



Foreign Agricultural Service

GAIN Report

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Italy

Canned Deciduous Fruit

Semi-Annual

2003

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Report Highlights: Italian production of canned fruit for 2002/03 marketing year is forecast at average levels. Canned peach output increased significantly after a strong drop reported in 2001/02 due to increasing competition from Greece. Italian canned peach exports are also forecast to increase for 2002/03 due to a Greek production crisis. Italian exports of canned pears and mixtures in 2002/03 are also forecast to slightly increase.

Report

IT

Includes PSD changes: Yes
Includes Trade Matrix: No
Semi-Annual

Rome [IT1],

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SITUATION AND OUTLOOK

As there are no official statistics available for Italian production of deciduous canned fruit, our figures come from the Italian Agency for Agricultural Subsidies, AGEA. This Agency provides statistics on peaches and pears for which growers claim subsidies on canned production. Prior to 2001 the Ministry of Agriculture itself provided this information.

Figures on Italian canned mixture production are estimated based on deliveries of Italian peaches and pears to processors. A significant share of Italian fruit mixtures is produced using imported fruits from EU and extra-EU countries. For example, pineapple must be sourced from extra-EU countries, while peaches are sourced largely from Greece.

Italian production of canned fruit for 2002/03 marketing year is forecast at average levels. Canned peaches output increased significantly after a strong drop reported in 2001/02 due to increasing competition from Greece. In 2002/03 canned peach output rebounded after dropping in 2001/02.

In 2002 a drop in Greek peach output due to unfavorable weather resulted in a strong recovery of Italian canned peach production. Italian canned peach exports are also forecast to increase for 2002/03 due to the Greek production crisis. Greece is the major competitor to Italian canned peach industry.

Italian exports of canned pears and mixtures in 2002/03 are also forecast to slightly increase.

According to the new European Union regime for canned fruits implemented in MY 2001/02, fruit growers will receive a single subsidy as follows:

47.70 Euros/ton for peaches

130.68 Euros/ton for pears.

The national production quota for Italy is 42,309 tons for peaches and 45,708 tons for pears for MY2002/03.

Italian canned peaches stocks declined in 2001 and 2002 but levels remain important. Most Italian canned fruit exports are delivered to European markets. In 2001/02 about 40% of total canned fruit exports were delivered to Germany which is still the major customer for Italy.

Despite large Italian exports, the Italian canning industry overall is still suffering from a market crisis which started at the beginning of the 90's when EU subsidies were cut back.

The major reasons are: growing competition from fresh fruits increasingly available in quantities and types in any season, and competition from foreign canning industries, especially the Greek canned peach industry.

PSD TABLES

CANNED PEARS

PSD Table						
Country	Italy					
Commodity	Canned Pears				(MT)(MT, Net Weight)	
	2000	Revised	2001	Estimate	2002	Forecast
	USDA Official[Old]	Post Estimate[New]	USDA Official[Old]	Post Estimate [New]	USDA Official[Old]	Post Estimate[New]
Market Year Begin		06/2000		06/2001		06/2002
Deliv. To Processors	27000	27000	51300	51300	50000	49000
Beginning Stocks	16000	16000	0	0	1500	1500
Production	30000	30000	46500	46500	46000	45500
Imports	2000	2000	1000	1000	1000	1000
TOTAL SUPPLY	48000	48000	47500	47500	48500	48000
Exports	39000	39000	38000	38000	39000	39500
Domestic Consumption	9000	9000	8000	8000	7000	7000
Ending Stocks	0	0	1500	1500	2500	1500
TOTAL DISTRIBUTION	48000	48000	47500	47500	48500	48000

CANNED PEACHES

PSD Table						
Country	Italy					
Commodity	Canned Peaches				(MT)(MT, Net Weight)	
	2000	Revised	2001	Estimate	2002	Forecast
	USDA Official[Old]	Post Estimate[New]	USDA Official[Old]	Post Estimate[New]	USDA Official[Old]	Post Estimate[New]
Market Year Begin		06/2000		06/2001		06/2002
Deliv. To Processors	25500	25500	19500	19500	25000	25000
Beginning Stocks	11500	11500	20000	20000	13000	13000
Production	26500	26500	17000	17000	21000	21000
Imports	25000	25000	20000	20000	15000	15000
TOTAL SUPPLY	63000	63000	57000	57000	49000	49000
Exports	32000	32000	34000	34000	37000	38000
Domestic Consumption	11000	11000	10000	10000	9500	9500
Ending Stocks	20000	20000	13000	13000	2500	1500
TOTAL DISTRIBUTION	63000	63000	57000	57000	49000	49000

CANNED MIXTURES

PSD Table						
Country	Italy					
Commodity	Canned Mixtures				(MT)(MT, Net Weight)	
	2000	Revised	2001	Estimate	2002	Forecast
	USDA Official[Old]	Post Estimate[New]	USDA Official[Old]	Post Estimate[New]	USDA Official[Old]	Post Estimate[New]
Market Year Begin		06/2000		06/2001		06/2002
Deliv. To Processors	65000	65000	68000	68000	62000	68000
Beginning Stocks	6500	6500	1500	1500	500	100
Production	69000	69000	73000	70000	66000	70900
Imports	3000	3000	3000	3300	5500	4000
TOTAL SUPPLY	78500	78500	77500	74800	72000	75000
Exports	70000	70000	70000	67700	65000	68000
Domestic Consumption	7000	7000	7000	7000	6500	7000
Ending Stocks	1500	1500	500	100	500	0
TOTAL DISTRIBUTION	78500	78500	77500	74800	72000	75000