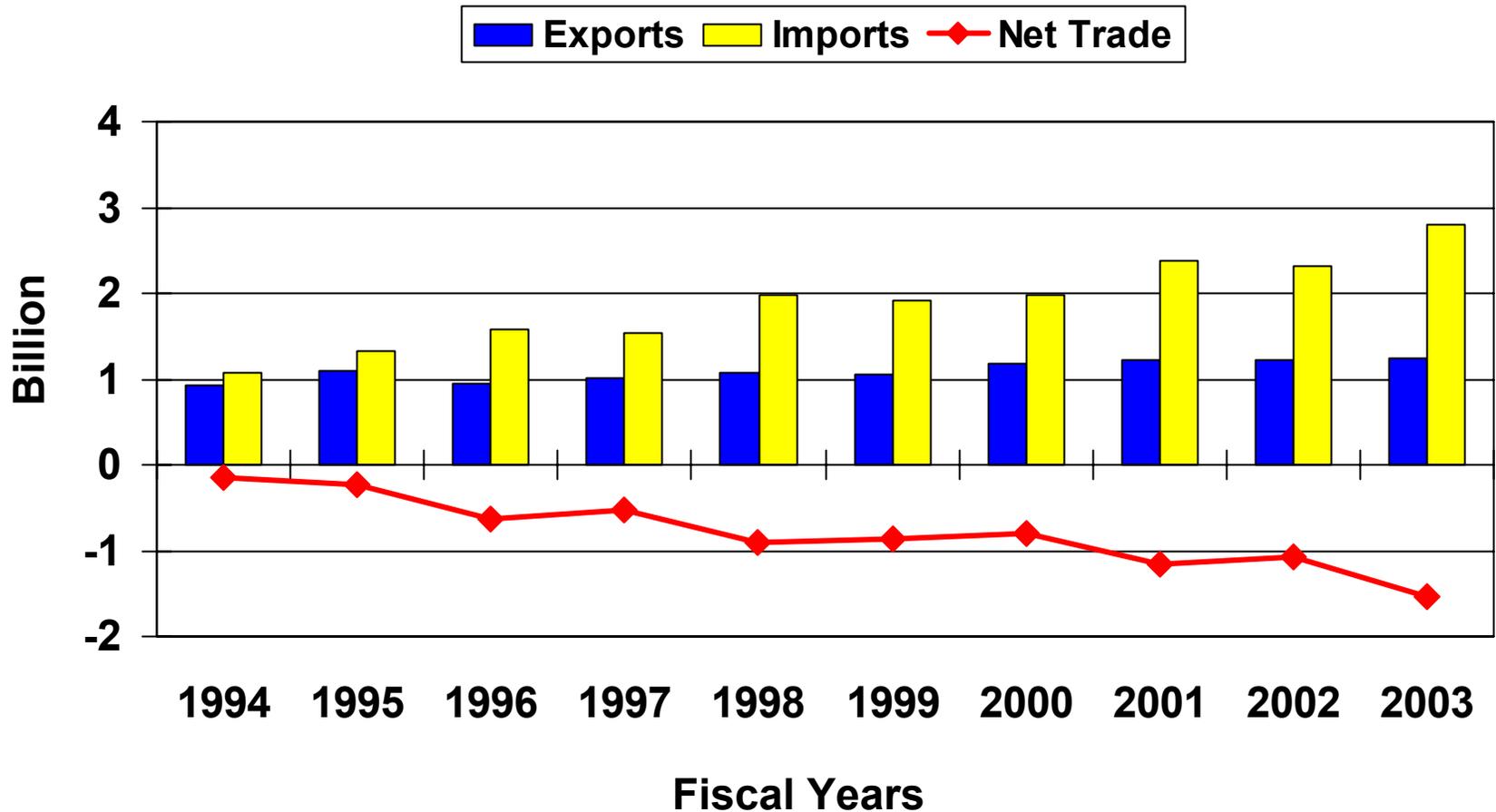
U.S. Vegetable Exports

(Including Fresh, Dried, Frozen, and Prepared/Preserved)



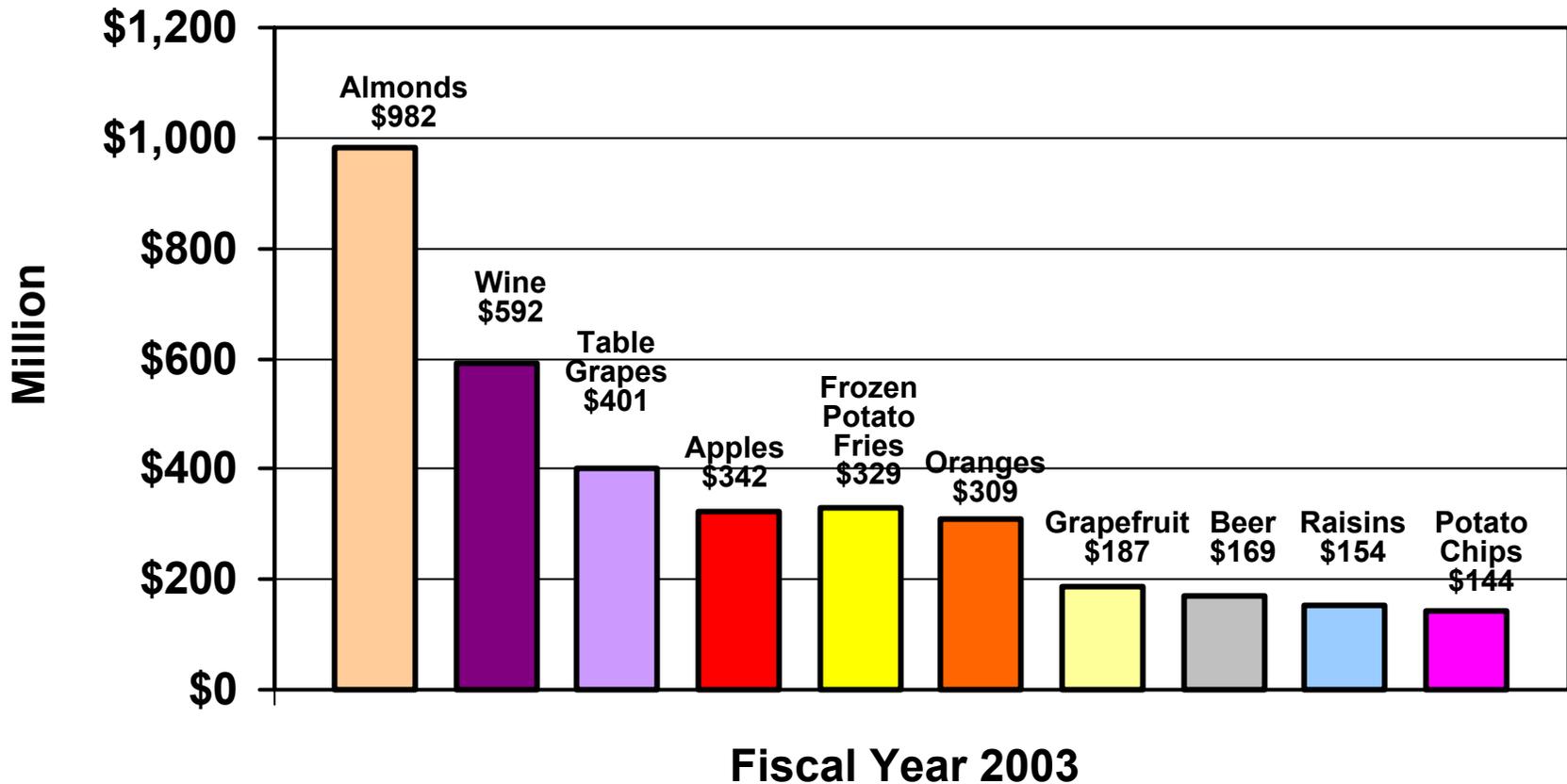
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

U.S. Trade Balance in Fresh Vegetables



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

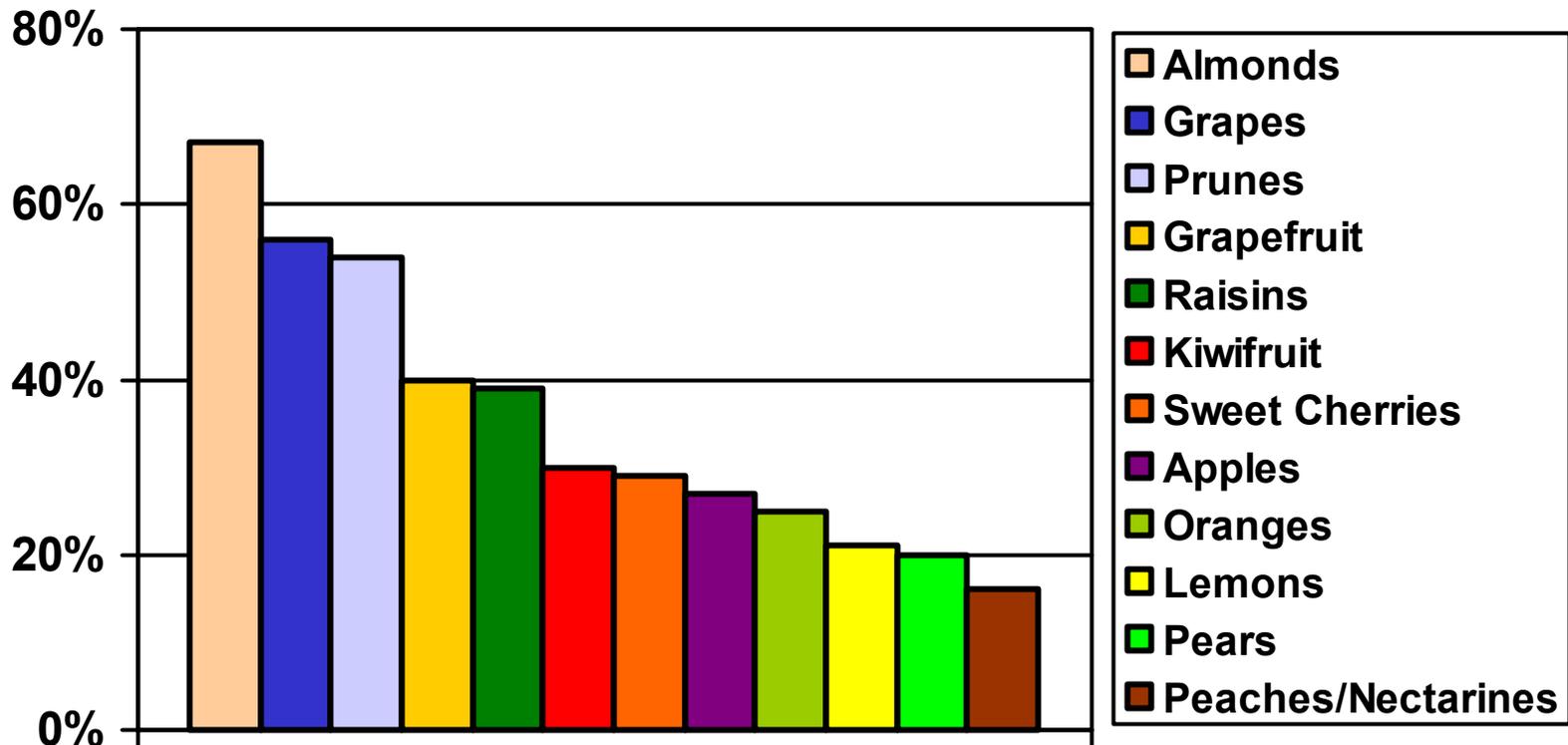
Top Ten U.S. Specialty Crop Exports by Value



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

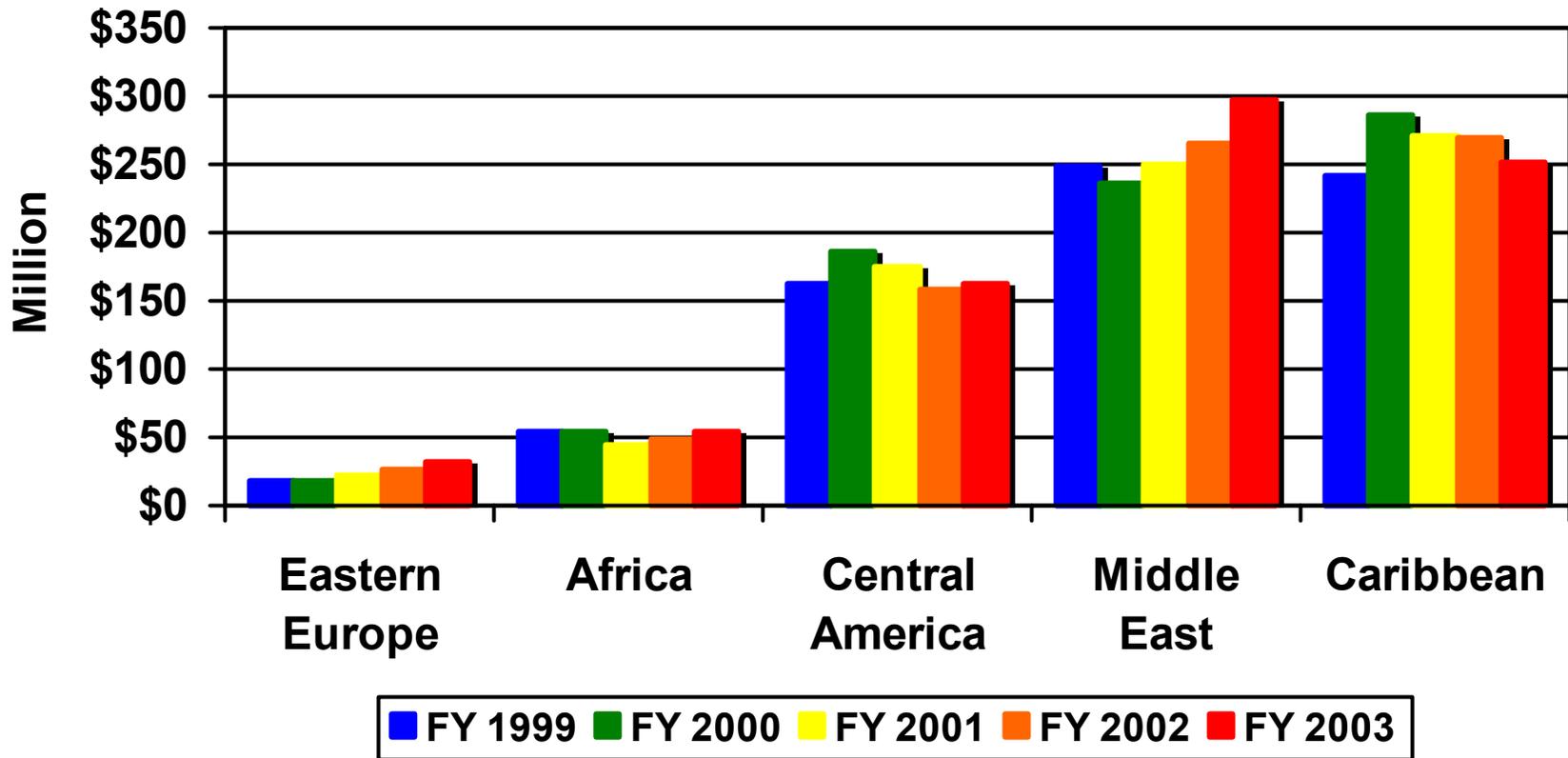
Ratio of Exports for Selected U.S. Fruits and Nuts

Percent of Production Exported 1/



1/ Percentage of production exported is defined as the volume of exports divided by the volume of production for fresh use only. The volume of production going to processing is not considered in the equation. Export and for fresh use production estimates represent the average of exports and for fresh use production during marketing years 2000/01-2002/03.

U.S. Horticultural Exports To Emerging Markets

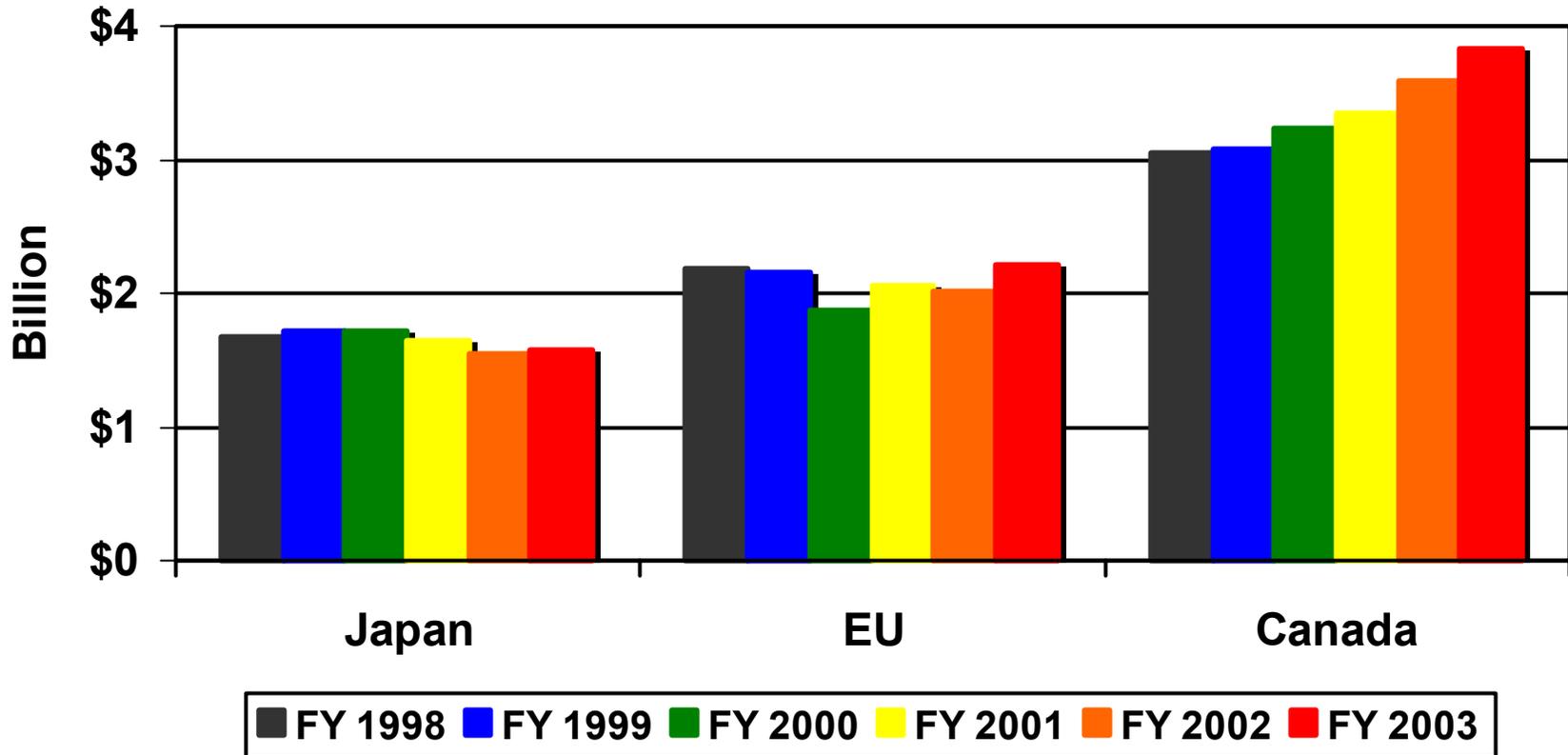


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Top Three Horticultural Export Markets

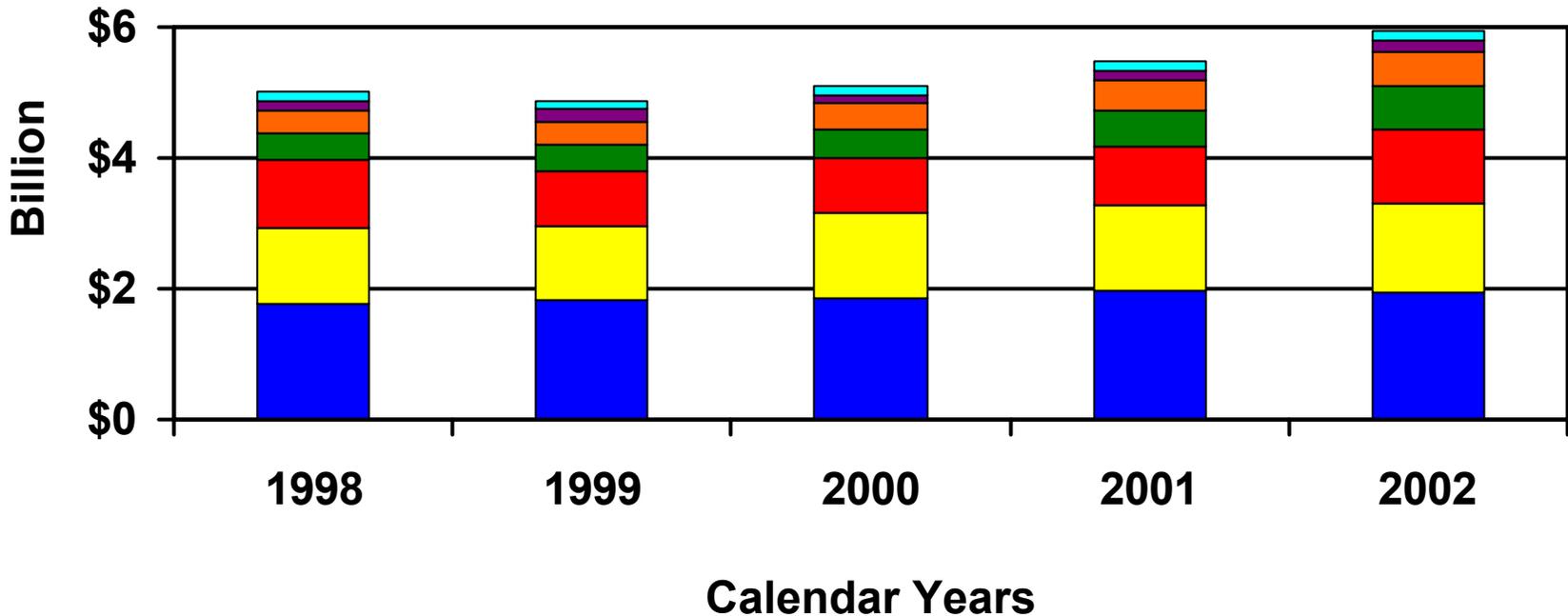


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

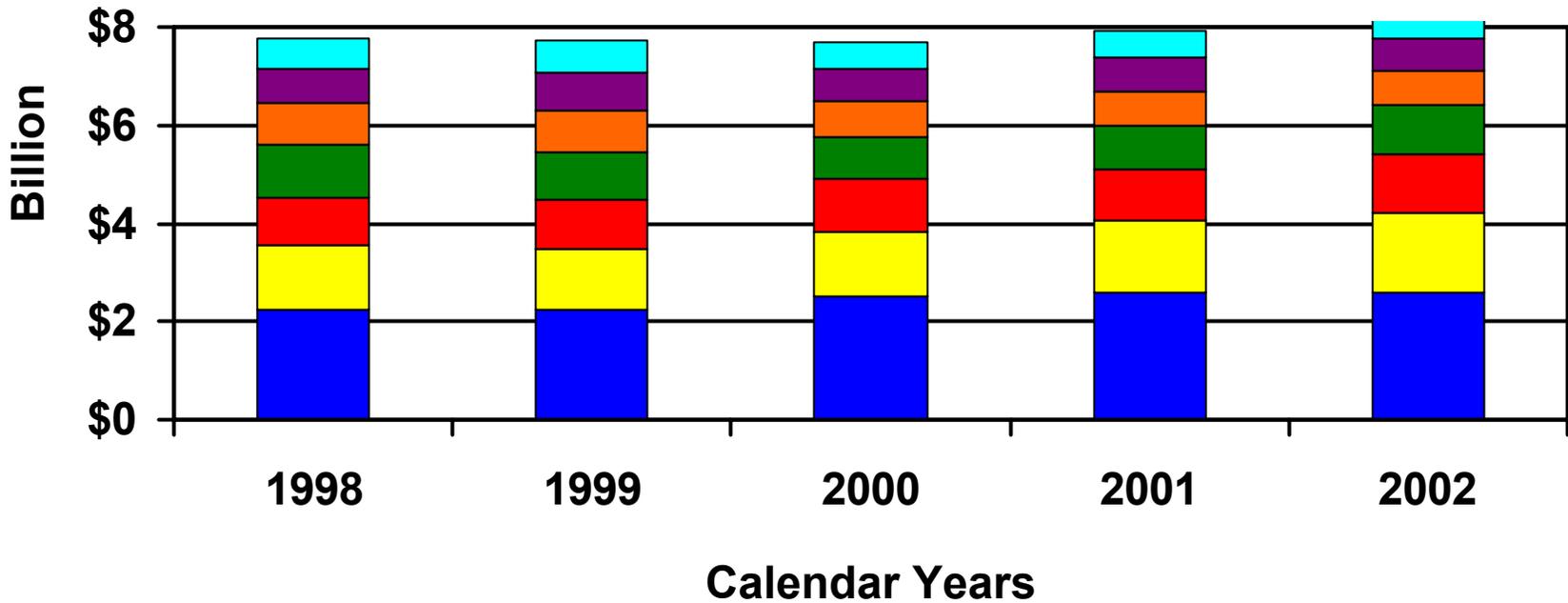
Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Top Fresh Vegetable Exporters

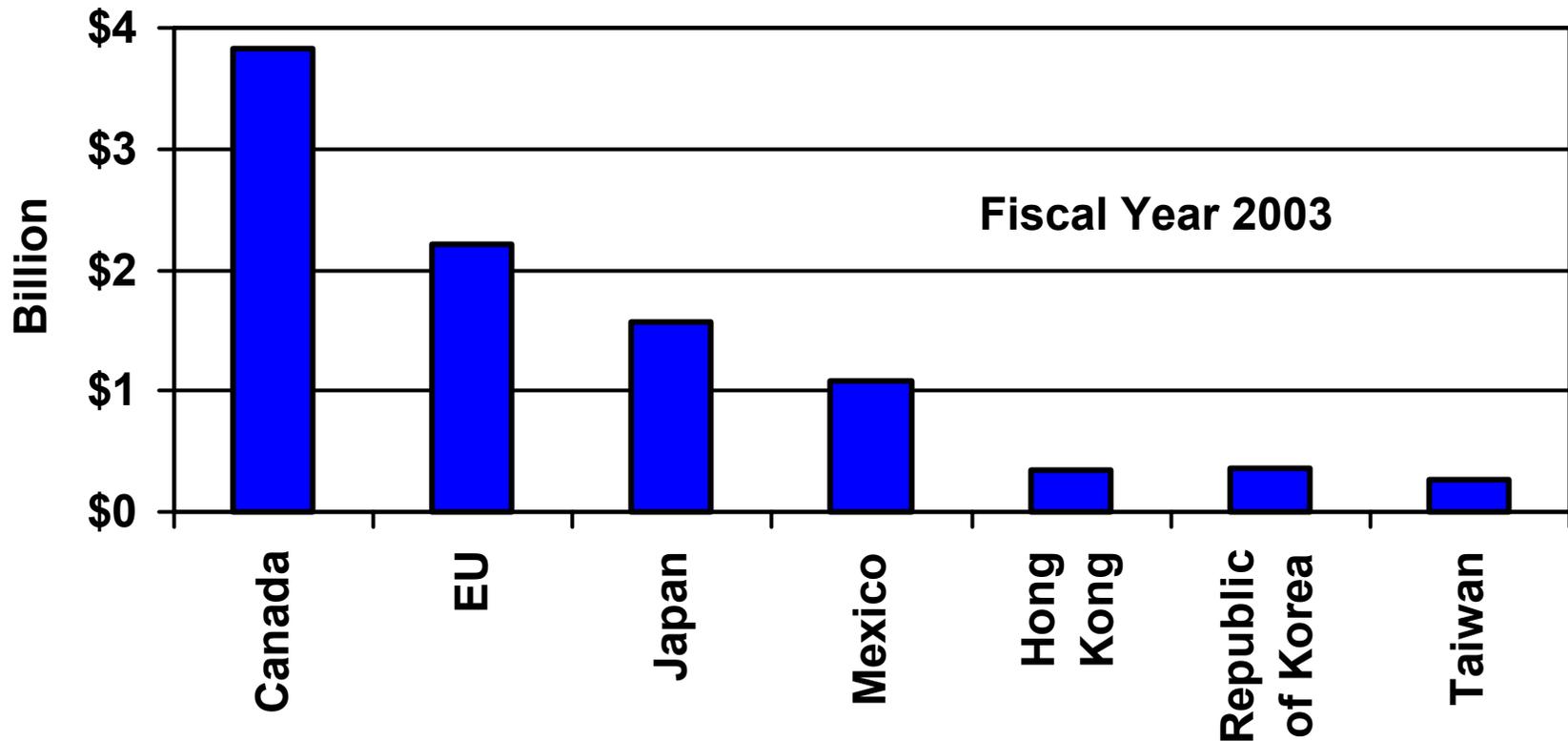


Source: Global Trade Atlas

Top Fresh Fruit Exporters



Canada Remains Top Market for U.S. Horticultural Exports

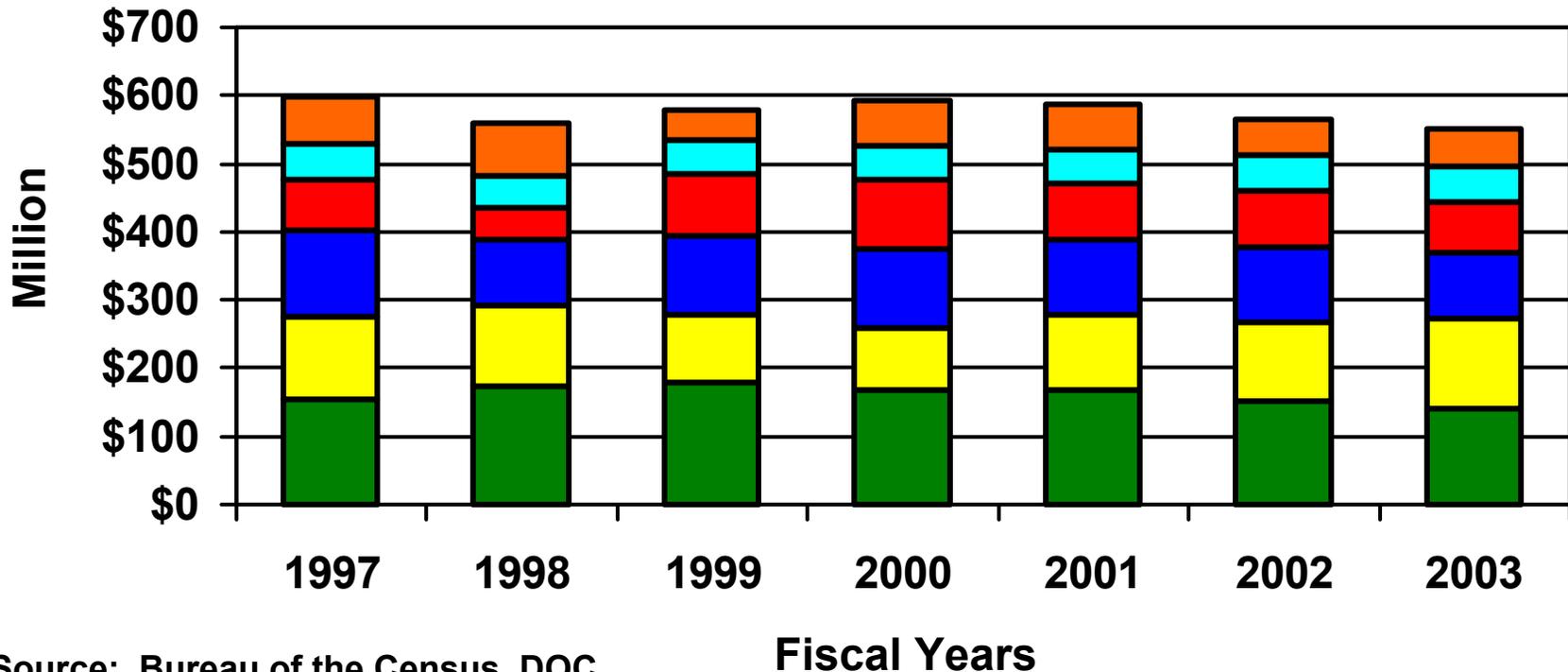


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Top U.S. Horticultural Product Exports to Japan

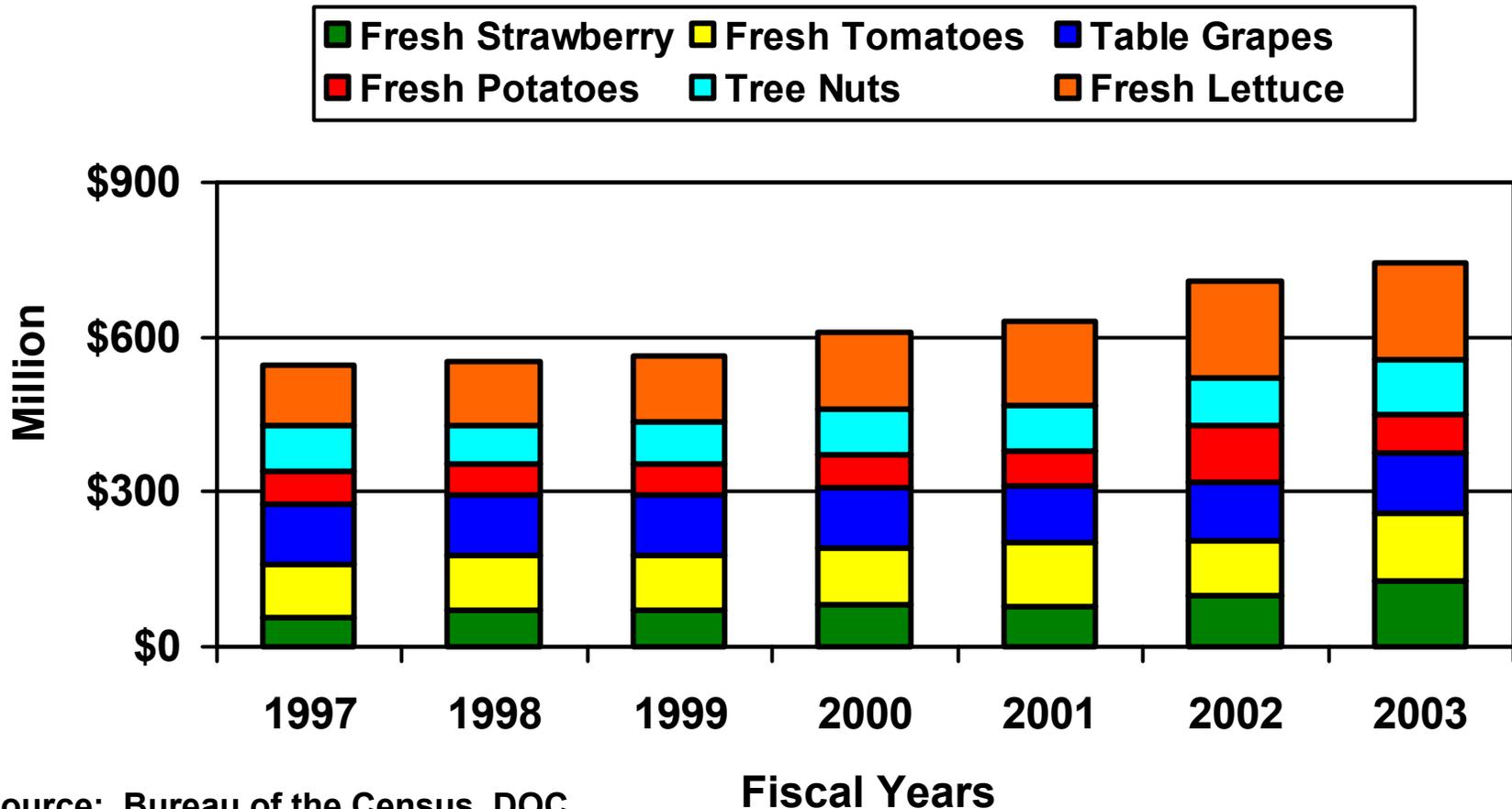


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Top U.S. Horticultural Product Exports to Canada

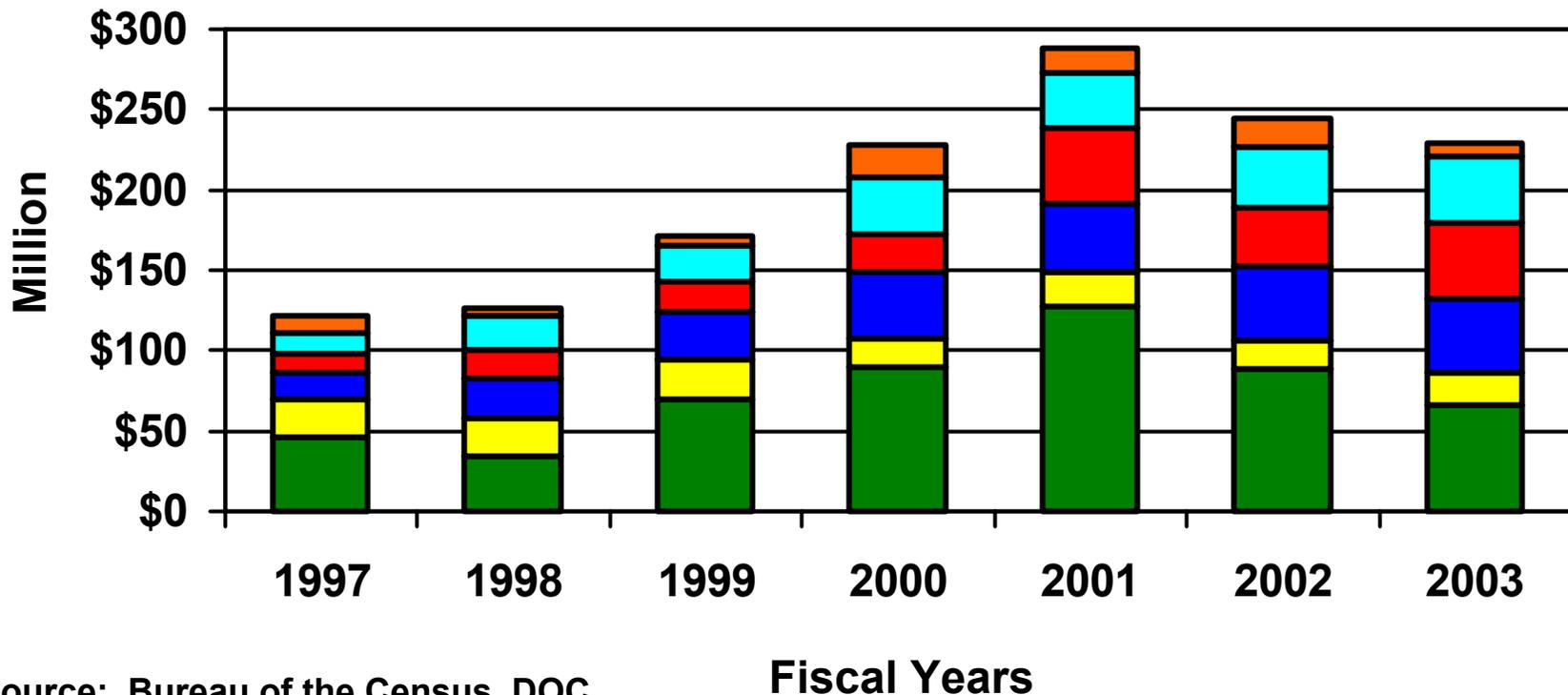


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Top U.S. Horticultural Product Exports to Mexico

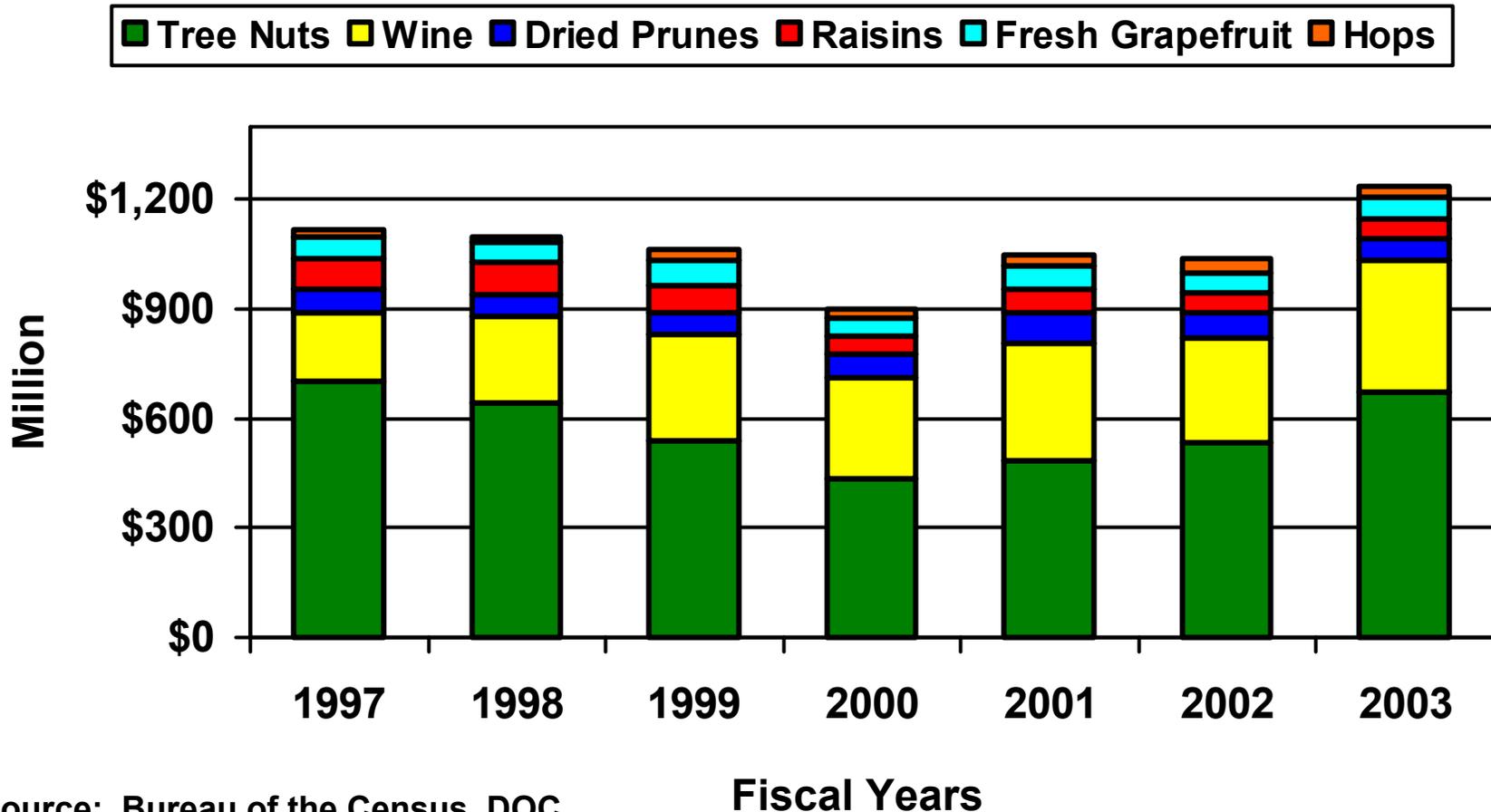


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Top U.S. Horticultural Product Exports to the EU

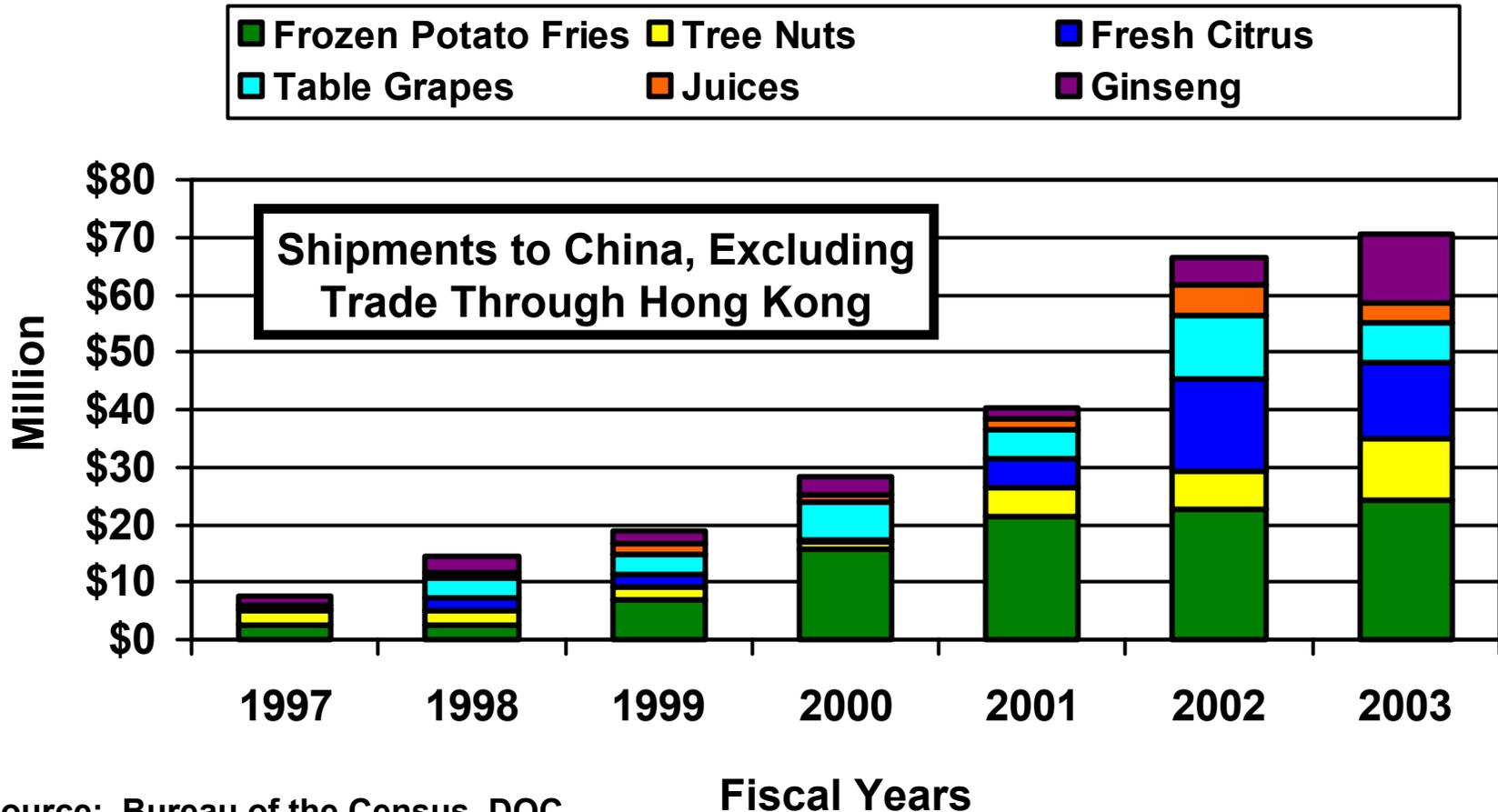


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.

Top U.S. Horticultural Product Exports to China



Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September.

Horticultural Trade Includes: Vegetables, Fruits, Nuts, Essential Oils, Nursery Products, Cut Flowers, Wine and Beer.