



USDA Foreign Agricultural Service

# GAIN Report

Global Agriculture Information Network

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## Italy

## Strawberries

## Annual

## 2004

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**Report Highlights:**

Italian strawberry production in 2004 further declined, mainly consequent to the continued planted area decrease. Unlike 2003, weather was fairly favorable to the crop, thus showing relatively high yields and good quality. In 2003 imports (chiefly from Spain) were larger than exports, and this situation is expected to continue in the coming years.

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Includes PSD Changes: Yes  
Includes Trade Matrix: No  
Annual Report  
Rome [IT1]  
[IT]

## PS&amp;D TABLE

## FRESH STRAWBERRIES

**PSD Table**

Country Commodity	Italy Strawberries, Fresh (HA)(MT)					
	2002 USDA Official	Revised Estimate	2003 DA Official	Estimate	2004 DA Official	Forecast Estimate
Market Year Begin	01/2003		01/2004		01/2005	
Area Planted	4047	4156	38000	3913	0	3900
Area Harvested	4047	4156	38000	3913	0	3900
TOTAL Production	90000	90000	90000	86000	0	85000
Imports, Fresh	23500	23321	25000	31000	0	32000
TOTAL SUPPLY	113500	113321	115000	117000	0	117000
Exports, Fresh	24000	22336	22000	19500	0	20000
Domestic Fresh Market	79500	80985	84000	87500	0	87000
For Processing	10000	10000	9000	10000	0	10000
TOTAL UTILIZATION	113500	113321	115000	117000	0	117000

## FROZEN STRAWBERRIES

**PSD Table**

Country Commodity	Italy Strawberries, Frozen (MT)					
	2002 USDA Official	Revised Estimate	2003 DA Official	Estimate	2004 DA Official	Forecast Estimate
Market Year Begin	01/2003		01/2004		01/2005	
Deliv. To Processors	10000	10000	9000	10000	0	10000
Beginning Stocks	0	0	0	0	0	0
Production	10000	10000	9000	10000	0	10000
Imports	8100	12466	9000	11000	0	12000
TOTAL SUPPLY	18100	22466	18000	21000	0	22000
Exports	1800	1513	1700	1000	0	1000
Domestic Consumption	16300	20953	16300	20000	0	21000
Ending Stocks	0	0	0	0	0	0
TOTAL DISTRIBUTION	18100	22466	18000	21000	0	22000