2012-2013

Calendar of USDA - Endorsed Trade Shows

USA

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United States Department of Agriculture | Foreign Agricultural Service | Trade Services Staff

2012

Event	Date*	Location
WESTERN HEMISPHERE		
ANTAD	March 14-16	Guadalajara, Mexico
FMI (U.S. Food Export Showcase)	May 1-3	Dallas, Texas
American Food Fair (National Restaurant Association/NRA)	May 5-8	Chicago, Illinois
SIAL Canada	May 9-11	Montreal, Canada
EXPHOTEL	June 13-15	Cancun, Mexico
SIAL Brazil (NEW)	June 25-28	Sao Paulo, Brazil
Abastur	August 28-30	Mexico City, Mexico
Americas Food and Beverage	September 24-25	Miami, Florida
ASIA		
Supermarket Trade Show (NEW)	February 1-3	Tokyo, Japan
FOODEX Japan	March 6-9	Tokyo, Japan
AAHAR	March 10-14	New Delhi, India
Food Ingredients China (FIC) (NEW)	March 28-30	Shanghai, China
Food & Hotel Asia	April 17-20	Singapore, Singapore
SIAL China	May 9-11	Shanghai, China
Seoul Food & Hotel	May 8-11	Seoul, Korea
Bakery China (NEW)	May 10-12	Shanghai, China
IFIA Japan	May 23-25	Tokyo, Japan
Food Taipei	June 27-30	Taipei, Taiwan
Asia Fruit Logistica	September 5-7	Hong Kong
Annapoorna	September 26-28	Mumbai, India
Food Ingredients Asia (Fi Asia)	October 3-5	Jakarta, Indonesia
Food & Hotel China, Shanghai	November 14-16	Shanghai, China
AUSTRALIA		
Fine Food Australia	September 10-13	Melbourne, Australia
EUROPE / RUSSIA		
Fruit Logistica	February 8-10	Berlin, Germany
BioFach	February 15-18	Nuremberg, Germany
European Seafood Exposition	April 24-26	Brussels, Belgium
Vitafoods Europe (NEW)	May 22-24	Geneva, Switzerland
World Food Moscow	September 17-20	Moscow, Russia
SIAL Paris	October 21-25	Paris, France
Health Ingredients Europe (Hi Europe)	November 13-15	Frankfurt, Germany
AFRICA / MIDDLE EAST		
Gulfood	February 19-22	Dubai, United Arab Emirates

★ DATES SUBJECT TO CHANGE

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2013

Event	Date*	Location
WESTERN HEMISPHERE		
ANTAD	March	Guadalajara, Mexico
SIAL Canada	April 25-27	Toronto, Canada
American Food Fair (National Restaurant Association/NRA)	May	Chicago, Illinois
EXPHOTEL	June	Cancun, Mexico
SIAL Brazil (Tentative)	June	Sao Paulo, Brazil
Abastur	September	Mexico City, Mexico
Americas Food & Beverage	November	Miami Beach, Florida
ASIA		
Supermarket Trade Show	February	Tokyo, Japan
FOODEX JAPAN	March 5-8	Tokyo, Japan
VIV	March 13-15	Bangkok, Thailand
Aahar	March	New Delhi, India
Food Ingredients China (FIC)	March	Shanghai, China
Food & Hotel Indonesia	April 10-13	Jakarta, Indonesia
Food & Hotel Vietnam	April 24-26	Ho Chi Minh City, Vietnam
Seoul Food & Hotel	April	Seoul, Korea
Bakery China (NEW) (Tentative)	May	Shanghai, China
IFIA Japan (Tentative)	May	Tokyo, Japan
SIAL China	May 7-9	Shanghai, China
HOFEX	May 7-10	Hong Kong
Food Taipei (Tentative)	June 26-29	Taipei, Taiwan
Asia Fruit Logistica	September 4-6	Hong Kong
Food Ingredients Asia (Fi Asia)	September 11-13	Bangkok, Thailand
Annapoorna	September 23-25	Mumbai, India
Food & Hotel China, Shanghai	November 19-21	Shanghai, China
AUSTRALIA		
Fine Food Australia	September 9-12	Sydney, Australia
EUROPE / RUSSIA		
Fruit Logistica	February 6-8	Berlin, Germany
BioFach (Tentative)	February 13-16	Nuremberg, Germany
International Food & Drink Exhibition (IFE London)	March 17-20	London, United Kingdom
European Seafood Exposition	May	Brussels, Belgium
Vitafoods Europe (Tentative)	May	Geneva, Switzerland
World Food Moscow	September	Moscow, Russia
Anuga	October 5-9	Cologne, Germany
Food Ingredients Europe (Fi Europe)	November	Frankfurt, Germany
AFRICA / MIDDLE EAST		
Gulfood	February	Dubai, United Arab Emirates

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FAS Your Global Connection

Making international trade work for you...

You Need a Presence

FAS staff know how critical meeting the customer can be to making the sale. That's why we've got you covered with shows in almost every part of the world. China, Mexico and France are just a few of the locations. The USA banner draws crowds because it is a world-recognized sign of high quality and safe foods that are fresh, flavorful and fun. The broad range of products stimulates buyers' interest and expands their knowledge of what is available.

You Expect a Good Deal

When USDA links its name with a show, it's your assurance of high standards at a fair price. You can expect a full-service booth with electric hook-up and a business lounge. You'll get marketing services, including reports on the country and its buyers, and even limited public relations help. Your company will also be listed in the pavilion show catalog.

You Want Experience

No other organization can offer USDA's decades of expertise in promoting U.S. food and agricultural products overseas. Our trade show experts can help you make the most of your overseas experience. FAS attaches and staff, stationed at U.S. embassies woldwide, will give you invaluable insight and contacts as you seek new markets.

Get Started: Here and Now

If you know which country is right for you, give our trade show experts a call. They are ready to help you make your connection to the world.

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