



## **ANTAD 2005**

March 10 – 12, 2005

Guadalajara Convention Center, México

**SPACE IS LIMITED!**

### **Who Should Attend:**

U.S. exporters of food, including catering products beverages, wines and spirits for the supermarkets and retail sector.

### **Why:**

ANTAD '05 is Mexico's and Latin American's biggest food and supermarket show with over 900 exhibitors in 35,000 square meters of exhibition space. At ANTAD 2004, more than 15,000 buyers and importers for supermarkets and retail outlets visited the show.

### **The Market:**

The retail, hotel, restaurant, and food processing sectors in Mexico all present good opportunities for U.S. agricultural exports. All product categories are showing good to modest growth rates in 2004, with strong growth in sales of red meats processed fruits and vegetables, dairy products, wines and beer.

### **Best Prospects:**

Listed below are the products that have experienced the fastest growth in recent years and project continued growth in Mexico:

Fish and seafood and products, processed fruits and vegetables, dairy products, snack foods, fresh and prepared red meats, poultry meat, eggs and products, soybean meal and oil and wheat flour.



**For additional information on the U.S. Pavilion contact:**

Carlos Zertuche  
ATO Mexico City  
Tel: (011-52-55) 5280-5291  
Fax: (011-52-55) 5281-6093  
[Carlos.Zertuche@usda.gov](mailto:Carlos.Zertuche@usda.gov)

Tobitha Jones  
AGX Export Services/WAS  
Tel: (202) 690-1182  
Fax: (202) 690-4374  
[Tobitha.Jones@usda.gov](mailto:Tobitha.Jones@usda.gov)